CHICO VEJAR
vs.
CHUCK DAVEY
don't forget!

Time for Lunch and...

NOONTIME COMICS

12:00 to 12:30 P.M.

Here's Chicago's most popular and most talked-about new daytime television show. Every weekday, Monday through Friday, "Uncle" Johnny Coons presents old-time silent film comedies for kids, and grownups too! Every program is reel fun for everyone!

Sponsored by Jewel Food Stores

WNBQ NBC CHANNEL 5
NEW YORK—The overly commercialized way that the Easter Parade was handled by the network is a source of much adverse criticism by viewers and critics. Plugs for hat designers, empty chatter by the women and a shocking slight of the religious aspect of the holiday left John Q. Public contemptuous of the whole affair. Even Dave Garroway, who helped emcee the parade for NBC (and seemed bored doing it), complained the next day about the affair’s falsity.

Jimmy Durante, who will be wowin’ Londoners at the Palladium this month, won’t be able to take his regular turn on “All Star Revue.” The zany Ritz Brothers will sub for the Schnoz... Interesting back-glance note on Faye Emerson’s “Wonderful Town,” which went off the air recently: Sharply criticized on the grounds that its format was phony (guest personalities were seldom linked to the city saluted), “Town” made a characteristic bow out. For its last showing, hailing “Times Square, U.S.A.,” Faye’s guest were Jack Haskell and Connie Russell who both gained their fame in Chicago—New York City’s biggest rival.

Variety reports that the show biz union, AGVA (American Guild of Variety Artists) is drafting a TV talent freeze. A “no guesting” rule on network shows is the proposal for the published purpose of helping unemployed local talent. Actually, the fuss is a strategic move by AGVA to consolidate with the independent TV guild, TVA (Television Authority). In any case, viewers will probably still get a full dose of big net guest stars—the backbone of the variety format on TV.

Reports that Don DeFore will take over as the new Martin Kane, succeeding Lloyd Nolan, aren’t so. Already signed to portray private eye Kane is the vet actor Lee Tracy.... Nomination for the bravest man on television: Announcer Jim Hurlbut of “Zoo Parade.” Although he has a genuine fear of most of the animals that zoo chief Marlin Perkins displays each week, courageous Jim, in true show biz spirit, shows up for work every Sunday.... Film sultry Gloria Swanson is in Mexico City working on a series of thirty-minute TV films which will probably be ready for viewing after the Summer.

Emcee John Daly’s new job, that of moderator of “America’s Town Meeting of the Air,” places him on top of the heap as TV’s busiest gabber. Daly replaced George V. Denny, Jr., “Town’s” vet moderator when the latter had a run-in with the program’s execs. ... John Reed King who heads DuMont’s “Battle of the Ages,” tells of a soldier friend of his who claimed that the army has potato peeling machines. “Really?” said King in mock astonishment. “Yep,” replied the doughboy, “and I’m the latest model.”

The tuneful “Stop the Music,” cancelled by ABC after the show’s caggie sponsor did a fadeout, has been replaced by a quizzer entitled “Chance of a Lifetime.” Which should give comic Fred Allen a note of consolation. The baggy-eyed Allen was literally forced off his radio show due to the strong opposition of the AM version of “Music.” Now it, too, has fallen to the power of a quiz show... Movie and TV star Lee Bowman, known to mystery fans as Ellery Queen, tells of a Hollywood star who drops vitamin pills into his highballs so that he can build himself up while he tears himself down.
May 3, 1952

Over 700,000 readers

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Letters to the Editor
All letters must be signed, with addresses.
Names will be withheld if requested.

Lady, does your husband's head shine like a doorknob? That guy that advertises "Charles Antell Formula No. 9" sure kills me. His wife must have a fine time running her hands through all that lanolin.

Gary, Ind.  BARBARA MITCHELL

In regards to that letter regarding the "stinken symphony"—How could anyone unless very young, not appreciate the mastery of Arturo Toscanini? If it weren't for WNBQ I'd never have had such a thrill.

Lombard, Ill. MRS. GEORGE LAFLEUR

The women complaining about the stinken symphony music must be of very low mentality. . . . We must not let irrational, unfounded opinions like this dominate our cultural policy.

Chicago, Ill. JAMES K. KOEHLER

We feel that Frank Fay might possibly fit in as a referee for a tag match of Australian kangaroos, but in the future let's hope he doesn't upset Star Theater again by his presence as sub emcee for the great Milton Berle.

Chicago, Ill. W. F. CRIST

We have subscribed to TV Forecast for two years, but since our new baby sister arrived we have found another use for the booklet. Baby Meg has 5 teeth and loves to chew and tear the old Forecasts up while we enjoy the new ones.

Itasca, Ill. DENNIS KREUSER

The "Easter Parade" was the most disgusting performance I've ever witnessed. The bragging of Vivian Blaine was revolting and Miss Piazza—ugh! My hat is off to Sid Caesar's wife—the only one who didn't have her hat "designed!"

Hommond, Ind. MRS. L. H. VOORHEIS

If more men would stop wasting their time griping about the Continental, they could be busy making love like that themselves.

Wadsworth, Ill. JANE SPELLMAN

The people that complain about Frank Parker and Marion Marlowe must be old folks who are jealous just 'cause they wish they were young again. Frank, Marion, Janette and Arthur are all wonderful.

Kenosha, Wis. CAROL LAURENT
(Continued on page 28)
BORN OF BEBOP—

When that sound & fury known as bebop made its mass assault on the national eardrums, it found the nation cool towards its efforts. The boppers soon retreated in disorder and popular music managed to survive. About the only solid accomplishment of the bop movement was the projection into the spotlight of one of the country’s finest baritones, Billy Eckstine.

As the top current influence on pop singing, Billy rates as number three on our list of TV’s top five male singers.

For years Billy Eckstine labored in obscurity as a blues-shouter with the band of Chicagoan Earl “Fatha” Hines. A recording of a wild number called “Jelly, Jelly” had won him some fame in the jazz set. Then a couple of mad musicians named Dizzy Gillespie and Charlie Parker joined the band. They were the High Priests of the “New Music” and Billy became a convert.

The three soon left Hines and formed what was probably the wildest and weirdest band of all time. The female singer with the band was Sarah Vaughn and for a while they clicked. Billy’s singing underwent subtle changes and he emerged as, of all things, a crooner. The band finally folded but the Eckstine star had begun its ascent.

It was a series of recordings, “I Wanna Be Loved,” “Temptation,” “Caravan,” and “I Apologize” that landed Billy on top. Each had phenomenal sales and Eckstine fan clubs sprang up all over the country. Now any new recording he makes has a quick-sale audience in the hundred thousands.

One of the tags dubbed on Billy is “The Vibrato,” stemming from the pulsing effect he uses to emphasize certain words. This device, in the hands of lesser singers such as Bill Farrell, often sounds like a man being choked to death.

Up and down the land, young singers have been trying to emulate the Eck- stine style. The results usually are pretty dreary. And with all the imitations around, even the original sometimes gets tiresome. Billy is aware of this and as a result has rationed both his recordings and his personal appearances.

Some eminent experts have tried to trace Billy’s styling to primitive roots. This, of course, is pure bunk. The exotic effect he achieves is the result of some well turned vocal tricks. His voice is a natural baritone and many musicians consider it to be the best in the business. At any rate he’s a pleasure to listen to.

Next week, number two.
TEACHING a moral is a touchy proposition. People—especially Americans—instinctively throw up a mental roadblock against sermonizing. They'll digest something profound as long as they're entertained while doing it.

Fortunately, writers, teachers and lecturers realize this. They are wise enough to veil their messages behind a story, a joke or a satire. Author Jonathan Swift, for instance, took some hearty clouts at the English government by writing "Gulliver's Travels." And as any child can tell you, the story of Gulliver, aside from its political implications is an entertaining book.

Similarly, the play "Death of a Salesman" was a gripping drama whose message was the futility of false or cock-eyed values. Christ, the greatest teacher of them all, used down-to-earth parables when explaining his precepts.

It's the old story of getting what you need dished up in sugar-coated pills.

Each Tuesday, under the auspices of Quincy College in Quincy, Illinois, a challenging new type TV program called "Armchair Philosopher" is serving up some of these sugar-coated pills. By means of dramatic vignettes performed by professional actors, an underlining concept of philosophy or ethics is depicted.

Questions arise. Did the son do right by using criminal forgery to keep his ailing mother alive? Was a mother doing her duty in allowing her son and daughter freedom to do as they wished. Should the criminal from the classic novel "Les Miserables" be allowed to go free after stealing the silver candlesticks? What about man's responsibility to society and society's debt to man?

On hand to spin the show's continuity and explain the underlining teachings is actor John Barclay who acts as your "armchair philosopher." After posing the universal problem, the solution is expanded upon by two representatives of Quincy, Father Kilian and Father Henry, both priests in the Catholic Franciscan order.

To make "Philosopher" a commercial 'go,' it was necessary to use the two-edged sword approach. The dramatic part of the show was made to stand by itself in entertainment value. To some viewers it is nothing more than that. But to others, the show's deeper significance is what makes it worthwhile.

It's regrettable that for some the word 'philosophy' has such a foreboding connotation. As many teachers have pointed out before, "What else is philosophy than the best way of investigating that old common commodity known as 'human nature'?

With a special channel recently set aside by the FCC for educational purposes, educators might well profit by the commercial success of WGN-TV's commendable "Armchair Philosopher."

"Armchair Philosopher" is seen Tuesdays at 8:30 p.m. on channel 9 WGN-TV.
“THOSE TWO”

ONE of the better prospects for a dropped option at the end of the current TV season is a vague little number named “Those Two.” Designed for after-dinner viewing it matches the low-comedy talents of Pinky Lee and the boisterous singing of Vivian Blaine.

This match was not made in heaven. While the two are earnest and well-meaning, their efforts as a team leave much to be desired. Beamed three times a week, each program has some slight whimsical plot that almost invariably fails to come off. The major reason is Mr. Lee.

Pinky’s life has been a series of struggles. The first was trying to survive with the odd name of Pincus Leff. As if that wasn’t bad enough, his ambitions to be a lawyer were frustrated by an unfortunate lisp. Finding his playmates laughing every time he tried to be serious, he came up with the notion that he was a comedian. And he’s been floundering in show business ever since.

After the usual dates on the burlesque circuit, which lasted for some twenty years, he finally got into the big leagues with an engagement at Earl Carroll’s where he became the darling of the Hollywood set. A four year engagement there vaulted him into TV and finally into the present setup with Vivian.

The whole trouble with Pinky’s humor is that it’s too much of the same thing. The funny-hatted stooge can be lovable up to a certain point, but Pinky leaves that point far behind. His painfully coy mugging and irritating falsetto sometimes excite male members of the audience into pleasantly wild dreams of someday wringing Pinky’s neck.

The ill-will toward Pinky has unfortunately reflected on Miss Blaine. Being paired with Pinky may be a burden she’ll never live down. And this is too bad, because on her own she has a great deal of talent.

Vivian is another in the long line of gifted people who have found their careers periled by the whims of Hollywood casting. After a series of sweetness-and-light roles she abandoned the movies for a shot at Broadway. Her first shot was a bulls-eye when she was cast as the bawdy Adelaide in “Guys and Dolls.” That smash hit is beginning to look like it will run perpetually and this coupled with TV appearances makes Vivian’s future look rosy.

The future isn’t entirely bleak for Pinky either. With that funny hat and juvenile-pitched voice box he seems to be making a great hit with the children under ten. It just may be that he’ll be one of the first to venture into the profession of children’s comics.

—Robert Cunniff

Those Two can be seen on Monday, Wednesday and Friday at 6:30 p.m. on channel 5 (WNBQ).
Jackie and Chat take a moment out during rehearsals to chat with Philip Lord, president of the Actor's Club of Chicago, the emcee.

LIFE for Jacqueline James, the WGN-TV thrush, has been a series of challenges.

It was a challenge, for example, when she moved from Atlanta, Ga., to Alaska. Eskimos just didn't understand Americanese with a southern drawl.

It was a challenge, too, when she decided to try Hollywood for that often-pursued-but-seldom-found "break."

Her first part in the movies was a challenge for Jacqueline James, the swimmer. It required practicing for six weeks to stay at the bottom of the pool long enough for the cameras to shoot the water ballet sequence.

Another challenge arose when Jackie attempted to crack the airtight armor with which Broadway producers defend themselves against the steady advances of aspiring showgirls. Although sometimes, it's vice versa.

So it was fitting that the last of these challenges should present itself when she chose the "hog butcher of the world" as her adopted home. This Challenge was in concrete form, though—a television program combining the talents of theater hopefuls from the Actor's Club of Chicago. The weekly lineup is ruled by a lordly dignitary, portly Philip Lord, president of the Actor's club who reigns over the proceedings from his leather throne.

With all the trusting naivete of Goldilocks, Jackie skimmed through her challenges.

Born in Atlanta, Ga., she moved with her parents when she was 12 to that geographic icebox called Alaska. With her southern accent, she was understandably uncomfortable. But Jackie soon learned that the queer mixture of native tongues, Norwegian and Swedish dialects made it fairly impossible for her neighbors to understand anyone. In this polyglot surrounding, Jackie finished high school.

Next in line on her climb to fame was a journey to California during her first vacation from a post high school job with the Air Corps. Like all susceptible girls, Jackie succumbed to the magic of Hollywood's glitter and literally "got into the swim."
Although she didn’t make a resounding splash like Doris Day or Kathryn Grayson, she did capture a minor role as one of the underwater ballet lovelies in an Esther Williams picture, “Neptune’s Daughter.” It was here that she developed her wide voice range since the part required many days of swimming practice under water which developed a magnificent lung structure.

Broadway was her next beat. Here her irrepressible Southern accent proved her biggest bugaboo. She was flatly turned down for the New York “Carousel” company because the producers feared her slurring “r’s” might be inconsistent with the New England setting.

Jackie worked hard after that to camouflage the telltale speech which smacked of mint juleps and magnolias. But Destiny was perverse. Lawrence Langner, director of New York’s Theater Guild, called her for a role in “Texas Li’l Darlin’”—a part which demanded the honey-voiced treatment.

Her next role as the “Gladiola Girl” in the Chicago production of “Lend An Ear” came to an end when the Wayne King crew spotted and tagged her for the Waltz King’s company. After a year with him she dabbled in summer stock and then joined forces with WGN-TV for singing roles on Challenge and This Is Music.

There are many who say Jackie spreads herself too thin over a variety of song styling. Dinah Shore’s sugar treatment is too brief in the James’ adaptation; Doris Day’s verve and bounce is exaggerated; the Ethel Merman brashness is prominent.

But Goldilocks has, with some measure of success, tamed the growls of Broadway’s Poppa Bear and Hollywood’s Momma Bear. All that remains now are the potential snarls of Baby Bear, Chicago’s television scene. And THAT’S the Challenge Jacqueline James faces today.

—Shirley Elmen

Challenge is seen at 9:30 p.m. Monday and This Is Music is seen at 7 p.m. Thursday, both on WGN-TV (Channel 9).

Clefs, notes, and staffs form an appropriate backdrop for Jacqueline James, singing star of Challenge and This Is Music, channel 9’s variety shows.
THE Whiffenpoofs of Yale are having it a little rough lately. Down at the "place where Louie dwells," it's getting harder and harder to find something to sing about, especially during football season. The main reason—head grid coach Herman Hickman is spending an awful lot of time down in New York, playing around with the celebrities.

Because jovial Herman—all 300 pounds of him—is really living it up as a regular panelist of "Celebrity Time," that entertaining weekly skit that's jammed with show biz "names & faces." And brother! He has a time of it, too. Hardly a minute goes by that Herman isn't rolling in the aisles, sometimes even at his own witticisms.

Herman isn't alone on the show, of course. There's suave Conrad Nagel, the ex-film romancer who acts as moderator of the show. Recently, busty Jane Wilson was replaced by bustier Mary McCarty as the third regular member. But for sheer laughs, you've got to hand it to Herman. When he starts that explosive belly laugh, the whole world—taxes, Korean War and all that, regardless—looks mighty rosy.

*Up at New Haven, things aren't so good. The Bulldogs have been getting kicked around on the gridiron, even in such pushover company as the Ivy League. Maybe the trouble is, they haven't been playing celebrities.*

Until the 1951 season, the Yale boys under Hickman's direction had gained a three year record of 14 wins and 12 losses. But during 1951, the poor Elis had the famous Yale locks all but snatched off their heads. The net result—2 wins, 5 losses and 2 ties.

It's believed, however, that loyal Yalemen haven't yet given up on a football future. But they suggest radical changes in future grid tactics. One obvious example—a backfield loaded with such high-grade talent as Mary McCarty, Eloise McElhone, Wendy Barrie and Maggi McNellis.

Then for weight, depth and speed, a seven-man line picked from the front row tables at Toots Shor's beany. Pound for pound, this team could outdraw anything in the country. You might even find Harvard men there.

The scoring may suffer, but what the heck, Herman, anything for a laugh. "Celebrity Time" is seen on channel 4 (WBKB) every Sunday at 9 p.m.
TELEVISION chef Eddie Doucette looks back on a career flavored with an Horatio Alger tang. A Massachusetts lad, he was one of a dozen Doucette children whose culinary career was inspired by the French-Acadian dishes his mom used to make.

From his early role as pot washer in a Massachusetts restaurant, Eddie rose to assistant chef, chef, chief steward and eventually to the presidency of Boston's famed Epicurean club. Today he is also editor and columnist for the chefs' bible, "Culinary Review."

Eddie Doucette can be seen on Home Cooking at 10 a.m. Monday through Friday on WNBQ (Channel 5.)

Eddie suggests this springtime recipe for dessert.

**ICE CREAM SWANS**

| 1 cup water | 1 cup sifted flour |
| ½ cup butter or margarine | 4 eggs |
| ½ tsp. salt | ice cream |

Put water, butter and salt in saucepan. Bring to boil. Add flour, stir. Cook until mixture forms smooth ball and leaves pan clean. Turn into clean mixing bowl and beat in eggs, one at time. Continue beating until mixture is thick and shiny.

Put dough into pastry bag containing plain tube. On ungreased cookie sheet, press through pastry tube the following shapes:

- Foundation: Three inch oval shape, flatten with spatula
- Wings: Thin ovals about two inches long
- Neck: Shape into question mark. Place dot for eye
- Tail: Small one inch triangle

Bake about 40 minutes in 375° F. oven.

To assemble: Place oval foundation on dessert plate. In center, place scoop of ice cream with wings on sides; attach neck and tail. Yield: eight servings.
SATURDAY
11:45 Yank In Libia
1:00 When's Your Birthday?
2:30 Typhoon Treasure
4:00 Mutiny On The Elsinore
8:00 Yanks Are Coming
9:00 Waterfront
10:00 Feature Film
10:00 Feature Film
11:00 When Thief Meets Thief
12:15 That Gang Of Mine

SUNDAY
9:45 King Arthur Was A Gentleman
11:15 Rainbow Around The Corner
12:00 Roorin' Lead
12:30 Desirable Lady
2:00 Feature Film
4:00 Foreman Went To France
6:00 Lieutenant Daring
8:30 Feature Film
10:00 Merrily We Live
10:00 Stormy Water
11:30 Hard Guy

MONDAY
1:00 Double Trouble
3:00 Flight To Nowhere
7:45 Feature Film
10:00 Strange Impersonation
11:30 Las Vegas Story

TUESDAY
1:00 Hoosier Schoolboy
3:00 Desirable Lady
6:00 Bonnie Prince Charlie
10:00 The Lost City
10:30 Dual Alibi
11:30 Ape Man
11:30 Devil Bat

WEDNESDAY
1:00 Melody Parade
3:00 Ape Man
7:00 Wife Of Monte Cristo
8:30 Feature Film
10:00 Fear In The Night
11:00 Feature Film
12:00 Shoot To Kill

THURSDAY
1:00 Fashion Model
3:00 Shoot To Kill
10:00 Arson Squad
11:00 Feature Film
11:30 Corpse Vanishes

FRIDAY
1:00 Million Dollar Baby
3:00 Corpse Vanishes
10:00 Woman Of The Town
11:00 Feature Film
11:10 Whispering Footsteps
11:30 Desirable Lady

*Title To Be Announced

(For More Detailed Information Please Refer To The Regular Program Listings)

A REMINDER
Because some sporting events and many feature films run overtime, the starting times listed for programs FOLLOWING them will be approximate.

Saturday May 3
WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

9:45 9 MAGIC CARPET—Film Short
       "Chicago"

10:00 4 BOB ATCHER & SAMMY
       SQUIRREL— Puppet Fun
       Kids, join Sammy, Billy Bull, W. Oppingham Owl, Willie Worm, & Sylvester Skunk as they go about their work at "Short Stump"

9 KIDS & COMPANY—Variety
       Kid of the Week is saluted, his story told, & an award given; Johnny Olsen emcees youngsters’ talent test.

10:30 4 SMILIN’ ED’S GANG—Stories
       Ed McConnell reads a tale about children & introduces Midnight the cat, Froggy, the mischievous gremelin, and Squeaky the mouse

7 TO BE ANNOUNCED

9 MOVIES FOR KIDS—Western
       "Shadow of the Eagle" John Wayne

11:00 4 BIG TOP—Circus Show
       Jack Sterling emcees circus fun with clowns Ed McMahon & Chris Keegan, Joe Basile’s Brass Kings, with music by the Quaker City String Band, and guest acts: Veronica Martell, the Ortona, trapeze act; hand-to-hand acrobatics by Pedro & Durand, and Ruthon's tight wire dog act

9 "LAND OF THE OUTLAWS"

11:45 9 "YANK IN LIBIA"—Feature
       Film with Walter Wolfe King, Joan Woodbury, & Parkyakarkas; espionage and intrigue among the sheiks of the desert and the British troops

(Continued on page 14)

Our Boy Scout guests have just demonstrated the art of making fire.

TV FORECAST
"GEE, DAD WITH ALL THIS TV GOING ON DON'T LET MOM MISS IT... GET TV FORECAST"

"Dad, grandma needs a "Forecast" for her set too. YOU could get her one! (and at a reduced rate)."

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TV FORECAST, 185 N. Wabash, Chicago 1, Ill., Phone FR. 2-6931
SATURDAY MAY 3—cont’d

12:00 4 PANTOMIME PARTY—Antics
Clark Davis, Bill Cain, and Ellen Scott combine talents for moppet session

12:30 4 CHINCHILLA STORY—Breeding
Raising and care of chinchillas

12:45 4 FILM

1:00 4 “WHEN’S YOUR BIRTHDAY?”
Feature film with Joe E. Brown, Marian Marsh, Fred Keating, & Edgar Kennedy; astrologer gets signed up by a gambler to pick race & fight winners via his special power of star gazing into the future

9 BATTING PRACTICE—Warm Up

1:10 9 LEAD OFF MAN—Creighton

1:25 9 BASEBALL—Cubs vs Brooklyn
Jack Brickhouse announces play-by-play description, assisted by Harry Creighton

2:30 4 “TYPHOON TREASURE”—Feature
Film with Campbell Copelin, Gwenn Munro, & Joe Valli; search for hidden treasure, lost when a boat is wrecked by a storm

3:00 5 TOUR THE WHITE HOUSE
President Harry S. Truman conducts you, his guests, through the newly decorated & refurbished White House

3:45 9 TENTH INNING—Interviews
Chats with fans and recap of plays

4:00 4 KENTUCKY DERBY—Main Race
Bryan Field & Sam Renick sportscasting, Phil Sutterfield conducts post-race interviews in winner’s circle at Churchill Downs, Louisville, Ky.

5 YOUTH WANTS TO KNOW
Teen-age panel discusses national problems and quiz their guest, Secretary of Commerce, Charles Sawyer

5 LUCKY SEVEN RANCH—Western
“Border Bandits” with Johnny Mack Brown; U.S. marshal tracking down badmen

9 MUTINY ON THE ELsinore
Feature film with Paul Lukas, Lyn Harding, & Kathleen Kelly; tale about an old sailing vessel where the captain is murdered, and the resultant disaster

4:25 5 MORGAN BEATTY & THE NEWS

4:30 5 ROOTIE KAZOOTIE—Puppets
Adventures of Rootie and his pals, Gainpoecie Pup, El Squeeko Mouse and the Mexican Catador; songs, stories & quizzes by mc Ted Russell and policeman Mr. Deetle Dootee

4:45 4 FILM

5:00 4 BIG PICTURE—Army Film
“The Mission of the Army”

5 YOUR INSIDE STORY—Mental

7 HAIL THE CHAMP—Kid Stunts
Athletic games for small fry with Herb Allen & Angel Casey co-emcees

5:30 5 MR. WIZARD—Science Study
Don Herbert and Bruce Lindgren discuss “Weather” showing how to make a barometer of mineral oil, an instrument for measuring humidity, and a rain storm of alcohol; Don also gives definition of weather terms

7 FLIP THE FROG—Cartoon
“School Days” film short

9 NEWS VIEWS—Late Reports
Up-to-the-minute information

5:40 7 FOR COWBOYS ONLY—Western
“Saddle Serenade” feature film

5:45 9 PATHWAYS OF THE WORLD
Film Short

6:00 4 SAMMY KAYE SHOW—Musical
Identify the mystery skit & win $100, “So You Want To Lead A Band” quiz portion, and songs by Barbara Benson, Tony Russo, Don Rogers, Lloyd Roberts, Kaydetts, & Kaye Choir

5 OLD AMERICAN BARN DANCE
Emcee Bill Bailey with Tennessee Ernie, Pee Wee King, Tex Williams, and Merle Davis

9 BIG PICTURE—Army Film Report

6:30 4 BEAT THE CLOCK—Games
Zany stunts for guest contestants with Bud Collyer watching the clock

5 ONE MAN'S FAMILY—Drama
Individual problems receive singular attention in this story of a large family with Bert Lytell, Marjorie Gateson, Russell Thorson, and Eva Marie Saint as featured players

7 TROUBLE WITH FATHER—Skits
Amusing incidents in the life of Stu, his wife, & two teen age daughters

9 PET SHOP—Gail Compton mc
Henry Maekh displays the aristocrat of the dog world, the borzoi; Steven DeLarue, brings down his dalmation and her puppies; also on the show will be a cat & a turtle who are friends, and a wild hare

7:00 4 KEN MURRAY SHOW—Variety
Guests: Carmen Cavallero, pianist orchestra leader, Johnny Desmond, Ann Dvorak, Victor Jory, Nina (Honey Bear) Warren; also, television recording of the Kentucky Derby

5 ALL STAR REVUE—Variety
Ed Wynn is host to special guest Lucille Ball

7 PAUL WHITEMAN’S TEEN CLUB
Nancy Lewis and Junie Keegan assisting “Pops” in teenage variety

9 PORTRAITS OF THE WEST
Western feature film

7:30 7 SPORTS CAMERA—Film Short
Report on what’s happening in the world of sporting events

8:00 4 FILM

TV FORECAST
SATURDAY MAY 3—cont’d

8:00 5 YOUR SHOW OF SHOWS
Sid Caesar & Imogene Coca with vocalists Judy Johnson, Bill Hayes, Jack Russell and the Billy Williams Quartet, dancers Fisher & Ross, the Hamilton Trio, Carl Reiner, Howard Morris & guest hostess Marguerite Piazza

7 “YANKS ARE COMING”—Film
Feature with Mary Healy and Jackie Heiler; tale of a band leader who thinks the men who join the service are all chumps until his whole band walks out to do just that

9 DICK TRACY—Mystery Drama
Adventures of the famous comic strip character; Ralph Byrd stars as Dick with Angela Greene as Tess

8:30 4 ROLLER DERBY—Action Film
Watch the stars of the track as they fight for points; Ken Nynel describes the track action

9 WRESTLING FROM MARIGOLD
Ray Urbano vs Ned Taylor, Joe Millich vs Zaek Malkov; semi-windup; tag match between Rudy Kay & Don Beitelman against Red Bastien & Wally Kamaroff; main match: Ivan Rasputin vs either Chest Bernard or Pat O’Connor

9:00 4 CRIME PHOTOGRAPHER—Drama
Casey (Darren McGavin) explores the menace of hoodlums for hire in “Agency Of Death” when a building inspector is acosted

7 “WATERFRONT”—Feature Film
John Carradine and J. Carroll Naish in story of the gangs that rule the San Francisco waterfront

9:30 4 ROLLER DERBY—Continued
5 YOUR HIT PARADE—Musical
Tunes you’ve voted as favorites sung by Eileen Wilson, Snooky Lanson, Dorothy Collins, Russell Arms, Penny Gardner, and Bill Flannigan

10:00 4 FEATURE FILM
5 GRAND MARQUEE—Feature
7 SONG TIME—Musical Session

10:30 7 BIG PICTURE—Army Film

11:00 9 “WHEN THIEF MEETS THIEF”
Feature film with Douglas Fairbanks, Jr., Valerie Hobson, & Alan Hale; adventure packed story of two men who fight for a beautiful woman

11:30 4 FILM

11:45 4 MURDER BEFORE MIDNIGHT
Feature film shown in serial form

12:15 4 “THAT GANG OF MINE”—Film
Feature with Bobby Jordan, Leo Gorcey, & Clarence Muse; kid wants to become a jockey but loses his nerve when he gets the chance

(Stations reserve the right to change above listings without notice)

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BEETTER TASTE—MORE CUPS

STEWARTS’ quality blend of fancy aged coffees has greater body and flavor — makes many more cups per pound.

---

ELECTRONIC ENGINEERS presents
As An Introductory Offer—For A Limited Time Only

FREE
ONE WEAK OR DEFECTIVE TELEVISION TUBE (excluding picture tube) replaced with every TELEVISION CHECK UP in the home. Services include:

★ Clean Screen
★ Adjust All Controls

We Offer All This For ........... $6.50

IRving 8-2288 3344 W. Bryn Mawr
WE ALSO RENT TV SETS

---

Take a night off from TV—and see the show all Chicago is raving about

“SIX ON A HONEYMOON”

“Twice as good as The “Roozin’” ’20’s’” — Tony Weitzel, Daily News
“A triumph” — Will Leonard, Tribune

“Smash hit” — Herald American
“Tops ‘Roozin’ ’20’s’” — Sun-Times

EXTRA! RONNIE MATURE
EVERY SUNDAY 3-6 P.M.
STARRING HERB ALLEN, M.C. OF TV’S “HAIL THE CHAMP” SHOW

DANCING TO HENRY BRANDON’S ORCH.
RA. 6-2822
Blackhawk Restaurant
WABASH AT RANDOLPH

---

TV FORECAST 15
12:30 5 MEDICINE & THE MIGHTY ATOM
Experiments with new radioactive isotopes of potential significance to the further advancement of medicine narrated by Dr. W. W. Bauer, dir. of Bureau of Health Education of A.M.A. and Ben Grauer; from Brookhaven National Laboratory

7 AMATEUR HOUR—Chgo. Talent
Bob Murphy is host to competitors

1:00 5 HOW DOES YOUR GARDEN GROW?—Planting & Care
John Ott offers advice for window box planting; which plants thrive in a small space & how to care for & cultivate them to their bloomin' best

9 BATTING PRACTICE—Warmups

11:00 7 PAPA BEAR'S NEWSREEL

11:15 5 THE PULPIT—Inspirational
7 TOOTSIE HIPPODROME—Circus
Emcee John Reed King presents circus acts: Captain Shaw and Bobby the trained monkey, and George Moore, the juggling chef

9 "RAINBOW AROUND CORNER" travelogue film featuring sidelights of countries and entertainment in connection with each

11:30 4 CANDY CARNIVAL—Variety
Emcee Gene Crane, Barry Cassell, Bill Bailey, Don Lennox & talent tournament for those under 18 years

5 LIVE AND LEARN—Discussion
Dr. Paul A. Witty reports on "Psychology in Education" with emphasis on the exceptionally emotional child in talk on "Vocational Counseling"

7 FAITH FOR TODAY—Religious
Rev. W. A. Fagal, pastor of Washington Ave. Church, Brooklyn, interviews, & musical portion by male quartet

12:00 4 ULMER TURNER AND THE NEWS
Up to the minute report on events

5 FRONTIERS OF FAITH—Relig.
"The Right of Passage" from the Jewish Museum in New York

7 TV GARDEN CLUB—New Ideas
Practical tips on transplanting tomatoes; also, crab grass control described & demonstrated by James H. Burdett

9 "ROarin' LEAD"—Feature Film
(1st showing) with Robert Livingston, Kay Corrigan, & Max Terhune in tale about trustees of an estate whose income is supposed to support an orphan home & graftee who tries to rustle the loot

12:15 4 YOUR FUTURE HOME—Ideas
Property shown by Jack Callaghan

12:30 4 "DESIRABLE LADY"—Feature
Film, Jan Wiley & Phil Warren; dancer is set up in fancy apartment which leads everyone to believe she is an heiress

(Continued on page 18)
New RCA Victor Portable Radios

The "Personal"—masterful performance... smart modern styling! Room-size volume. No bigger than an average book. Plays on its own battery. Fine cowhide carrying case available at extra cost. An ideal gift for anyone at only $27.50 Less Batteries.

They're Easy to Take...

RCA Victor Model PX600


See Your Favorite RCA Victor Dealer Today!

RCA Victor Distributing Corporation
SUNDAY MAY 4—cont’d

4:00 4 LAMP UNTO MY FEET—Drama
Guest panelists: Dr. Louis Gerstein, Rabbi of the Spanish Portuguese Temple and Judge Edgar Nathan of the New York City Supreme Court of the N.Y. County

5  ZOO PARADE—About Animals
Marlin Perkins and Jim Hurbut show the animals adopted by the various states & explain some of the traditions that have been developed

7  SUPER CIRCUS—Big Top Fun
Claude Kirchner and Mary Hartline present the Mighty Atlas, world’s strongest human, in the Side Show; Clifty, Scampy & Nicky in “Out of this World;” Bernie Hoffman and the Menagerie; Chaz Chase in “The Man Who Eats Everything;” Valentine’s Pets, & Four Gary’s, rope spinning and juggling act

9  “FOREMAN WENT TO FRANCE”
Feature film with Tommy Trinder & Constance Cummings; Englishman goes to France after German invasion to rescue their machinery

4:30 4 WHAT IN THE WORLD?—Disc.
Panelists include Dr. Carleton Coon and Dr. Schuyler with moderator Dr. Alfred Kidder

5 TV RECITAL HALL—Musical
Guest artist William Primrose, violist, plays “Nottou” Opus 43 in D for viola & piano,” accompanied by pianist David stimler

5:00 4 MAN OF THE WEEK—Talks
Walter Cronkite interviews W. Averell Harriman, Adm. of the Mutual Security Agency & candidate for the Democratic Presidential nomination

5 ROY ROGERS SHOW—Variety
In tracking down a killer, suspicion points to a trapser, but Roy spots an old wandering hermit and uncovers startling new evidence in “The Hermit’s Secret”

7 SPACE PATROL—Adventures
Exciting tales of another world

5:30 4 BOB ATCHER & SAMMY SQUIRREL—Puppet Fun
Puppet antics with a gun-toting squirrel, foreman at “Short Stump”

5 ONCE UPON A FENCE—Fantasy
Music, stories, & magic adventures with Dave Kaigler & his guitar, & Eric the Bluebird, an Imaginary pet, & Kathryn Heger, children’s storyteller, dancer, & actress

7  AMERICA’S TOWN MEETING
“Have We Gained or Lost in the Far East Since the Dismissal of Gen. MacArthur?” discussed by Brooks Hays (D-Ark.) and Erle Cooke Jr., former Nat’l. Commander of the Amer. Legion; John Daly is moderator

6:00 4 GENE AUTRY SHOW—Western
Adventures of the old west with Gene, Pat Buttram, and others

5 ROYAL SHOWCASE—Variety
Emcee Jack Carson presents guest Anne Jeffreys and a Junior Prom skit

7 YOU ASKED FOR IT—Requests
Art Baker fulfills viewers wishes

9  “LIEUTENANT DARING”—Film
Feature with Hugh Williams, Geraldine Fitzgerald, & Martin Walker; sealed orders are stolen from safe to repay Chinese gambling debts

6:30 4 THIS IS SHOW BUSINESS—Var.
Host Cliffon Fadiman with Sam Levenson & Gen. S. Kaufman, & guests actress Miriam Hopkins, the tap dancing Mayo Brothers, comedian Jack E. Leonard, & vocalist Helen O’Connell

5 YOUNG MR. BOBBIN—Comedy
After dinner bridge game saves Alex’s face ‘til Lady Luck deals him a card from the bottom of the deck

7 WHAT’S THE ANSWER—Quiz
Mal Bellairs questions the moppets

7:00 4 TOAST OF THE TOWN—Variety
Ed Sullivan presents Jackie Gleason, Pearl Bailey, Luciano Tajoli, singer from Italy

5 COMEDY HOUR—Variety Time
Bud Abbott and Lou Costello introduce their comedy antics and their guests Vera Zorina, Tony Bavaar, The Ashtons, and Morgan the dog

7 KINGS CROSSROADS—Film
“Rock Bottom” filmed in New Zealand and “Scotlad Yard Reporter” mystery taken from their files

9 FAITH OF OUR FATHERS
Holy Trinity Lutheran Church with Rev. Clyde G. Steele officiating

7:30 9 CHICAGO LAND NEWS REEL REV.
Report of what happened this week

8:00 4 FRED WARING SHOW—Musical

5 TV PLAYHOUSE—Drama
“Were We Children” with Polly Wolters, James Gregory, and Tom Palmer, story of a family, brought together for first time in many years when one is in trouble, and their hatred and disillusionment which existed in childhood and continued over the years

7 ARTHUR MURRAY PARTY
Hostess Kathryn Murray presents Jarmila Novotna and Art Barnett

9 ROCKY KING, DETECTIVE
“Murder Keeps An Appointment,” A man is murdered while walking along a lonely street late at night; stars Earl Hammond & Grace Carney

TV FORECAST
SUNDAY MAY 4—cont’d

8:30 4 BREAK THE BANK—Quiz Game
Bert Parks emcees quiz show

7 CINAMASCOPE—Film Feature

9 PLAINCLOTHESMAN—Drama
In “A Piece Of Two-By-Four” a furniture factory watchman is murdered under very mysterious circumstances

9:00 4 CELEBRITY TIME—Variety
Guests Buster Keaton, Isabel Bigley & dance team Peggy Ryan & Ray McDonald welcome panelists Conrad Nagel, Herman Hickman & Mary McCarthy aboard imaginary ship on the Caribbean; trouble develops, however, when Capt. Keaton drives a nail into the wall to hang a picture and the ship springs a leak (see page 10)

5 RED SKELTON SHOW—Comedy
Skit from Skelton’s Scrapbook

9 THEY STAND ACCUSED—Talks
Prominent citizens take the roles of judge, attorneys & jury to relive a case from the court files, using a “modern” interpretation

9:30 4 WHAT’S MY LINE?—Quiz
Host John Daly with panelists Dorothy Kilgallen, Arlene Francis, Hal Block, and Bennett Cerf

5 TO BE ANNOUNCED

7 YOUTH ON THE MARCH—Relig.
Dr. Percy B. Crawford conducts

10:00 4 “MERRILY WE LIVE”—Feature
Film with Constance Bennett, Brian Aherne, & Billie Burke; comedy involving a scatterbrained matriarch who has a habit of harboring tramps

5 WEATHERMAN—Gordon Dunn
What’s the outlook for the week?

7 DREW PEARSON—News
Analyses of news at home and aboard; “Predictions of Things To Come”

9 COURTESY THEATER—Feature
Film (1st showing) “Stormy Waters” with Jean Gabin, Michele Morgan, & Madelein Renoud; ocean salvage-boat captain runs into trouble when skipper of a stricken ship puts up a fight

10:10 5 DORSEY CONNORS—Ideas
Ideas to solve housewives problems

10:15 5 ALEX DREIER—News Report
Highlights from stories of the day

10:30 5 SPORTS STAR TIME—Duggan
Interviews and news on sports

11:30 4 ELOISE SALUTES THE STARS
Miss McElhone chats with celebrities

9 “HARD GUY”—Feature Film
Jack LaRue, Mary Healy, & Kane Richmond in a tale of a young girl’s romance & marriage to an ex-governor’s son

11:45 4 ULMER TURNER AND THE NEWS
A report on current happenings

(Stations reserve the right to change above listings without notice)
Monday May 5

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

7:00 5 TODAY—Dave Garroway
8:30 9 YOUR FIGURE LADIES
9:00 4 MORNING NEWS—Information
9:15 4 PROLOGUE TO THE FUTURE
9:30 4 CHICAGO COOKS—Recipes
9:45 4 ARTHUR GODFREY TIME
10:00 5 BRIDE & GROOM—Interviews
10:15 5 BREAKFAST PARTY—Variety
10:30 4 AL PEARCE SHOW—Variety
11:00 4 HOME COOKING—Preparation
11:15 4 EDDIE DOUCETTE & LORETTA WHITE prepare a trio of tempting desserts (see pg. 11)
11:30 4 BREAKFAST PARTY—Musical
11:45 4 BREAKFAST WITH THE O'NEILS
12:00 4 IT'S A PROBLEM—Discussion
12:15 4 STRIKE IT RICH—Quiz
12:30 4 STUDIO 54—Quiz
12:45 4 paul DIXON SHOW—Variety
1:00 4 SEARCH FOR TOMORROW
1:15 4 RUTH LYONS’ 50 CLUB
1:30 4 EGG AND I—Continued Drama
1:45 4 LOVE OF LIFE—Serial Story
2:00 4 GOOD LIVING—Homemaking
2:15 4 “Time To Live” home economics
2:30 4 PAUL DIXON SHOW—Variety
2:45 4 SEARCH FOR TOMORROW
3:00 4 Meet Mintz—Piano Tunes
3:15 4 “DOUBLE TROUBLE”—Feature Film
3:30 4 NEWSROOM—Jack Angell
3:45 4 NEWS HEADLINES—S. Allen
4:00 5 FILM

(Continued on page 22)
HOW TASTY IS A FILM DIET?

by JACK MABLEY

Suppose, all of a sudden, we could see nothing but filmed shows on television.

It’s not an attractive proposition, but it is not as dreary as it would have been a year ago.

We’d have plenty of laughs with I Love Lucy and Groucho. Film or no, these are two of the funniest programs on the air, and they don’t seem to lose much because of being on celluloid.

We’d have drama as good as, probably better than any live half-hour show coming out of New York. Foreign Intrigue and Rebound—the former filmed in Europe, the latter in Hollywood—are unfailingly good entertainment.

It seems strange to me that Hollywood so far hasn’t turned out any one-hour drama series. I would attribute it to a strange, and typical, quirk of Hollywood thinking.

Hollywood definitely has dived into the business of making movies for television. By simplifying their operations (such as shooting on location instead of building costly sets) and using competent but not star-system actors, they have been turning out good 30-minute pictures at a cost of $15,000 to $35,000.

This cost compares favorably with that of good live dramas, and has the terrific advantage of being good for additional showings for years to come.

But Hollywood shies away from one-hour films. They think of them in terms of regular Hollywood features. So while the cost of a half-hour film might be $20,000, a full-hour film wouldn’t cost $40,000. It would cost $750,000 or a million or two million. At least that seems to be the figuring.

Certainly someone in Hollywood soon will discover the market for good movies, made for TV, that last 56 minutes and leave four minutes for commercials.

To return to our hypothetical all-film diet, for some cultural balance we’d have Meet the Masters, and for corn there’s the Old American Barn Dance.

There’d be an abundance of crime shows, topped by the best one on the air, live or film. That would be Dragnet, which, incidentally, is one of the most expensive of all the film shows. It is also in this crime category that Hollywood’s worst comes out. Possibly it’s unfair to single out any one show, but the most recent, and worst I have seen is a hokumy bundle of tripe called Dangerous Assignment, which displayed Brian Donlevy in a demonstration of why he is no longer a Hollywood star.

At any rate, the average film TV show out of Hollywood is superior to the average live show out of New York. Because Hollywood is putting out a good product, it is increasing its public acceptance, and proving out its boast of a few years ago—which sounded pretty silly then—that 60 per cent or more of all television programs will be on film within a decade.

Just as a footnote to this development, I am wondering what the Chicago area’s 11 new television stations are going to use for programs.

We have four stations on the air now, and they seem to be having trouble filling their broadcast schedule, and selling same to advertisers. What will 11 new stations do? One answer is they’re going to use a lot of films. Beyond that it is going to take some ingenuity, and bundles of money.

"This time they’ve gone too far to prove it’s an informal show."
MONDAY MAY 5—cont’d

2:30 4 BERT PARKS SHOW—Musical
“Darn It, Baby, That’s Love”; other tunes include: “Civilization,” “I’ve Got To Sing A Torch Song,” & “A Small Hotel”

5 RALPH EDWARDS SHOW

3:00 4 “FLIGHT TO NOWHERE”—Film
Feature with Alan Curtis & Evelyn Anker; an FBI man battles a ring of international rivals to be first at a uranium deposit in the Pacific ocean

5 KATE SMITH HOUR—Variety
Kate presents dance team Mary Raye & Nold; cracker barrel interview; Howard & Shelton; and “America Sings”

3:15 7 AMERICA PREPARES—Film
“Small Infantry Tank Team—Attack Mission” army film

3:30 7 BEULAH KARNEY PRESENTS
Mr. Augle Ring of the Nat’l Livestock & Meat Board tells how to buy wholesale beef from the retailer

3:45 9 TENTH INNING—Brickhouse

4:00 5 HAWKINS FALLS, POP. 6,200

7 TRADE-INN—Swap Shop

9 PATHWAYS OF THE WORLD
“The Mayas Are People” film

4:15 4 FILM

5 GABBY HAYES SHOW—Tales

9 MUSIC ALA MODE—J. Fuller

4:30 5 HOWDY DOODY SHOW

7 SAGEBRUSH THEATER—Western
“Two Gun Justice” feature film

9 PICTURE PAYDAY—Quiz Games
Tommy Bartlett emcees the fun; prizes awarded for best answers

4:45 4 ASSEMBLY—Military Talks
Chief Joseph Corey devotes his show today to the cause of “Blood”

5:00 4 KIDS KARNIVAL KWIZ—Games
Western film & jackpot of prizes

5 CACTUS JIM—Western Film

9 TELEPHONE GAME—Quiz
Harold Isbell and Jane Quinn emcees contest with prizes galore

5:30 4 SILHOUETTES OF THE WEST

5 WEATHERMAN—Clint Youle

7 TOM CORBETT SPACE CADET

9 TRAVELERS’ SKETCHBOOK—Film
“Introductions” a short

5:40 5 DORSEY CONNORS SHOW

5:45 4 WINDOW SHOPPING—Comm’l

5 SOMETHING TO TALK ABOUT
Emcee Chuck Acree presents stories and still pictures about people and events that don’t make front page

7 KING CALICO—Puppet Show
Mopsy captures the giant or is it vice-versa? It’s hard to tell

9 MOVIE QUICK QUIZ—Games

5:50 5 CLIFTON UTLEY AND THE NEWS

6:00 4 SPORTS & COMMENTS—Elson

5 KUKLA, FRAN, & OLLIE

6:00 7 PAUL HARVEY WITH THE NEWS

9 CAPTAIN VIDEO—Adventures

6:10 7 TOP O’ THE WEATHER—Reed

6:15 4 ULMER TURNER AND THE NEWS

5 GOLDBERGS—Domestic Comedy

6:20 7 SPORTS HIGHLIGHTS—Report

6:30 4 CBS NEWS—Douglas Edwards

5 THOSE TWO—Comedy Skits

7 HOLLYWOOD SCREEN TEST
Victor Jory is guest in “guide role” with two Hollywood aspirants; Neil Hamilton is your host

9 SPENCER ALLEN AND THE NEWS

6:45 4 PERRY COMO SHOW—Musical

5 NEWS CARAVAN—John Swazy

9 CHICAGOLAND NEWSREEL

7:00 4 VIDEO THEATER—Drama

5 PAUL WINCHELL, J. MAHONEY
What’s my name quiz with Dot Claire

7 OUT OF THE FOG—Drama

9 EARL NIGHTINGALE SHOW

7:15 9 CAMERACADE—Film Short
“Jefferson The Architect”

7:30 4 GODFREY’S TALENT SCOUTS
Professional talent competition

5 VOICE OF FIRESTONE—Music
Guest soloist Thomas L. Thomas sings “I’m Marching Home To You,” “Give Me One Hour,” “Into The Night,” & “Song of the Flame.” Howard Barlow directs chorus & orchestra in “Mexico Canta,” “Waltzing Cat,” & “Finlandia”

7 SOCIALIST LABOR PARTY
Acceptance speeches of the candidates for President and Vice President; guests: Eric Hass, Edward A. Teichert, Arla A. Albaugh, & John W. Alken

9 JOHNS HOPKINS REVIEW
“The Advanced Science.” A survey of great contributions which rapidly advanced science by a group of “elder Statesmen” of the scientific world

7:45 7 FEATURE FILM

8:00 4 I LOVE LUCY—Comedy Drama
Lucy breaks into TV as the announcer for a program called “The Vitameatavegamin Varieties” & sets the industry back a quarter of a century

5 LIGHTS OUT—Mystery Drama
“Journey Into The Shadows” by Sutton Roley; a young engaged couple meet the “Amazing Anthony” and soon find their lives changed

9 GUIDE RIGHT—Military

8:30 4 CLAUDIA—Marriage Story
Claudia spends a day in the country

5 ROBERT MONTGOMERY—Drama
“The Lonely” with Robert Sterling & Leuene McGrath; story of an American flyer torn between new-found love for an English girl and his devotion to his fiancee back home

7 IMPACT—News Brought To Life
Austin Kiplinger relates & interviews people in the news of the day
MONDAY MAY 5—cont’d

8:30  9 HEALTH TALK—Dr. VanDellen
      "When Your Feet Hurt" discussed by Dr. Carlo Scuderi, assoc. prof. of
      surgery, U. of Ill., Coll. of Medicine

9:00  4  STUDIO ONE—Drama
      "Treasure Island" drama that retells how young Jim Hawkins learned of
      the mutinous plot of Long John Silver & how he found the buried gold
      in the sea cave; stars 12-year-old Peter Avramo

7  BOXING FROM RAINBO ARENA
      Freddy Dawson, 28, lightweight from
      Thomasville, Ark., with 94 wins & 12 losses in a 10 rd. non-title bout
      against newcomer Norman Webb of
      Detroit, Mich.

9  EASYCHAIR ADVENTURES—Film
      "Team Work"

9:30  5  WHO SAID THAT?—Quote Quiz
      Guests: Dr. Roy K. Marshall, singer
      Joy Hodges & columnist Ollie Crawford

9  CHALLENGE—Drama, Music
      Philip Lord with Chet Roble, Jacqueline James, the Four Jacks and
      Jimmy Blade’s orchestra; guest: baritone Jack Drummond, plus Hitore
      Grey & Muriel Brenner in “The Uninvited Guest” (see pg. 8)

10:00  4  ERNIE SIMON—Curbstone Cutup
      Join the man on the street as he
      interviews your friends

5  WEATHERMAN—Clint Youle

7  PAGE ONE—News And Sports

9  “STRANGE IMPERSONATION”
      Feature film (1st showing) with Brenda Marshall and William Gar-
      gan; about a woman who assumes the
      identity of another

10:10  5  DORSEY CONNORS—Ideas

10:15  4  ULMER TURNER AND THE NEWS

5  CLIFTON UTLEY AND THE NEWS

10:25  4  CHGO. WEATHER—B. Jordan

10:30  4  MUSICAL NITE-CAP—Variety

5  LET’S LOOK AT SPORTS—Duggan

7  HANDY—Tips For Homemakers

10:45  4  CHRONOSCOPE—Discussion
      Guest Ellis Arnall, Dir. Price Sta-
      bilization, is interviewed

5  HERBIE MINTZ SHOW—Musical

11:00  4  MURDER BEFORE MIDNIGHT
      “Important Witness” with Noel Fran-
      cis and Dorothy Burgess

5  YOUR CITY THEATER—Film
      “The Scream In The Night” with
      Lon Chaney Jr.; an artist depicts the
      scene of a murder with such exact-
      ness that he is accused of the crime

7  NEWS—Austin Kiplinger

11:30  4  MIDNIGHT EDITION—Turner

9  “LAS VEGAS STORY”—Feature

12:30  9  CHICAGOLAND NEWSREEL
      (Stations reserve the right to change above
      listings without notice)

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TV FORECAST

23
APRIL FINDINGS
of the National Television Review Board

The National Television Review Board is an independent group of Chicago-land citizens who review and rate programs each month for the guidance of the TV industry.

A MAJORITY REPORT, WITH COMMENTS ON INDIVIDUAL PROGRAMS

Comedian Milton Berle, shown here with British comedienne Gracie Fields, has been labeled "Variable" by the Review Board because of "undress displays and burlesque routines."

Host Sherman Billingsley of the Stork Club is placed on "Objectionable" list by the NTRB for "glorifying sham." Along with Berle, Billingsley has been under Review Board fire for six months.

National Television Review Board
Mrs. Byron Harvey, Jr. 
Rev. Donald Masterson 
Mr. George Jennings 
Mr. David Balkin 
Mr. Martin O'Shaughnessy 

"—Censorship Is Not The Way To Better Programs"

Objectionable for Family
Stork Club—"Distortion of true values . . . glorifies sham . . . a parade of social undesirables."

Variable for Family
Milton Berle—"Improved, but persists in undress displays . . . Miltie does some good things, but spoils them with burlesque routines."

Wrestling—"Not good sportsmanship . . . suggest elimination of gouging, kneeling and biting."

Compared to Last Month
Milton Berle and Wrestling remain Variable.

Stork Club remains Objectionable.

Juvenile Jury and The Continental have been dropped from broadcasting, because of loss of sponsors.

Definitions
Approved—Entirely or adequately wholesome, completely or sufficiently harmless.

Variable—Offensive as regular minor part of program, or occasionally offensive as performers and/or program content change from week to week.

Objectionable—Completely harmful or offensive, or enough to dominate entire program.
Tuesday May 6

WBKB WBQ WENR-TV WGN-TV
4 5 7 9

7:00 5 Today—News & Commentary
8:30 9 Your Figure Ladies—Exercises
9:00 4 Morning News—Interviews
5 9 Prologue To The Future—Film
9 Chicago Cooks—Kay Middleton
9 15 4 Arthur Godfrey Time—Variety
9:30 4 Bride & Groom—Interviews
5 Breakfast Party—Variety
9:45 4 Al Pearce Show—Variety Revue
10:00 5 Home Cooking—Eddie Doucette
Beef goulash, green beans goldenrod,
and spiced crumb pudding are made
9 Breakfast Party—Morning Fun
Household hints on beauty, cooking
10:30 4 Breakfast With The O’Neils
5 It’s A Problem—Discussion
9 Strike It Rich—Quiz Time
11:00 4 Creative Cookery—F. Pope
Pizza Neapolitan with all the various
fillings; Kentucky limestone salad
and dressing are prepared by Popes
5 Ruth Lyons’ 50 Club—Informal
9 Egg and I—Serial Drama
11:15 9 Love Of Life—Continued Tale
11:30 5 Good Living—Homemaking Tips
“Rooms For Improvement” with de-
signer—interior decorator Paul R. Mac-
Alister
7 Paul Dixon Show—Variety
9 Search For Tomorrow—Drama
11:45 9 Rhythm Retreat
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
7 Bob & Kay Show—Variety
Interviews with interesting personal-
ities in and around Chicago
9 Hi Ladies—Tommy Bartlett
12:30 4 Garry Moore Show—Variety
5 Meet Mintz—Herbie Mintz
12:45 5 Newsroom—Jack Angell
9 News Headlines—Spencer Allen
1:00 5 “Hoosier Schoolboy”—Film
Feature with Mickey Rooney, Anna
Ngul, & Frank Shields; the son o’ a
war hero knows only how to use
his fists ‘til teacher intervenes
9 Batting Practice—Warm Up
1:10 9 Lead-Off Man—Harry Creighton
1:25 9 Baseball—Cubs vs Boston
1:30 4 First Hundred Years—Serial
1:45 4 Luckey North Show—Interviews
2:00 4 Lake Forest College—Talks
5 Big Pay Off—Quiz Contest
7 Barbara Moro—Ideas
2:15 4 Film

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FOR THE FINEST IN TV

The Mayor of State St.

ERNIE SIMON
invites you to watch the antics of the
“CURB-STONE CUT-UP”
Monday thru Friday at 10 p.m.

ALL THE LATE SPORT NEWS

“REYNOLDS ON SPORTS”
Frank Reynolds Brings ALL
the Latest Sport News and Views.
Tuesday & Thursday 10:45 to 11:00 p.m.

Channel 4

TV FORECAST
TUESDAY MAY 6—cont'd

2:30  5  Ralph Edwards Show—Variety
3:00  4  “Desirable Lady”—Feature
      (See Sunday 12:30 ch. 4 listing)
5  Kate Smith Hour—Variety
Variety of fun includes a fashion show; Felo & Bruno, Cuban piano-
comedy team; cracker barrel interview; and singer Donald Novis
3:15  7  America Prepares—Film
      “Hospital Food Service Personnel” II
3:30  7  Housewives’ Holiday—Kirchner
3:45  9  Tenth Innings—Jack Brickhouse
4:00  5  Hawkins Falls, Pop. 6,200
7  Trade-Inn—Exchange Show
9  Pathways Of The World—Film
      “Vermont” film short
4:15  4  Backstage Diary—Gossip
      TV Forecast editor Marty O’Shaugh-
nessy & Bonnie Weber present inti-
mate views of stars
5  Gabby Hayes Show—Tall Tales
5  Music Ala Mode—Jack Fuller
4:30  4  Agriculture—Discussion
5  Howdy Doody Show—Puppets
7  Sagebrush Theater—Western
      “Frontier Feud” feature film
9  Picture Payday—Quiz Contest
      Contestants are asked to remember
details in newspaper picture; Tommy
Bartlett emcees the fun

5:00  4  Kids Karnival Kwiz—Games
5  Cactus Jim—Western Feature
9  Telephone Game—Harold Isbell
      Send In your phone number today;
you may be a lucky winner
5:30  4  Silhouettes Of The West—Music
5  Weatherman—Clint Youle
7  Mary Hartline’s Party—Games
      Fun for small fry with Mary Hartline
      and pianist Chet Roble
9  Travelers’ Sketchbook—Film
      “Submarine Reserve” short
5:40  5  Dorsey Connors Show—Tips
5:45  4  Window Shopping—Commercial
5  Something To Talk About—Tale
7  Adventure Theater—Stories
      “Vanishing Legion” ch. 8
9  Movie Quick Quiz—Game
5:50  5  Clifton Utley And The News
6:00  4  Sports & Comments—Bob Elson
5  Kukla, Fran & Ollie—Puppets
7  Paul Harvey With The News
9  Captain Video—Adventures
6:10  7  Top O’The Weather—Russ Reed
6:15  4  Ulmer Turner And The News
5  Those Endearing Young Charms
      Family comedy featuring Fern Per-
      sons and Maurice Copeland
6:20  7  Sports Highlights—News Events
6:30  4  CBS News—Douglas Edwards
5  Dinah Shore Show—Musical

6:30  7  Beulah Show—Comedy Skits
      Bill starts to repair a baby carriage
      but discovers the baby has been left
      in it and Beulah uses situation to
      wangle proposal of marriage out of
      him
9  Spencer Allen And The News
6:45  4  Stork Club—Interviews
      Special guest, actor John Hodiak
5  News Caravan—John Swayze
9  Chicagoand Newsreel—News
7:00  4  See It Now—Edward R. Murrow
      Current events around the world
5  Star Theater—Comedy-Variety
7  Strength For The Free World
9  Life Is Worth Living—Talk
      Bishop Fulton J. Sheen discussing
      God, man, and the universe
7:30  4  Draw To Win—Cartoon Quiz
      Humorist Henry Morgan is paymaster
      with cartoonists Abner Dean & Bill
      Holman. Viewers try for prizes
7  Focus—Documentary Film
      “The Triple Threat,” filmed by the
      New York State Dept. of Commerce
      on animal disease
9  Keep Posted—Current Events
      “Should We Have A Compulsory
      National Fair-Employment Practices
      Commission?”—Discussed by Sen. Wil-
      liam Denton (D., Conn.) taking
      the affirmative side, and Sen. John C.
      Stennis (D., Miss.)
8:00  4  City Hospital—Drama
      In “Change of Heart” young girl
      enters hospital with a heart condition
      which is traced back to her domi-
      neering father
5  Fireside Theater—Film Drama
      “The Haunted Wedding” with Mar-
      garet Field, Gar Moore, & Hugh Mur-
      ray; a neurotic girl’s suspicions pre-
      vent her from finding happiness
7  “Bonnie Prince Charlie”—Film
      Feature (1st showing) with David
      Niven, Margaret Leighton, & Morland
      Graham; landing in Scotland with 7
      men, young Prince leads the clans in
      the misadventurous uprising of 1745
9  Battle Of The Ages—Variety
      Emcee John Reed King with profes-
      sional talent team competition with
      guests Lulu Bates and the Marvellos,
      and youngsters Frankie & Rita Rose
      and Mickey Freeman
8:30  4  Suspense—Mystery Drama
      “Manchu Murder.” The life story of
      Sun Yat Sen, father of the Chinese
      Republic
5  Circle Theater—Drama
      “The Lucky Suit” with Stuart Erwin;
      henpecked, but happy, husband sets
      off chain of reactions when wife sends
      his favorite suit to the cleaners
9  Telesports Digest—Film
9:00  4  Danger—Mystery Drama
      “Dark as Night” with Lee Grant;
      hasn’t actor tries to help ambitious
      young girl but is discouraged by wise
TUESDAY MAY  6—cont’d

9:00  5  Amateur Hour—Ted Mack mc  
      Salute to East St. Louis, Ill.
9  48th Street Theater—Film  
      “Sundown” with Edmund Lowe
9:30  4  Sporting Chance—Amateurs  
      Emcee Morry Mages presents talent competing for grand prize
7  Stars Over Hollywood—Film  
      “Copy Boy” with Bob Ellis, John Warburton & Hunter Gardner; young boy follows trail of a crime only to find his benefactor is a murderer
9  Boston Blackie—Mystery Drama  
      In “Death Trap” a man is killed & one by one all the witnesses end up in the morgue, but Farraday & Blackie still have a murderer to catch, elusive tho he may be

9:45  5  Bob Considine Show—Views
10:00  4  Ernie Simon—Curbstone Cutup  
      Fun and frolic with Ernie, who interviews guests under the marquee

5  Weatherman—Clint Youle
7  Dangerous Assignment—Drama  
      “The Memory Chain Story” starring Brian Donlevy; Steve attempts to smash a spy ring and is betrayed
9  “The Lost City”—Feature Film  
      (1st showing) starring Gabby Hayes & William Boyd in a tale of dictatorship in the far off land of Africa

10:10  5  Dorsey Connors—Helpful Ideas
10:15  4  Ulmer Turner And The News
5  Clifton Utley And The News
10:25  4  Chgo. Weather—Betty Jordan
10:30  4  Musical Nite-Cap—Melodies  
      Tuneful tidbits featuring Frazier Thomas, Connie Baxter and Bob Ziegler
5  Let’s Look At Sports—Duggan
7  “Dual Alibi”—Feature Film  
      (1st showing) Herbert Lom, Terence de Marney & Phyllis Dickey; two brothers in headline trapeze act become involved with unscrupulous publicity man

10:45  4  Reynolds On Sports—Report
5  Herbie Mintz Show—Musical
11:00  4  Murder Before Midnight—Film
5  Comic Relief—Wend Howard
11:30  4  “Ape Man”—Feature Film  
      Bela Lugosi, Wallace Ford, & Louise Currie in a horror drama about a scientist who turns into an ape
5  Big Picture—Army Films  
      “Korean Cease-Fire Talks”
9  “Devil Bat”—Feature Film  
      Bela Lugosi, Suzanne Kaaren & Dave O’Brien in murder mystery of a doctor who conducts experiments on bats
12:45  4  Midnight Edition—Ulmer Turner
1:00  9  Chicagoland Newsreel—Data  
      (Stations reserve the right to change above listings without notice)
LETTERS to the editors
(Continued from page 4)

The people calling Janette Davis a snob wish they were as cute and good looking as Janette. Marion Marlowe is the snob.

Chicago, Ill.

MATA BOURBALES

Why be suspicious of Frank Parker? What does Marion’s husband think? Wouldn’t he step in if something were wrong?

Chicago, Ill.

MELVYN RICHMAN

Ever since they’ve changed the characters on Beulah, the show has fallen to pieces. Until Miss Waters returns, I’m not going to watch.

Chicago, Ill.

ERNEST KERAY

What happened to Jack E. Leonard, the old star of Broadway Open House?

Melrose Park, Ill.

JOE TARVASH

(Ed. note: At present Jack is playing the night club circuit, with an occasional TV guest appearance.)

I think Johnnie Ray is a dream. And all the girls I know go crazy when he sings. Anyone who doesn’t like him is a drip.

Chicago, Ill.

GLORIA HORMEL

The fans that love Johnnie Ray must have lost their heads and brains altogether. He’s ridiculous. . . . I hate to admit it but my cousin likes him too.

Riverside, Ill.

CAROL ANN CRANE

Theater At Eight has already proven to be the best movie show on TV. We never miss a broadcast.

Crown Point, Ind.

MRS. B. JENSON

. . . When people write in and complain about Marie Wilson’s indecent dresses, they are only moaning because the dress covers a very DECENT figure. . . .

Westmont, Ill.

PETE SLOWEY

Have you noticed how the women on soap commercials hang their clothes on the line all neatly pressed? Even the children’s clothes are without a wrinkle. Rather than the soap, I’m more interested in the washing machine they use.

Elgin, Ill.

MRS. JOHN ANDERSON

I’ve never heard a more beautiful program than the one Fred Waring presented on Easter Sunday. Congratulations, Fred.

Chicago, Ill.

R. W. KRITZER

All Ken Murray does is adjust the mike, wave a cold cigar and keep pattering everyone on the chest. His remarks are also becoming more questionable.

Chicago, Ill.

K. G.
**Wednesday May 7**

<table>
<thead>
<tr>
<th>WBKB</th>
<th>WNBQ</th>
<th>WENR-TV</th>
<th>WGN-TV</th>
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<tr>
<td>7:00</td>
<td>5</td>
<td>Today—Dave Garroway Emcee</td>
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<td>8:30</td>
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<td>Your Figure Ladies—Fogarty</td>
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<td>9:00</td>
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<td>Morning News—Dorothy Doan</td>
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<td>Prologue To The Future</td>
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<td>Chicago Cooks—Recipes</td>
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<td>Arthur Godfrey Time—Music</td>
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<td>9:30</td>
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<td>Bride &amp; Groom—Interviews</td>
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<td>Breakfast Party—Mel Martin</td>
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<td>9:45</td>
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<td>Al Pearce Show—Variety Revue</td>
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<tr>
<td>10:00</td>
<td>5</td>
<td>Home Cooking—Tasty Dishes</td>
<td>Eddie Doucette and Loretta White show viewers how to prepare egg and asparagus double decker, plus the rinkydum ditty</td>
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<td>Breakfast Party—Morning Fun</td>
<td>Informal variety with Peggy Taylor, Jack Fuller, Paul Barnes, Bill Allen, and Hal Turner</td>
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<td>It’s A Problem—Discussion</td>
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<td>9</td>
<td>Strike It Rich—Warren Hull mc</td>
<td>Guest: Cara Williams, actress</td>
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<td>11:00</td>
<td>4</td>
<td>Creative Cookery—Recipes</td>
<td>Cantonese egg rolls (appetizer) &amp; filling for 8 lg. rolls, and sweet sour, hot, &amp; mustard sauce are made</td>
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<td>5</td>
<td>Ruth Lyons’ 50 Club—Variety</td>
<td>Tips for the ladies, and a contest</td>
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<td>Egg And I—Continued Tale</td>
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<td>11:15</td>
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<td>Love Of Life—Serial Story</td>
<td>Problems of a family dominated by a father as each faces his own life</td>
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<td>Good Living—Homemaking Tips</td>
<td>“All About Baby” featuring Ruth Crowley, RN, child care consultant</td>
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<td>7</td>
<td>Paul Dixon Show—Variety</td>
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<td>Search For Tomorrow—Drama</td>
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<td>11:45</td>
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<td>Rhythm Retreat</td>
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<td>12:00</td>
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<td>Bill Evans Show—Variety</td>
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<td>Noontime Comics—John Coons</td>
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<td>Bob &amp; Kay Show—Variety</td>
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<td>Hi Ladies—Tommy Bartlett</td>
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<td>12:30</td>
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<td>Garry Moore Show—Comedy</td>
<td>Guests: scientist-explorer Ivan Sanderson and comedian George Gobel</td>
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<td>Meet Mintz—Piano Session</td>
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<td>12:45</td>
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<td>Newsroom—Jack Angell</td>
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<td>9</td>
<td>News Headlines—Spencer Allen</td>
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<td>1:00</td>
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<td>“Melody Parade”—Feature Film</td>
<td>Mary Beth Hughes, Eddie Quillan &amp; Jerry Cooper; story of a night club bus boy who has illusion of being a big shot</td>
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<td>Batting Practice—Warm Up</td>
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<td>1:10</td>
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<td>Lead-Off Man—H. Creighton</td>
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<td>1:25</td>
<td>9</td>
<td>Baseball—Cubs vs Boston</td>
<td>Jack Brickhouse &amp; Harry Creighton</td>
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<td>1:30</td>
<td>4</td>
<td>First Hundred Years—Drama</td>
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**GUESTS FEAR THIS MAN**

**NEXT WEEK—** Guests fear this man, and with good reason. Read how shrewd Lawrence Spivak digs out the truth on “Meet The Press.”

**NEXT WEEK—** She’s the toast of U. S. television. Watch for a lively story on mischievous Lucille Ball, star of “I Love Lucy.”

PLUS—the top favorite recipe of famed home expert Beulah Karmey . . . the latest inside story of the popular Bride and Groom . . . a stimulating article on the number 2 pop singer of the TV world . . . fun and prizes for the kids with Uncle Herbie and Mollycues . . . thought-provoking columns by critics Jack Mabrey and Chub McCarthy . . . behind the scenes with Channel One and Backstage Diary gossip columns . . . something for the whole family . . . DON’T MISS TV FORECAST

---

The famous queen of the malaprop, Dagmar, has just returned to television with a new show called “Dagmar’s Canteen,” Wed. at 9:30 p.m., WNBQ.
WEDNESDAY MAY 7—cont’d

1:45 4 Luckey North Show—Interviews
2:00 4 Ill. Inst. Of Technology—Talks
5 Big Pay Off—Quiz Program
   The best letter, a right answer, and
   those fabulous prizes are all yours.
7 Barbara Mora—Creative
2:15 4 Film
2:30 4 Bert Parks Show—Musical
   Bert & Bobby, in costumes from the
   pages of Damon Runyon, do medley of
   tunes from “Guys and Dolls;” other tunes:
   “I’ve Got Rhythm,” “Ham-
   bone,” & “When We’re Alone”
5 Ralph Edwards Show—Stunts
3:00 4 “Ape Man”—Feature Film
   (See Tues. 11:30 ch. 4 listing)
5 Kate Smith Hour—Variety
   Guests: dance team of Carlos & Lin-
   da, comedy duo Ethel & Albert, and
   Stan Fisher in an opera segment from
   “Die Fledermusen”
3:15 7 America Prepares—Film
   “Hospital Food Service Personnel” 3
3:30 7 Beulah Karney—Foods Show
   Beulah explains how to plan your
   menu around the meat dish
3:45 9 Tenth Inning—Jack Brickhouse
4:00 5 Hawkins Falls, Pop. 6,200
7 Trade-Inn—TV Swap Shop
9 Pathways Of The World—Film
   “Panama”
4:15 4 Film
5 Gabby Hayes Show—Tall Tales
9 Music Ala Mode—Jack Fuller
4:30 5 Howdy Doody Show—Bob Smith
7 Sagebrush Theater—Western
   “Song of the Range” feature film
9 Picture Payday—Quiz Fun
   How many items in that picture can
   you remember? Tommy Bartlett is
   quizmaster

4:45 4 Assembly—Military Talks
   Discussion with the National Guard
   Light Aviation Detachment
5:00 4 Kids Karnival Kwiz—Games
5 Cactus Jim—Western Feature
9 Telephone Game—Quiz Contest
   Harold Isbell and Jane Quinn
5:30 4 Silhouettes Of The West—Talks
5 Weatherman—Clint Youle
7 Tom Corbett Space Cadet
9 Travelers’ Sketchbook—Film
   “Glen Wakes Up”
5:40 5 Dorsey Connors Show—Talks
5:45 4 Window Shopping—Commercial
5 Something To Talk About
7 King Calico—Puppet Story
   Here’s a giant with a problem that
   needs a very big solution
9 Movie Quick Quiz—Contest
   Howard Miller emcees; short dramatic
   filmed “clues” aid viewers in an-
   swering questions; jackpot prizes

5:50 5 Clifton Utley And The News
6:00 4 Sports & Comments—Bob Elson
5 Kukla, Fran, & Ollie—Fun
7 Paul Harvey With The News
9 Captain Video—Adventures
6:10 7 Top O’ The Weather—Russ Reed
6:15 4 Ulmer Turner And The News
5 Goldbergs—Domestic Comedy
6:20 7 Sports Highlights—World News
6:30 4 CBS News—Douglas Edwards
   Edwards questions a Presidential as-
   pirant on his stand on pertinent
   national & international issues
5 Those Two—Comedy Adventures
   Vivian Blaine & Pinky Lee (pg. 7)
7 Name’s The Same—Panel Quiz
   Emcee Robt Q. Lewis introduces con-
   testants for panel to name panel:
   Abe Burrows, Meredith Willson, and
   Joan Alexander
9 Spencer Allen And The News
6:45 5 Perry Como Show—Musical
5 News Caravan—John Swayze
9 Chicagoland Newsreel—Events
7:00 4 Arthur Godfrey And His Friends
   Vocalists Frank Parker, Marion Mar-
   lowe, Janette Davis, Haleloke, and
   vocal groups, the Mariners and
   Chordettes
5 Kate Smith Evening Hour
   Benny Goodman Quintet, dancer
   Elaine Dunn, the De Castros, and
   comedian Phil Foster
7 Paul Dixon Show—Pantomimes
   Wanda Lewis and Dottie Mack assist
9 “Wife Of Monte Cristo”—Film
   Feature with John Loder, Lenore
   Aubert, Eva Gabor & Fritz Kostner;
   the Count’s wife takes over his ac-
   tivities when he is forced to quit,
   due to suspicion of police
8:00 4 Strike It Rich—Interview-Quiz
   Warren Hull mc introduces guest
   “helping hand” Earl Wilson
5 Kraft Theater—Drama
   “She Stoops To Conquer” 5th an-
   niversary show with John Baragrey,
   Stella Andrews, Leslie Barrie, &
   Leonard Bell; bashful young man
   thinking he’s staying at public inn
   romances a servant girl only to be-
   come involved in comical romantic
   situations
7 Adventures Of Ellery Queen
   In “Cat & Mouse” several vengeance
   attempts are made to kill Ellery
8:30 4 The Web—Mystery Drama
   “The Handcuff” with Mildred Dun-
   nock & Joseph Anthony; taut drama
   of a hunted criminal’s attempt to
   escape a dragnet
7 Mystery Theater—Drama
   Tom Conway as Insp. Mark Saber in
   “The Case of the Missing Finger”
9 Stock Car Racing—Action
   Watch the dare devils of the track
   in fast & thrilling action as they
   perform in various types of races

30
WEDNESDAY MAY 7 — cont’d

9:00 4 Blue Ribbon Bouts—Boxing
Welterweight 10 round non-title bout between Chuck Davey (former NCAA champion from Mich. St. Univ.; record: 30 wins & one draw) vs Chico Vejar (New York Univ, drama student; 37 wins) (See pg. 42)

5 Your Prize Story—Drama
Dramatizations of every-day emotional situations confronted by ordinary folk

7 Pulitzer Prize Playhouse
“The Return Of Mr. Moto” starring Eva Gabor & Harold Vermilyes; the inscrutable Mr. Moto tries his artifices and trickeries in exciting detective-mystery story

9:30 5 Dagmar’s Canteen—Interviews
Hostess Dagmar with dancer Ray Malone, Milton DeLugg’s orchestra, and guest celebrities (see pg. 29)

9:45 4 Easychair Adventures—Film

9:45 4 Sports Quiz—Film

9:45 4 Yesterday’s Newsreel—Events

10:00 4 Ernie Simon—Curbstone Cutup
The fun begins when Ernie steps before the television cameras

5 Weatherman—Clint Youle

7 Wrestling From Rainbow Arena
Wayne Griffin announces matches

9 “Fear In The Night”—Film
Feature with Paul Kelly, Ann Doran & Kay Scott; while under influence of hypnotism, young man commits murder, but is unable to remember it

10:10 5 Dorsey Connors—Helpful Ideas

10:15 4 Ulmer Turner And The News

5 Clifton Utley And The News

10:25 4 Chgo. Weather—Betty Jordan

10:30 4 Musical Nite-Cap—Melodies
Host Frazier Thomas with Connie Baxter and Bob Ziegler

5 Let’s Look At Sports—Duggan

10:45 4 Chronoscope—Discussion
Guest, Dr. Lewis W. Jones, president of Rutgers Univ., is interviewed by editor Donald L. Rogers

5 Herbie Mintz Show—Musical

11:00 4 Murder Before Midnight—Film

5 Grand Marquee—Feature Film

7 Austin Kiplinger & The News

11:30 4 Chicago Forum Of The Air
“Shall We Have World Government?” Discussed by Atty. Joe Jacobs and moderator Earl G. Quinn

9 Chicagoland Newsreel—Data

12:00 4 “Shoot To Kill”—Feature Film
Russell Wade, Susan Walters, & Vince Barnett in tale of how crooked politicians clash with newspapermen as police stop a fleeing auto

9 Chicagoland Newsreel—Data

1:00 4 Midnight Edition—Ulmer Turner
(Stations reserve the right to change above listings without notice)

Due to conditions beyond our control, we will be unable to present to you the television show we previously announced in this magazine.

DOWNTOWN Nash
1200 WEST MADISON STREET

AUTHORIZED CITYWIDE
$3 TV SERVICE CALL
DAY - NIGHT - SUNDAY
OUR WORK & PARTS GUARANTEED 1 YR.

Call Nearest Number
Michigan 2-7100
454 W. North

Wellington 5-3050
1005 W. Belmont

Graceland 7-3300
3179 N. Clark

Kildare 5-0425
4100 Milwaukee

Everglade 4-0440
2753 W. North

Kedzie 3-7766
9 S. Kedzie

Hydepark 3-3100
1305 E. 63rd

Stewart 3-1000
7460 S. Vincennes

Longbeach 1-0002
1139 W. Wilson

Fritzel
Est. 1925
A Trusted Name

TV FORECAST 31
DEAR BOSS:

After watching The Name's the Same try to drag out the guessing of a gentleman named "A. Bride" I wondered what the Romans were doing while Nero fiddled. You'd think four intelligent and amusing adults could contrive something more significant in days like these. Sam Levenson (This Is Show Business) at least made an attempt when he dived fully clothed into a water tank.

Maybe the Name's the Same's are merely marking time till their ideal contestant makes his appearance. Somewhere, somewhere there must be a thin-nosed, pasty-faced high school biology teacher named Arthur Sex.

Wanda Lewis (the artist gal on Paul Dixon show) is overdue for a new gimmick. I'm getting tired of her extremely obvious chalk talks accompanied by a phonograph record. I see much better cartooning in the comic strips and you also got something to wrap the garbage in.

Rumors are flying—Red Skelton has ordered Willie Lump Lump to take the pledge. Could it be that Willie was drunk so often in several million American living rooms that he got the TeeVee D T's?

Jack Carter popped up on This Is Show Business the other night and about time. He gave the impression of a man who is simply dying to tell you a joke. For my money I think Jack has languished in the minors long enough now. Let's give him another shot at the title of "Rookie of the Year." His imitation of Johnnie Ray was very funny. He got a far bigger hand too, than I recall his having earned back on his own show.
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<th>Time</th>
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<tr>
<td>7:00</td>
<td>Today—News, Reviews, Records</td>
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<td>Your Figure Ladies—Fogarty</td>
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<td>Morning News—Harry Marble</td>
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<td>Prologue To The Future</td>
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<td>Chicago Cooks—Kay Middleton</td>
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<td>Arthur Godfrey Show—Variety</td>
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<td>Bride &amp; Groom—John Nelson mc</td>
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<td>Breakfast Party—Fun For All</td>
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<td>10:45</td>
<td>Breakfast With The O’Neils</td>
</tr>
<tr>
<td>11:00</td>
<td>It’s A Problem—Discussion</td>
</tr>
<tr>
<td>11:05</td>
<td>Strike It Rich—Warren Hull mc</td>
</tr>
<tr>
<td>11:45</td>
<td>Creative Cookery—Recipes</td>
</tr>
<tr>
<td>11:40</td>
<td>Rhythm Retreat</td>
</tr>
<tr>
<td>12:00</td>
<td>Bill Evans Show—Variety</td>
</tr>
<tr>
<td>12:15</td>
<td>Noontime Comics—John Coons</td>
</tr>
<tr>
<td>12:30</td>
<td>Bob &amp; Kay Show—Interviews</td>
</tr>
<tr>
<td>12:30</td>
<td>Hi Ladies—Tommy Bartlett</td>
</tr>
<tr>
<td>12:45</td>
<td>Garry Moore Show—Variety</td>
</tr>
<tr>
<td>12:50</td>
<td>Meet Mintz—Musical Session</td>
</tr>
<tr>
<td>13:00</td>
<td>Newsroom—Jack Angell</td>
</tr>
<tr>
<td>13:05</td>
<td>News Headlines—Spencer Allen</td>
</tr>
<tr>
<td>13:10</td>
<td>Fashion Model—Feature</td>
</tr>
<tr>
<td>13:25</td>
<td>First Hundred Years—Serial</td>
</tr>
<tr>
<td>13:45</td>
<td>Luckey North Show—Tips</td>
</tr>
<tr>
<td>14:00</td>
<td>Roosevelt College—Talks</td>
</tr>
<tr>
<td>14:25</td>
<td>Big Pay Off—Quiz For Men</td>
</tr>
<tr>
<td>14:45</td>
<td>Barbara Moro—Creative Ideas</td>
</tr>
<tr>
<td>15:00</td>
<td>Film</td>
</tr>
<tr>
<td>15:30</td>
<td>Give And Take—Quiz Show</td>
</tr>
<tr>
<td>15:45</td>
<td>Ralph Edwards Show—Variety</td>
</tr>
</tbody>
</table>

**TV REPAIRS IN YOUR HOME**

**DAY or NIGHT**

$3 Service Call $3 COMPLETE LABOR

OR . . . BRING YOUR SET INTO OUR SHOP AND SEE IT REPAIRED . . . SAVE MONEY!

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Open 9 AM—9 PM
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HUb mboldt 9-0911

Foster TV
2922 Milwaukee Ave.
<table>
<thead>
<tr>
<th>Time</th>
<th>Program Name</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:00</td>
<td>Telephone Game—Quiz Fun</td>
<td>You too may be a lucky winner; send in your phone number to Harold Iabell and Jane Quinn</td>
</tr>
<tr>
<td>5:30</td>
<td>Silhouettes Of The West—Talks</td>
<td>5 Weatherman—Clint Youle 7 Mary Hartline’s Party—For Kids 9 Travelers’ Sketchbook—Film “Steady Now”</td>
</tr>
<tr>
<td>5:40</td>
<td>Dorsey Connors Show—Ideas</td>
<td></td>
</tr>
<tr>
<td>5:45</td>
<td>Window Shopping—Commercial</td>
<td>5 Something To Talk About 7 Adventure Theater—Film Tale “Vanishing Legion” ch. 4 9 Movie Quick Quiz—Contest</td>
</tr>
<tr>
<td>5:50</td>
<td>Clifton Utley And The News</td>
<td></td>
</tr>
<tr>
<td>6:00</td>
<td>Sports &amp; Comments—Bob Elson</td>
<td>5 Kukla, Fran, &amp; Ollie—Jolly Fun 7 Paul Harvey With The News 9 Captain Video—Adventure Tale</td>
</tr>
<tr>
<td>6:10</td>
<td>Top O’The Weather—Russ Reed</td>
<td></td>
</tr>
<tr>
<td>6:15</td>
<td>Ulmer Turner And The News</td>
<td>5 Bob And Ray—Comedy Satires</td>
</tr>
<tr>
<td>6:20</td>
<td>Sports Highlights—J. Bryson</td>
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<tr>
<td>6:30</td>
<td>CBS News—Douglas Edwards</td>
<td>5 Dinah Shore Show—Musical 7 Lone Ranger—Western Drama 9 Spencer Allen And The News</td>
</tr>
<tr>
<td>6:45</td>
<td>Stork Club—Interviews</td>
<td>Special guest Elsa Maxwell</td>
</tr>
<tr>
<td>6:50</td>
<td>News Caravan—John Swayze</td>
<td>9 Chicagoland Newsreel—Data</td>
</tr>
<tr>
<td>7:00</td>
<td>Burns &amp; Allen Show—Comedy</td>
<td>Gracie’s antics narrated by George</td>
</tr>
<tr>
<td>7:15</td>
<td>Groucho Marx Show—Comedy</td>
<td>Groucho delights audience with his ad-libbing; contestants try for “secret word” contest</td>
</tr>
<tr>
<td>7:30</td>
<td>Mr. Arsenic—Crime Report</td>
<td>Factual data on headlines in current crime &amp; politics by Burton Turkus</td>
</tr>
<tr>
<td>7:45</td>
<td>This Is Music—Variety &amp; Song</td>
<td>Host Alexander Gray introduces selections sung by Bruce Foote, Jacqueline James, Jackie Van, and Bill Snary, Bob Brendler’s music (pg.8)</td>
</tr>
<tr>
<td>8:00</td>
<td>Amos ’n’ Andy—Comedy Drama</td>
<td>In “Quo Vadis” Kingfish has a reunion with an old schoolmate</td>
</tr>
<tr>
<td>8:15</td>
<td>Treasury Men In Action—Drama</td>
<td>“The Case of the Ace of Hearts” A torn card is used to identify a dope smuggler when he arrives from Italy</td>
</tr>
<tr>
<td>8:30</td>
<td>Chance Of A Lifetime—Quiz</td>
<td>Dennis James emcees informal contest with guests from the audience</td>
</tr>
<tr>
<td>8:45</td>
<td>Press Conference—Interviews</td>
<td>Lee Schooler quizzes the state men</td>
</tr>
<tr>
<td>9:00</td>
<td>Man Against Crime—Mystery</td>
<td>Mike Barnett meets foreign agents working a “protection” racket against their own countrymen in America</td>
</tr>
<tr>
<td>9:05</td>
<td>Dragnet—Police Action Drama</td>
<td>Jack Webb and Barney Phillips in the puzzling case of a secretary who is found murdered in a downtown office building with no apparent motive</td>
</tr>
<tr>
<td>9:15</td>
<td>Ruggles—Domestic Comedy</td>
<td>Chuck becomes involved with spring romance as his family prepares for his sister’s wedding</td>
</tr>
<tr>
<td>9:30</td>
<td>Gruen Playhouse—Drama</td>
<td>Robert Hutton and Buddy Ebsen in “Al Haddon’s Lamp” the story of an old brass lamp which aids a romance between Al and the boss’s daughter</td>
</tr>
<tr>
<td>9:45</td>
<td>Big Town—Newspaper Life</td>
<td>“Dead Men Talk Too Much.” A police Lt., convicted of murder, calls on Steve Wilson to help him prove his innocence</td>
</tr>
<tr>
<td>10:00</td>
<td>Ford Festival—Musical Variety</td>
<td>Host James Melton with Bill Barty, the Jinglebells, Dr. Frank Black, Dr. Roy Marshall &amp; guest David Niven</td>
</tr>
<tr>
<td>10:15</td>
<td>Meet The Champ—Boxing Bouts</td>
<td>Wally Butterworth announces bouts from Ft. Sheridan, Illinois</td>
</tr>
<tr>
<td>10:30</td>
<td>Foreign Intrigue—Myst’ry Drama</td>
<td>The government uses Helen Davis as a decoy to procure a list of names and a poker party provides exciting crisis to her problem; stars Sydna Scott</td>
</tr>
<tr>
<td>10:45</td>
<td>Racket Squad—Drama</td>
<td>A con man working Tin Pan Alley involves a college student in a song-writing fraud in “Serenade for a Sucker”</td>
</tr>
<tr>
<td>11:00</td>
<td>Martin Kane, Private Eye</td>
<td>Hard-hitting detective Kane (Lloyd Nolan) smashes the city rackets</td>
</tr>
<tr>
<td>11:15</td>
<td>Great Americans—Film</td>
<td>“John Quiney Adams,” emphasizes his skill in diplomacy by portraying his career as American representative in Europe, Secretary of State and author of the Monroe Doctrine</td>
</tr>
<tr>
<td>11:30</td>
<td>Charlie Wild, Detective—Drama</td>
<td>“Case of the Teacher’s Trouble” is brought to light when Charlie asks a teacher to excuse him from making a speech to the students of a Junior High School</td>
</tr>
<tr>
<td>11:45</td>
<td>Boston Blackie—Drama</td>
<td>A professional killer “Scar Hand” hired to kill employer so that family can have insurance gives Blackie quite a chase</td>
</tr>
<tr>
<td>12:00</td>
<td>Wayne King Show—Musical</td>
<td>Springtime on the campus with tunes like “At Last” by Gloria Van &amp; Chorus, “Life Is A Beautiful Thing” sung by Barbara Becker &amp; Jack Ringerstad, “They Didn’t Believe Me,” “Hello Young Lovers” by Bob Morton, and “Give Me Something To Remember You By” sung by the entire Chorus</td>
</tr>
</tbody>
</table>
THURSDAY MAY 8—cont’d

9:30 7 Studs’ Place—Music, Drama
Slick diplomacy & crafty action ensue
when Chet is invited to join a band
in Paris, France

9 Author Meets The Critics
Book to be reviewed is “Blood, Oil &
Sand” by Ray Brock

10:00 4 Ernie Simon—Curbstone Cutup
Zany antics by the “Mayor” of
State Street with passers-by

5 Weatherman—Clint Youle

7 Family Showtime—Film Drama
“Unfinished Business” with Ann
Rutherford, Dane Clark, & Alan
Mowbray; a ghost returns to earth to
help his former wife forget him

9 “Arson Squad”—Feature Film
Robert Armstrong & Frank Albertson;
sensational expose of a firebug by the
Arson Squad of insurance company

10:10 5 Dorsey Connors—Helpful Ideas

10:15 4 Ulmer Turner And The News
5 Clifton Utley And The News

10:25 4 Chgo. Weather—Betty Jordan

10:30 4 Musical Nite-Cap—Melodies
5 Let’s Look At Sports—Duggan
7 Dr. Fixum—Household Tips

10:45 4 Reynolds On Sports—Report
5 Herbie Mintz Show—Musical

11:00 4 Murder Before Midnight—Film
“Shadow Of Silk Lennox” with Lon
Chaney Jr. & Jack Mulhall

9 Feature Film

11:30 4 “Corpse Vanishes”—Feature
Film with Bela Lugosi, Luana Wal-
ters, & Tristram Coffin; supposed
death of seven brides at the altar

12:15 9 Chicagoland Newsreel—Data
12:45 4 Midnight Edition—Ulmer Turner
(Stations reserve the right to change above
listings without notice)

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danger! excitement!
adventure!

BOSTON BLACKIE

CHANNEL 4
WBKB
9:30 P.M. EVERY THURSDAY

CHANNEL 9
WGN-TV
9:30 P.M. EVERY TUESDAY
presented by
Meister Bräu
YOU CAN’T SERVE A FINEER GLASS OF BEER

“MARTIN KANE, PRIVATE EYE”
Starring LLOYD NOLAN

TV
THURSDAY, 9 P.M.
(NBC)

Presented by
SANO CIGARETTES
ENCORE CIGARETTES

RADIO
SUNDAY, 3:30 P.M.
(NBC)

TV FORECAST
Backstage Diary
—by Marty O'Shaughnessy

CHICAGO—The case of Connie Russell spotlights pretty well the private heartaches that go on backstage among the stars. Connie, a national TV star, was one of Our Town’s brightest contributions to the entertainment world. But in order to further her career, she thought, Connie had to go to New York. Her husband, Chicago furrier Morris Tucker, was forced to stay here to attend to business.

But 900 miles distance is too great an obstacle for any marriage to survive. Connie has received her divorce, and the custody of their child, 5-year-old Austine. She gets $50 a week support. “Modern” minds might accept this as the ideal solution—Connie can now pursue her career without “interruptions.”

But the real tragedy is the future of Austine, a child of tender years with no father’s hand & heart to help raise her. When will the stars learn that their greatest glory is their children?

Fan Clubs—For Bobby Wayne by Carolyn Daniels of 231 E. 39th, Gary, and Jeanne Porcaro of 6655 S. Keeler avenue... for Tony Bennett by Gerrie Nodalski of 1013 N. Throop.

All of the fluffs aren’t before the camera. When Dick Nicholson, WBKB engineer, was waiting for his wife’s delivery at St. Francis hospital, he tinkered with her TV set. When the nurse announced the birth of his third child, Richard Patrick, engineer Dick got excited and blew the fuse.

Talent Forecast
—Beth Lee, young singer & dancer from Streator, Ill. Besides TV guest appearances, she’s done extensive work in night club dates. Beth sings with orchestra, piano, organ or trio, besides her solo stints. She’s 23, petite and brown-eyed.

Morrie Mages, the sporting goods mogul who emcees “Sporting Chance” on WBKB, has been named chairman of the Royal Ball May 19, staged by CHI Heart Association. . . WNBQ cooking ace Eddie Doucette conducts Saturday a.m. culinary lessons for mentally retarded children. . . Marie Brady, who plays Osa on Hawkins Falls, is a new mother. Her daughter Christine Marie is Marie’s fourth child, joining three previous sons. But not to be outdone in production, Marie’s brother Stuart Engstrand just brought out his new novel “Husband in the House.”

Cuffnotes—Newscaster Clifton Utley’s middle name is Maxwell. . . “Welcome Travelers,” the popular radio show, may shortly go TV. . . WGN-TV receptionist Anne Llewellyn has scripted Mundelein College’s musical being given there May 2, 3 and 4. The sets get expert treatment from George Petterson of the same station. Comic Bill Ballance has a new manager—veteran Jack Russell.

BUSIEST MAN ALIVE? . . .

Howard Miller, called the busiest man in entertainment, gets set for his newest TV show, “Movie Quick Quiz.” Howard’s ad libs have long been famous in a.m. radio, and it’s believed he can similarly spark the local video picture as the emcee of “Quiz,” seen Tuesday through Saturday an WGN-TV, channel 9.

See “Backstage Diary” Tues. & Thurs. at 4:15 on channel 4 far interesting gossip and interviews.
Friday May 9

WBKB  WNBQ  WENR-TV  WGN-TV
4     5     7     9

7:00  5 Today—Dave Garroway Reports
8:30  9 Your Figure Ladies—Exercises
9:00  4 Morning News—Commentary
      5 Prologue To The Future
      9 Chicago Cooks—Kay Middleton
9:30  4 Bride & Groom—Interviews
      5 Breakfast Party—Mel Martin
10:00 4 Al Pearce Show—Variety Revue
      5 Home Cooking—Recipe Fun
          Golden nugget cake & frozen marshmallow sponge cake are prepared
      9 Breakfast Party—Musical Fun
10:30 4 Breakfast With The O'Neils
      5 It's A Problem—Discussion
      9 Strike It Rich—Warren Hull mc
          Guest: Barbara Barnes
11:00 4 Creative Cookery—Recipes
          Mr. Pope demonstrates the preparation of shrimp Filas and royal icing
      5 Ruth Lyons' 50 Club—Chatter
      9 Egg And I—Continued Story
11:15 9 Love Of Life—Serial Drama
11:30 5 Good Living—New Ideas
          "Face the Facts," beauty tips featuring Hope Robbins, beauty expert
      7 Paul Dixon Show—Variety
      9 Search For Tomorrow—Tale
11:45 9 Rhythm Retreat
12:00 4 Bill Evans Show—Variety
      5 Noontime Comics—John Coons
      7 Bob & Kay Show—Variety Time
      9 Hi Ladies—Interviews
12:30 4 Garry Moore Show—Comedy
          Guests, Mrs. Ross & Bernie West
      5 Meet Mints—Favorite Tunes
12:45 5 Newsroom—Jack Angell
      9 News Headlines—Spencer Allen
1:00  5 "Million Dollar Baby"—Film
          Feature with Jimmy Fay, Arlene Judge & Ray Walker; boy movie actor runs away and is hidden by a
          tramp, causing nation-wide search
      9 Batting Practice—Warmup
1:10  9 Lead-Off Man—Interview
1:25  9 Baseball—Cubs vs Pittsburgh
          Jack Brickhouse & Harry Creighton
1:30  4 First Hundred Years—Serial
1:45  4 Loye North Show—News
2:00  4 Loyola University—Talks
      5 Big Pay Off—Quiz Program
      7 Barbara Moro—Creative Ideas
2:15  4 Film

NEW TIME

The STU ERWIN SHOW

starring

famous movie comedian-humorist

STUART ERWIN

and his lovely actress-wife

JUNE COLLYER

6:30 FRIDAYS

Presented by

Gold Medal Flour and Wheaties

CHANNEL 7

WENR-TV

TV FORECAST
FRIDAY MAY 9—cont’d

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
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<tbody>
<tr>
<td>2:30</td>
<td>&quot;Corps Vanishes&quot;—Feature (See Thurs. 11:50 ch. 4 listing)</td>
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<tr>
<td>3:00</td>
<td>&quot;Mess Management&quot;</td>
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<tr>
<td>3:15</td>
<td>America Prepares—Film</td>
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<tr>
<td>3:30</td>
<td>Beulah Karney—Foods Show</td>
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<tr>
<td>3:45</td>
<td>Tenth Inning—Recap Of Game</td>
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<tr>
<td>4:00</td>
<td>Hawkins Falls, Pop. 6,200</td>
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<td>4:15</td>
<td>Film</td>
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<td>4:45</td>
<td>Assembly—Armed Forces Show</td>
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<tr>
<td>5:00</td>
<td>Kids Karnival Kwiz—Games</td>
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<tr>
<td>5:30</td>
<td>Silhouettes Of The West—Chats</td>
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<tr>
<td>5:45</td>
<td>Window Shopping—Commercial</td>
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<td>6:00</td>
<td>Sports &amp; Comments—Bob Elson</td>
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<td>Sports Highlights—News Events</td>
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<td>CBS News—Douglas Edwards</td>
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<td>6:45</td>
<td>Perry Como Show—Musical</td>
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<td>7:00</td>
<td>Mama—Domestic Comedy Skit</td>
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<td>7:30</td>
<td>My Friend Irma—Marie Wilson</td>
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<td>8:00</td>
<td>Playhouse Of Stars—Drama</td>
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<td>8:15</td>
<td>&quot;Appointment with the Past&quot;</td>
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<td>9:00</td>
<td>Big Story—Newspaper Drama</td>
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<td>9:15</td>
<td>&quot;Case of the Related Spring&quot;</td>
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<td>9:45</td>
<td>Rebound—Film Drama</td>
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<tr>
<td>10:00</td>
<td>It’s News To Me—Panel Quiz</td>
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<tr>
<td>10:40</td>
<td>Tales Of Tomorrow—Drama</td>
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<td>11:20</td>
<td>The Word—Film Drama</td>
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<tr>
<td>3:15</td>
<td>Kate Smith Hour—Musical</td>
</tr>
<tr>
<td>3:30</td>
<td>Ralph Edwards Show—Quiz</td>
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<tr>
<td>3:45</td>
<td>&quot;Trail To Mexico&quot; feature film</td>
</tr>
<tr>
<td>4:00</td>
<td>&quot;On the Boardwalk In Atlantic City&quot; &amp; &quot;On A Sunday By the Sea,&quot;</td>
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<tr>
<td>4:15</td>
<td>&quot;Blue Tango&quot; &amp; Bert does &quot;Body and Soul&quot;</td>
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<tr>
<td>4:30</td>
<td>Howdy Doody Show—Puppets</td>
</tr>
<tr>
<td>4:45</td>
<td>Sagebrush Theater—Western &quot;Trail To Mexico&quot; feature film</td>
</tr>
<tr>
<td>5:00</td>
<td>Picture Payday—Quiz Show</td>
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<tr>
<td>5:15</td>
<td>See if you can remember details in a newspaper picture; Tommy Bartlett asks the questions</td>
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<td>Assembly—Armed Forces Show</td>
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6:10  7 Top O’The Weather—Russ Reed
6:15  4 Ulmer Turner And The News
6:20  5 Goldbergs—Domestic Comedy
6:25  7 Sports Highlights—News Events
6:30  4 CBS News—Douglas Edwards
6:45  4 Perry Como Show—Musical
7:00  4 Mama—Domestic Comedy Skit
7:15  5 News Caravan—John Swayze
7:30  9 Chicagoland Newsreel—Data
8:00  4 Playhouse Of Stars—Drama
8:15  5 Big Story—Newspaper Drama
9:00  5 Aldrich Family—Comedy
9:15  5 Aldrich plan to attend a fathers and sons banquet
9:45  5 Tales Of Tomorrow—Drama
10:00 5 The Word—Film Drama

TV FORECAST
FRIDAY MAY 9—cont’d

9:00 4 Police Story—Drama

5 Cavalcade Of Sports—Boxing
Sammy Galliani, Stamford, Conn. vs Johnny Williams, Montgomery, Ala., in 10-round non-title welterweight bout from St. Nicholas Arena, N.Y. Williams has six wins and four losses.

7 Horizons—Discussion
“The Future of Journalism” by Prof. John Hohenberg who advances the thesis that American journalism must be expanded to provide fuller & more complete coverage of vital issues.

9 Cavalcade of Stars—Variety
Jackie Gleason emcee with guests: Toni Arden & Ralph Young.

9:30 4 Pope’s Gourmet Society—Food
Italian tomato sauce, meat balls, and spaghetti are demonstrated.

7 Chgo. Klose Ups—Interviews
Woody & Virginia Klose and guests.

9:45 5 Greatest Fights Of The Century
Boxing film: Ceferino Garcia vs Henry Armstrong (November, 1938).

10:00 4 Ernie Simon—Curbstone Cutup
Laughter, gags, and some antics under the State & Lake marquee.

5 Weatherman—Clint Youle

7 Courtesy Hour—Jim Moran mc
Music, song, & dance variety acts accompanied by Bruce Chase and his orchestra; professional talent.

9 “Woman Of The Town”—Film
Claire Trevor, Albert Dekker, & Barry Sullivan in biographical film highlighting romance of “Bat” Master- son, famous in U.S. folk history as marshal of Dodge City.

10:10 5 Dorsey Connors—Helpful Ideas

10:15 4 Ulmer Turner and The News

5 Clifton Utley With The News

10:25 4 Chgo. Weather—Betty Jordan

10:30 4 Musical Nite-Cap—Melodies

5 Let’s Look At Sports—Duggan

10:45 4 Chronoscope—Discussion
Guest: Sen. Henry Cabot Lodge, Jr. (R-Mass) quizzed by guest editor.

5 Herbie Mintz Show—Old Tunes

11:00 4 Murder Before Midnight—Film

5 Grand Marquee—Feature Film

7 Austin Kiplinger & The News

11:10 7 “Whispering Footsteps”—Film
Feature with John Hubbard, Rita Quigley & Cy Kendall; innocent bank clerk is suspected of killing a girl.

11:30 9 Chicagoland Newsreel—Data

12:00 4 “Desirable Lady”—Feature

1:00 4 Midnight Edition—Ulmer Turner
(Stations reserve the right to change above listings without notice.)
Audrey Meadows is the very talented miss on the Bob & Ray show seen Tuesday and Thursday on channel 5 at 6:15 p.m. Audrey portrayed the incredible "Linda Lovely" on the satirical soap opera parody with Bob & Ray a few weeks ago. Now she is the long-suffering "Mary Backstayge, Noble Wife."
First Kentucky Derby Telecast May 3...

Bryan Field, noted racing commentator, and Sam Renick, the jockey who turned to sportscasting, will do CBS-TV’s exclusive telecast of the Kentucky Derby. This first telecast of America’s turf classic coming directly from Churchill Downs will be seen over WBKB, May 3 at 4:15 p.m. . . Soft jobs dept: Harry Creighton drinking all that beer while reading commercials between innings of WGN-TV’s baseball broadcasts. With the season’s first extra-inning game, we might expect Harry to exclaim: “Shay, d’re’s nuttin like a bottle of dish sky of the land blue water beer.”

Some gripes about New York: Why must sponsors insist on New York sportscasters for Chicago events when there is so much talent around here? After paying $80,000 for video rights of the Robinson-Graziano fight, the sponsor received mass hysteria, cussing and confusion during the locker room interview of Robinson. Interviewer Lester Bromberg queried Robinson with incongruous, irrelevant questions, and we saw more of the handsome profile of Wendell Smith, the Herald-American scribe, than we saw of the champ. Bob Elson was originally dokedet for the job, but unfortunately for the fans and the sponsor, Bromberg got the nod. . . And aren’t you getting a bit weary of seeing and hearing those Yankees, Dodgers and Giants continually popping up on New York network shows? Must we put up with it all summer? If we must, how about seeing some visiting team players?

Jim Norris, the IBC exec, is harboring ambitions of promoting the million dollar gates Tex Rickard and Mike Jacobs promoted in heavyweight ranks. Norris thinks Rocky Marciano versus the heavyweight champion would do it. . . After Rocky’s feeble defeat of Lee Savold, we wonder. A good bet would be a scrap between Sugar Ray Robinson and Harry Matthews.

Free ducats: If you’re a wrestling fan and would like to see Rainbo wrestling matches (WENR-TV, Wed.) from free ringside seats, just drop us a line.

Leo “The Lip” Durocher, the New York Giants’ gabby manager, finds more than his equal in gabbier Chet Roble of Studs’ Place. Sounding off are (l. to r.) Durocher, Chet Roble, Studs Terkel, Bev Younger and Win Stracke. “Studs’ Place” is seen Thursday nights over WENR-TV, channel 7

NEXT WEEK: You won’t want to miss reading all about TV’s newest exciting sport, the Stock Car Races, in next week’s issue of TV Forecast on sale at leading newsstands.
WHEN a graduated schoolteacher (Davey), and a freshman studying the finer aspects of dramaturgy (Vejar), set aside the shackles of class work with all of its cultural influences to settle down for an evening of low-brow and violent beak-busting in the Chicago Stadium, May 7th, Chicagoleans will see another fine Pabst Blue Ribbon fight.

Both are young and skilled professionals. Both carry dynamite laden gloves and can toss rib cracking left hooks and right crosses with the same finesse that they can recite Shakespeare. Both carry heads full of book-larnin and parallel ambitions that have whisked them to the Stadium crossroad. The big question now is—which one will pass

CHUCK OR

Two ranking welterweights the Stadium exam and graduate to the next rung of ranking welterweight contenders?

Logically, after analyzing Davey and

Chuck Davey

CHUCK DAVEY, 26-year-old Detroit welterweight, campaigning in his third year as a pro has chalked up 32 fights without defeat. As an amateur boxing for Michigan State College, he won the NCAA welterweight title for four consecutive years, was voted the outstanding boxer for three years and closed his collegiate career with 3 losses in 95 bouts.

Graduating into the big time, Chuck is slowly moving up the ranks and into the tight inner circle of such leading contenders as Bobby Dykes, Gil Turner, Billy Graham, and Johnny Bratton. A loss to Vejar can easily spoil any title shots for Davey this year.
Welterweight Champ—CHICO?

in crucial bout May 7

Vejar (TV Forecast, Apr. 19 & 26) there can only be one opinion—that Vejar’s youth and experience will win over Davey’s limited ring savvy.

On the basis of his demonstrated class and stamina in getting up from the canvas to win, Vejar should defeat Davey by a close decision. He’s fast afoot, can take a solid punch, and counters instinctively.

Davey is six years older than Vejar with less professional ring experience. His unorthodox approach coupled with his southpaw tactics of jabbing, dancing and jiggling will befuddle Vejar. Davey’s lashing gloves will skewer and cut up Chico considerably, but Vejar’s drive and power will carry him through.

CHICO VEJAR, 20-year-old drama student ranked as the 8th leading welterweight contender by Ring magazine, has rolled up an impressive record of 40 wins in 41 fights since turning pro March 25, 1950. Before TV & radio sportscaster Steve Ellis took over Vejar’s managerial duties, Chico belted out 11 straight victories as an amateur.

Touted as a real “comer,” the hard working actor-pugilist was carefully groomed from the outset, but soon labored under a gruelling schedule of almost five slugfests monthly. Resting since March, Chico is prepared for Davey—a real block in his quest for Kid Gavilan’s crown.
You can see all kinds of games that are fun to play if you watch "Hail The Champ" on Saturdays. Here's one that's fun to try. See if you can make the butterfly reach the flower. There's only one correct path he can take. Show us this path with your pencil.

MOLLYCUES WINNERS
Nancy Allen, Chicago; Wayne Chase, Chicago; Patricia Duane, LaPorte, Ind.; Lynne Hellyer, Riverside, Ill.; Josephine Kessler, Chicago; Mary Ketcham, Chicago; Sharan Lackhart, LaGrange, Ill.; Nancy Papach, Berwyn, Ill.; Bobby Persa, Chicago; Sandra Padinski, Cicero, Ill.; Bonnie Raberson, Hammond, Ind.; Glenda Smedley, Chicago; Sharan Smith, Chicago; Phyllis Stevens, Frankfort, Ill.; Charlene Taylor, Chicago; Nalita Tray, Chicago; Gene Truhn, New Carlisle, Ind.

Mail your entries to Mollycues, % TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill., before Monday, May 12. First prize is $1; second prize, 50 cents; next 15 prizes, 25 cents each. In cases of ties, winners will be judged on neatness and originality. Solution to this week's puzzles will appear here next week.

When you work this puzzle correctly and unscramble the letters in your answer, you will have the name of a horse you've seen many times on TV in western films. Do you know the name of the cowboy who owns him?
Uncle Herbie

Who doesn't like comic movies? Most everyone does, including me. Just the same, those boys and girls who don't can close their ears for a minute while I introduce Johnny Coons. If you don't know him, Johnny is the handsome little fellow in the striped coat who shows the comic movies every noontime during the week.

Hey, this is a good thing. While Mother is fixing lunch, you can tune into channel 5 Monday thru Friday, and catch up on all your comic heroes. Johnny introduces them in a special way, and he's a great favorite. But he says—"There is always room for one more."

Here are some of my weekly winners: Louise Beckman, River Grove, Ill; Edward Bejnarowicz, Kenosha, Wis; Emily Briggs, Chicago; Stephen Deckro Jr., Volparaiso, Ind; Joan Forsquist, Chicago; David Fry, Volparaiso; Sigrid Krogh, Chicago; Jon Mills, Racine, Wis; Russell Nevulis, Crown Point, Ind; Bruce Nicholl Jr., Downers Grove, Ill; Melody Pabst, Chicago; Daniel Pasowicz, Chicago; Maryann Peterson, Barrington, Ill; Carl Reidel, Chicago; Martin Salomon, Chicago; Mary Semenetz, Fremont, Mich; Geraldine Wujek, Chicago

THIS WEEK'S CONTEST—How many comedians can you name? You can count movies, radio, television and funny papers. For the longest list I'll award $1; next longest 50 cents; and the 15 runners-up, 25 cents each. Mail to Uncle Herbie, % TV Forecast, 185 N. Wabash ave., Chicago 1, Ill., before Sunday, May 11. Neatness counts.

FUN AT THE ZOO

How much fun can you have at a zoo? Boy, we don't know for sure, but here's Marlin Perkins having fun with Heinie the Chimpanzee. This is happening at Lincoln Park Zoo in Chicago.

Maybe you have heard about Bushman the gorilla, who died last year. Well, his home was in Lincoln Park, too. Heinie is a sort of cousin to the gorilla family. He won't grow anywhere near as large, which is a pretty good thing for Marlin Perkins, don't you think?

Marlin is the man who is boss of the zoo. You can see him every Sunday at 4 p.m. on channel 5 on "Zooparade."

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SCRAP BOOK SKETCHES
YOUR 1952 CUBS AND SOX

Alfonso "Chico" Carrasquel: Born at Caracas, Venezuela, Jan. 23, 1928. Chico bats and throws right handed. Having the greatest season of his career last year, Chico set a new American League record for shortstops by accepting 297 chances without a flaw, and was named on the American League All-Star team over the great Yankee shortstop Phil Rizzuto.

Chico is one of ten children in his family, and reportedly started playing baseball long before he reached his teens. . . . White Sox General Manager Frank Lane purchased Carrasquel from Branch Rickey's Brooklyn Dodgers in 1950 for $35,000 and two players. And in his Chicago debut, Chico became an immediate hit with White Sox fans.

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<th>YEAR</th>
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ALL-STAR GAMES

1951 American 2 0 1 0 0 .500 Chico Carrasquel, shortstop, White Sox

Roy Smalley: One of the most conscientious players in baseball, Roy spent three or four days a week during winter months in California running and jumping on the beach to strengthen the ankle that was broken while sliding last year. Now he's good as new and is expected to have one of his greatest years.

Roy married Jolene Mauch, sister of ex-Cub Gene Mauch, in Aug., 1950. . . . Smalley attended Drury College for two years, lettering in basketball. Roy is an excellent badminton player but his favorite hobby is playing the ukulele. . . . Because of a tendency to weaken during the late innings of ball games, he was put on a high-protein diet and has built his weight up to 200 pounds to become one of the strongest men on the squad.

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Roy Smalley, shortstop, Chicago Cubs
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