The Secrets of DING DONG SCHOOL
The Amazing DOUG FAIRBANKS
MARCH 14, 1953 • 15¢

Jeepers Creepers
MR. PEEPERS

the most complete TV program GUIDE
SATURDAY ON CHANNEL SEVEN

‘SKY KING’

Hard-riding, high-flying adventure with TV’s modern day Western crime fighter . . . starring KIRBY GRANT and GLORIA WINTERS

ALTERNATE SATURDAYS—10:30 A.M.

PRESENTED BY

DERBY FOODS, INC.

CHANNEL

WBKB

ABC Television Network
Letters to the Editor

All letters must be signed, with addresses. Names will be withheld if requested.

Permit me to express my enjoyment of Chub McCarthy’s column. His subtilty and discernment are all too rare. He can spot a phony a mile off. However if the “who loves Janette” letters are representative of your subscribers, I am afraid that Chub is wasting his time.

Chicago, Ill. WALTER P. QUINN

Mr. McCarthy must be speaking from his own personal experience, and I too would agree that he certainly has picked for himself a poor mate and mother. Perhaps he doesn’t realize that many homes in our land have more than one child and these mothers are up and doing their jobs efficiently. . . .

Ding-Dong School has been a most wonderful addition in our home. Mr. McCarthy’s fault in his home does not lie with Ding Dong but with a very selfish, sluggish wife.

Glenview, Ill. MRS. RUDOLPH BLAKE

It is interesting to note that your Chub McCarthy who once remarked that Ken Nordine was suave and cultured failed to notice some of the important mispronunciations the latter gentleman has effected on his announcing the Chicago Symphony TV concerts. For example Mr. Nordine . . . once pronounced the ballet “Gayne,” gain when it should have been pronounced guy-nuh. It wouldn’t have been so bad if it wasn’t for the fact that “Gayne” is one of the most popular and frequently performed ballets.

Chicago, Ill. BILLY OLSON

Ed. Note: Orchestral work, you mean. The ballet, Gayne, has never been performed in the U. S. And after the Andrews Sisters got finished with “Sabre Dance,” it probably never will.

. . . Whoever decided to put Victory at Sea on at the same time as What’s My Line? must have about the same mentality as some of the people who write in to your letters column. Every Sunday it is a battle between the men who want to see Victory at Sea and the women and girls who prefer What’s My Line? Guess who wins?

Elgin, Ill. ORVILLE I. ROE

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SATURDAY

on television

10:30 a.m. Smilin' Ed and His Gang
WBBM-TV 4

Keep your eye on channel

Over 1,000,000 readers

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Member Audit Bureau of Circulation.
THOUSANDS of Molly Goldberg fans will be happy to know their favorite will be back on TV in a big way, and they can thank Milton Berle for it. The guest appearances of Molly have been so successful on "Texaco Star Theatre" that she’ll be given more & more time on the Berle show as a regular feature. Now they’re talking about a summer replacement for "I Love Lucy" that will star comic Eddie Quillan. Desilu Productions would handle it, which practically guarantees a topnotch summer series. Zenith Radio’s Commander Eugene McDonald pulled a clean scoop by hiring one of Variety’s top TV critics, Farrell Davison, who’ll toil in the public relations dept.

DuMont’s “Pet Shop” show drawing new attention with George Menard and his daughter Paula in the starring roles. Former “Pet Shop” proprietor Gail Compton has moved to Florida. Marlin Perkins, conductor of NBC’s “Zooparade,” has been named an honorary lion tamer by the Lions Club. An Admiral survey reveals more TV sets than telephones in the cities of Chicago, Los Angeles, Philadelphia, St. Louis, Cleveland and Boston. The famed James Melton singing repertoire includes more than 4,000 tunes from pop to opera. Name it and Jimmy can sing it. It’s reported that Barbara Britton, who’s the pretty half of “Mr. and Mrs. North,” is expecting in July. Her real hubby’s name—Dr. Gene Czukor.

ABC has signed actor Dennis O’Keefe for a new drama series. The recent flurry about Philip Morris being unhappy over “I Love Lucy” is strictly for the birds. The rumors said the ciggie maker couldn’t reconcile the tremendous ratings of Lucille Ball & Desi Arnaz with their cigarette sales. This is nonsense, because Lucy & Desi are NOT supposed to be sales experts. All they do is deliver the biggest entertainment audience in history, week after week. What Philip Morris should do is take another look at their commercials. Joni James, the petite warbler who has scored so heavily in guest shots on “Toast of the Town,” formerly worked in a Chi nite spot for $40 per week. Now she’s drawing about $4,000 for the same type of work (Work?).

Two new TV shows to look for: “Blondie” with actress Jeff Donnell and John Harvey, and “My Favorite Husband” starring Joan Caulfield. The long-range future of comic Red Skelton still very much in doubt. It’s causing major concern in Hollywood. Jack Payne, Dumont's affable emcee of femme daytime shows, claims “two heads are better than one, and if you don’t believe it, just ask any hat-check girl.”

The Whitcomb Sulphur Springs Hotel at St. Joseph, Mich., is rapidly becoming a mecca for midwest TV-radio talent, thanks to their weekend floor shows. Some of the talent who have shown there are singer Mel Johnson (formerly with the "Wayne King" show), WBBM baritone Lon Saxon, and Jimmy Payne & his Afro-Cuban Dancers. Watch for the new Okeh label record called “Red Canary” to take the networks by storm. It features the only sliding tuba in existence, operated by Vince Fiorino, Sr. Lon Saxon and warbler Milly Coury handle the vocals. The sliding tuba, by the way, sounds like a cross between Bob Burns’ famed bazooka and the sound of a water buffalo with cramps.
WHEN a struggling actor finally gets a taste of fame & fortune, his first bow to success is to abandon his cheap flat in Greenwich Village, buy a closet-full of new clothes, swear off peanut butter sandwiches forever, and move uptown where the livin’ is easy.

But once in a while you run across someone who cares not a whit for a fat bank account or an exalted perch in the public’s eye. Such a chap is Wally (Mr. Peepers) Cox, a thoroughly refreshing* and decidedly unconventional guy of 28, who was earning a slim $40 a week as a handyman jeweler a few years ago.

It isn’t that Wally doesn’t enjoy his newly-found fortune. It’s just that he sees no need to drape himself in the trappings of success—when he’s happier being himself. In deference to his healthy salary since his Peepers TV coup, Wally purchased a third suit—although he has a certain sentimental attachment for a tacky brown ensemble which became a trade mark during his leaner years as a night club monologist.

As a kind of wealthy Bohemian, he has given no thought to moving out of his modest one-room apartment, which he called “home” long before feature writers began caring where he bunked. Wally’s sentiment about money is that the only real good in it is that it keeps you “unemployment proof,” a protection Mr. Cox has little need for.

It seems the only changes in comic Cox’s life are people who picked up
a great deal of admiration for Wally somewhere between the days he was peddling his home made cuff links and the day he made a coast-to-coast hit as Mr. Peepers. “I was a poor heathen then by the standards of their religion,” he said half-amused, “now my salary makes me one of the gods.”

If pressed for one adjective that might encompass the Cox personality it would have to be “imperturbable.” Nothing, however monumental or even petty, seems to upset this placid fellow. He’s that way about everything—Wally just goes about making quiet adjustments when he has to and the quizzical expression on his face never changes so much as a wrinkle’s worth in the process.

Wally is smallish at 5’6”, 130 pounds, but not exactly the whippet type. Some have classified him as a young Barry Fitzgerald (without the brogue, of course); others think of him as an eccentric who is far too distracted by odd things to bother combing his hair, having his suit pressed, or other such mundane conventions.

But to most, he’ll never escape the mark of Robinson Peepers, the lovable if pathetic bird-watching general science teacher with the childish grin.

There have been numerous comparisons between Wally and the fictional Mr. Peepers. To say it’s bullseye typecasting is, of course, a neat exaggeration since the character Peepers was created solely for Cox. Hence, it’s no coincidence that both Peepers and Wally are nature lovers, both are essentially modest, both have a certain insouciant humorous quality about them, both dress alike and have the same tastes and idiosyncrasies.

But the main distinction between Peepers and Cox is the intellect. Peepers is a dolt, slow-witted and bungling. We laugh at his frailties. Cox is a bright fellow with a penetrating mind who can spot the humor in others as well as in himself, something his character can’t do.

Wally sums up the difference by noting, “If I wasn’t the Peepers you see on the screen, in some measure, I couldn’t play him. On the other hand, if I was, I wouldn’t have the sense to play him. A fellow like Robinson Peepers would have a very remote chance of achieving any sort of real success.”

Actually, it took four years of psychiatric treatment and a lot of hard self-improvement on the part of Wally to overcome his innate Peeperish shortcomings. Maybe that’s why he knows the role so well. Always small and nondescript looking, Wally employed little tricks to gain attention with his school chums.

“Whenever some one asked me the time,” he says, “I’d just raise my arm to my chest and let them see for themselves. When they’d ask me why I wore my watch that way, I’d say, ‘Oh, I have no trouble at all reading it upside down.’”

Even after his army discharge he battled his self-consciousness by roller skating around New York City, realizing full well he’d get double takes, curious glances and amazed stares from the passers-by.

(continued on page 40)
WHEN Audrey Meadows and her older sister Jayne first sailed into New York Harbor they chattered about the Big City in the only language they knew—Chinese. One was five years old; the other seven. Garbed in Oriental clothes, the light-skinned youngsters might have seemed to fellow passengers like a couple of kids from Hoboken, N.J., dressed in Halloween costumes.

But their seeming gibberish was real Chinese; their wide-eyed amazement was genuine. And when they pointed out the sights with their chins instead of their fingers, they were doing so because it was the custom in China.

Today, grown up, beautiful and as fully Americanized as a baseball game, the Meadows sisters are doing their chinning for pay. Between the adept comedienne Audrey and the glib actress Jayne, the Meadows girls easily rank as television’s most notable pair of sisters.

Born and raised in Wu Chang, China, where their father and mother were missionaries for 14 years, the girls have always been star-struck.

“We have always been ‘featured,'” says Audrey. “The Chinese kids treated us like little goddesses. They loved to run their hands through our curly hair and they thought us lucky to have very light complexions.”

The Cotter family—that’s their real name—was driven out of the Far East when the civil war became a hot-bed that not even a devoted missionary could cope with. “Just before we left,” recalls Jayne, “our house was hit with a bomb, but luckily the thing didn’t explode. Just left a huge hole in the ceiling. We used to take great delight in climbing up on the roof and then spit down into the living room. You know, real serious about the war.”

From ravaged China to New England (they landed in Connecticut) was a reasonable enough jump for the unpredictable red headed Meadows gals. And they adjusted quickly. They mastered U.S. slang; they discovered ice cream “combs” were not used for the hair; they stopped squatting like polite Chinese children. They even began pointing with their fingers when the occasion called for it.

Unlike other sister teams, especially in show business, the Meadows are pretty chummy. Of course, the combination of dramatic actress and comedienne helps, the gals admit. Two Sarah Bernhardts in the same apartment reciting deathless prose would probably end in mutual extermination. The same goes for a couple of comics vying for gag lines under the same roof.

Strictly speaking, Audrey is no gagster. But anyone who has watched her dead pan antics opposite such first rate comedians as Jackie Gleason or Bob &
The Meadows
"Discover" America

Ray, will hail her amazing sense of comedy. Even the redoubtable Elliot & Goulding have "broken up" on camera with Miss Audrey ad-libbing miraculously when things got messed up.

Audrey pulled down her job with Bob & Ray in typical Elliott-Goulding fashion. Hauled in for an interview, she nervously chain-talked for twenty minutes before the boys, solemnly seated behind a desk, uttered one word. Then sly smiles crossed their faces as they told her she was hired for the part of Linda Lovely in a soap opera spoof called "The Lives and Loves of Linda Lovely." As it turned out, Linda didn't have a speaking part.

"They knew it all the time. They loved hearing me gab. For two weeks I sat before the camera knitting or rolling cigarettes or playing some idiotic solitaire game, dressed in an outlandish gown, long earrings and a plumed hat. Then the boys finally let me talk."

The role earned Audrey such a reputation many of her friends now call her Linda Lovely.

Sister Jayne, who reportedly has never received an unfavorable review, was once tabbed by critic George Jean Nathan as being destined to become one of the country's great legit actresses. She's instinctively always acting and probably would have coined the sentiment "All the world's a stage" had not the Bard beaten her to it. The expression on her face is always changing ("Just like a kaleidoscope," opined a friend). She's glib, vibrant and has yet to be accused of being dull.

So when producers were hunting for a feminine panelist for "I've Got a Secret," they journeyed no farther than East 57th Street in mid-Manhattan where buxom Jayne was housing with sister Audrey. "You've got to be a limp, relaxed fish to be a panelist," explained Jayne. "But most important, you've got to be used to playing games. And it's a funny thing, not everybody can do it. Lots of far more brainy people than I were turned down for the same show. It's a very difficult thing to figure out 'why.'"

Jayne's movie fling was something she'd rather forget. "I guess my type of neurotic wasn't the same type they have in Hollywood." Featured in such movies as "David & Bathsheba," "Enchantment," "Lady in the Lake," she won favorable reviews, but couldn't acclimate herself to Hollywood.

In California, however, Jayne did fall prey to a west coast fad—seeing a psychiatrist. "I succumbed like everybody else in Hollywood and consulted a head shrinker—that's bop for psychiatrist—and he told me to take up writing—"

(continued on page 26)
ONLY a brave soul would dare question Arthur Godfrey's prominence on the TV panorama. The ol' Redhead not only controls a TV empire, he is an empire unto himself—an idol who has reigned supreme over TV programs, both evening and morning variety.

That was the situation until recently. Last October "a mere woman" threatened to topple Godfrey's morning ratings. This she did in the calm, patient manner peculiar to educators. Dr. Frances Horwich, aiming for the pre-nursery crowd, launched a new show called "Ding Dong School." On top of that, Miss Frances (as she was soon affectionately dubbed) used only the barest of props—a hassock, a bell, and a personal brand of kid lingo.

Now what could be less spectacular? WNBQ producers timidly put one camera on the show, almost brushed it aside as a sure flop and turned to money-making matters. Within a month, they were doing double-takes. Miss Frances, an unpublicized dark-horse, had accomplished the impossible—magically, she had swiped a solid slice of Godfrey's fans.

Since then, the NBC network has been besieged with requests to schedule Miss Frances and "Ding Dong" in other areas. Even New York, where inexpensive shows are tabbed as certain deadwood, changed from its usual cynicism to pop-eyed wonder. In the TV world, Miss Frances suddenly became a hit from the hinterlands.

What accounts for the unprecedented appeal of this show? An adult viewing it for the first time, sees only a rather plump 44-year-old schoolteacher, perched on a hassock, ringing a bell and talking in embarrassingly intimate terms to an unseen audience of toddlers.

Yet there's no doubt that Miss Frances, with naivete as her disarming weapon, has mesmerized her tiny viewers.

Her choice was a happy case of mistaken identity. When George Heine-mann, WNBQ program director, and Judith Waller, the station's veteran director of public affairs & education, were discussing prospects for such a show, the name of Carolyn Horowitz was recommended. Miss Horowitz, a writer of children's activity books and New York child educator, seemed to be a wise choice. But Miss Waller forgot the name. "It was something like Horowitz," she told her sister. "Oh, you must mean Frances Horwich," corrected the sister.

Mrs. Horwich, then head of the education department at Chicago's Roosevelt College and also a child educator, was called in. She was halfway through her audition before Miss Waller and the show's director, Reinard Werrenrath, Jr., realized their error. But by that time, they were convinced Mrs. Horwich was the perfect choice.

Even the name was chosen in unorthodox fashion. Werrenrath's three-year-old son, Peter, chanted "Ding Dong" incessantly until his father got the idea. Even then it took almost two weeks before Werrenrath sheepishly suggested the title to WNBQ producers.

Perhaps it's Miss Frances' ability to convey an impression of solid security to her viewers that has made her one of TV's most respected personalities. In a child's world, where parental
brush-offs ("I'm busy now, dear. Don't bother me") are frequent admonitions, Dr. Horwich's patience looms as a virtual Rock of Gibraltar. Her talk is geared to youngsters' responses. Whether she's leading an exercise in clay modeling, paper cutting or block building, or even when drawing a picture, telling a story or introducing a guest, she stops intermittently to ask: "Now, wasn't that fun?" "What do you think of that?" "Isn't a policeman a jolly fellow?" And Miss Frances also does something few parents think of—she pauses and waits for the moppets to answer.

Occupying children's time is not the only purpose of Miss Frances' show. She's also chopping away at their fears, helping them adjust to their childish environments and training her sights on the production of a well-adjusted generation. It's mass psychology on a broad scale and certainly one of the more beneficial educational aims being realized on TV.

"Ding Dong," directed to the small fry and their thankful mothers, has unconsciously lured other viewers. Miss Frances candidly admits she never expected to appeal to these groups. Pediatrics nurse-trainees use the show in their curriculum to help them understand how to work with youngsters. Blind children have learned useful pastimes from it. And, perhaps the most pathetic are the mentally-retarded group up to age 16, who are among the most constant viewers.

Dr. Horwich brings to her job an imposing list of degrees—from University of Chicago, Columbia University Teachers College & Northwestern University.

She has been director of kindergartens, director of schools, counselor of student teachers and visiting professor of education, in addition to summer school appearances from coast to coast and author of articles and texts in her field. Married to Harvey L. Horwich, a civilian consultant to the Air Force, she

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11:00 4 BIG TOP—Circus Fun
Jack Sterling presents the Four Aerial Dolls; Hunt Bros. Circus Elephants; roller skating juggler Larry Thompson; and the youngest member of high wire Gretna family, a seven year old girl.

9 TERRY AND THE PIRATES
"Extra Cargo." Terry and Hotshot learn that their plane is to be time-bombed in mid-air in order to assassinate a noted passenger. Sponsored by Canada Dry Ginger Ale

11:30 7 "FRONTIER JUSTICE"
MOVIE—Western with Hoot Gibson

9 "LONE RIDER AMBUSHED"
MOVIE—(1st showing) Lone rider exchanges identity with paroled bandit to learn where stolen money is hidden; George Huston, Al St. John

12:00 4 FARM & HOME TIME—Talks
7 "BATTING MARSHAL"
MOVIE—Western adventure story

9 1953 CHICAGO AUTO SHOW
Presenting the 45th automobile show from the International Amphitheater. Mayor Martin H. Kennelly and auto industry officials open the show, and Jack Brickhouse announces

12:30 4 "SO THIS IS WASHINGTON"
MOVIE—Lum & Abner decide to invent something for the war effort

1:00 7 "LAST OF THE CLINTONS"
MOVIE—Detective sets out to break up gang of rustlers; Harry Carey, Betty Mack

2:00 4 NEW WESTERN THEATER—Film
7:00  5  ALL STAR REVUE—Variety
Tallulah Bankhead with Fred MacMurray, Wally Cox, Cab Calloway, Patsy Kelly & Phil Foster. Ron Fletcher and his dance troupe

7  “FLYING WITH MUSIC”
MOVIE—A criminal escapes from a policeman, causing the officer to become involved with five lovely ladies. Marjorie Woodworth

9  SPORTS EDITION—News Events

7:15  9  CHRISTOPHER FILM SHORT

7:30  9  THIS IS THE LIFE—Drama
A long, drawn-out strike in the plastic factory sets off a sudden violence

8:00  4  THIS IS SHOW BUSINESS
Emcee Clifton Fadiman with Sam Levenson, George S. Kaufman and guests: Ann Rutherford, singer Lois Hunt, comedian Roger Price and dancers Lewis & Van

5  YOUR SHOW OF SHOWS
Sid Caesar and Imogene Coca return with guest hostess, Arlene Whelan.

7  BOXING BOUTS
Paddy De Marco, 25, of Brooklyn, with 68 wins, 2 draws & 7 defeats vs Henry Davis, 29, of Hawaii, with 43 wins, 7 defeats & 5 draws in 10-round lightweight bout from Boston; Bill Stern reporting
AT CONCLUSION OF THE BOUT—FIGHT TALK—Red Smith & Don Dunphy Comment

9  YOUR SENATOR’S REPORT—Talk
8:15  9  PATHWAYS OF THE WORLD
“Introducing Britain”

8:30  4  MEET MILLIE—Comedy Skit
Alfred’s cousin makes some cough syrup for Mama, Mrs. Boone and Millie, so they can attend a juvenile delinquency meeting in good voice

9  WRESTLING FROM MARIGOLD
Tag match: Garcia Brothers vs Bill Sledge & Bull Allen; Larry Hamilton vs Ned Taylor; Mike Sipich vs Bobby Nelson; Jack Clbourne vs the Mighty Atlas; and Rudy Kaye vs Vince Lopez

9:00  4  QUIZ KIDS—Joe Kelly, Emcee
Fran Allison is special guest with little Lawrie Miles; panel: Sally Ann Wilhem, 14; Penny Bergstrom, 14; Pat Conlon, 15; Janet Ahern, 2; and Frankie Vander Ploeg, S

7  “SCREAM IN THE DARK”
MOVIE—A mysterious woman turns up shortly after each of her husbands is killed. Robert Lowery & Marie McDonald

9:30  4  IT’S NEWS TO ME—Panel Quiz
John Daly is host to panel: Anna Lee, John Henry Faulk, Nina Foch, & Quentin Reynolds

5  YOUR HIT PARADE—Musical
Extras: dance number, “Carioca,” and “McNamara’s Band,” sung by Snookie Lanson

10:00  4  “SMUGGED CARGO”
MOVIE—California orange growers are forced to sell their produce at an impossibly low figure to unscrupulous men. Barry Mackay, Rochelle Hudson

5  “THREE IS A FAMILY”
MOVIE—A henpecked husband turns housekeeper while his wife takes his place as breedwinner. Marjorie Reynolds, Charlie Ruggles, Fay Bainter

10:30  7  “WONDER BOY”
MOVIE—A child prodigy is kidnapped and begins to enjoy his new position. Stars Bobby Henrey

11:00  9  “THE LADY CONFESSIONS”
MOVIE—A woman is killed and her estranged husband is suspected. Mary Beth Hughes & Hugh Beaumont

11:30  4  ULMER TURNER & THE NEWS
5  FACES IN THE WINDOW—Tale

11:45  4  “DAY WILL DAWN”
MOVIE—Daring correspondent attempts to lead British Commandos to secret Nazi submarine base. Ralph Richardson, Deborah Kerr, Francis L. Sullivan

12:00  7  COMEDY CAMEOS—Film Short
12:30  9  NEWS—Up-To-The Minute Data
(Stations reserve the right to change above listings without notice)

SEE THE NATION’S TOP WRESTLERS
8:30 P.M.
“WRESTLING from MARIGOLD”
Jack Brickhouse describes 2½ hours of slam-bang action

Sponsored by Forhman Motors

WGN-TV CHANNEL 9
Sunday Mar. 15

9:00 7 "ADVENTUROUS KNIGHTS" MOVIE—"Our Gang" kids in comedy-drama, starring David Sharpe & Mickey Daniel

9:30 5 THE PULPIT—Religious Talk "Rejoicing with Christ" is topic of sermon given by Father Thomas A. Meehan

7 SADDLE & SAGE—Western "Trouble At Melody Ranch"

9:45 5 WHAT'S YOUR TROUBLE—Talk Dr. Norman Vincent Peale & his wife

9 MORNING MOVIE TIME—Film

10:00 5 SUN. FUNNIES—John Conrad

9 "TWENTY QUESTIONS MURDER" MOVIE—Two newspaper reporters fall in love when they attempt to untangle clues to series of murders. Robert Beatty & Clifford Evans

10:15 5 MAGIC CLOWN—Kids Variety

10:30 4 LAMP UNTO MY FEET—Relig. Dramatic playlet, "Spirit of the Lord," by Palmer Thompson. G. Bromley Oxnam, Bishop of the Methodist Church, Washington area, and President of the World Council of Churches, discusses with moderator Dr. Lyman Bryson the church and today's world

5 "SIDEWALKS OF LONDON" MOVIE—Charles Laughton, Vivien Leigh & Rex Harrison. A successful musical actress ignores the man who started her on the road to fame.

11:00 4 CARTOON TIME—For Kids

7 TOOTSIE HIPPODROME "Tate's Dogs" will do acrobatic tricks, play follow-the-leader, and perform on a rapidly revolving table

11:15 4 FILM SHORT

11:30 4 CANDY CARNIVAL—Variety Gene Crane emcees kids' fun

5 LIVE AND LEARN—Discussion News analyst Clifton Utley is guest lecturer speaking on "Communications and Culture" in series covering "Mass Communications in America"

7 FAITH FOR TODAY—Religious

CAPTAIN MIDNIGHT—Drama "Zorro, Rides Again" part 5

12:00 4 ULMER TURNER AND THE NEWS

5 YOUTH WANTS TO KNOW Paul Hoffman, former chairman of the Ford Foundation, is questioned by group of teen-age students, with moderator Theodore Granik

7 HEART OF THE CITY—Film "Counterfeit Story" starring Pat McVey as Steve Wilson and Jane Nigh as Lorelei

9 "VALLEY OF TERROR" MOVIE—Western starring Kermit Maynard

12:15 4 YOUR FUTURE HOME—Ideas Jack Callaghan comments on homes of various types

12:30 4 TV GARDEN CLUB—Talks James H. Burdette and guest, Ted Smith, discuss pruning and planting roses, and tree feeding

5 FRONTIERS OF FAITH—Talks "The Catholic Hour," third in series of "Living Room Retreats" with the Rev. Berin Roll of the Capuchin Order

7 AMATEUR HOUR—Kids Talent Bob Murphy is host to young talent

1:00 4 "SCATTERGOOD SURVIVES MURDER" MOVIE—Small town newspaper publisher fights series of homidences. Guy Kibbee, John Archer, Margaret Hayes, Wallace Ford

5 HOW DOES YOUR GARDEN GROW?—Discussion And Movies John Ott features the amaryllis with time-lapse movies and tells how to grow the flower at home. He also discusses the hard-to-grow gardenia

9 "LONE STAR RAIDERS" MOVIE—An elderly woman becomes heir to a ranch facing disaster because of dust storms. Robert Livingstone, Bob Steele & June Johnson


7 WILD BILL HICKOK—Western Guy Madison and Andy Devine in "Joke On Sir Anthony." A nobleman, en route with many valuables to a diplomatic post in China, finds time to teach American bandits skills he acquired as a fighter in Asia

2:00 5 RANGE RIDER—Western Drama Jack Mahoney and Dick West discuss a promoter's plans to rob the townsfolk, in "Fight Town"

7 CISCO KID—Western Movie

9 "THUNDER IN THE PINES" MOVIE—Two feuding lumberjacks unite in defense of each other's rights. George Reeves, Denise Darcel & Ralph Byrd

2:30 4 BUSTER CRABBE SHOW Western adventure tale

5 CITY DESK—Discussion William Ray is moderator and host to guest editors

7 ADVENTURES OF KIT CARSON Bill Williams is featured as Kit

3:00 4 GREAT WESTERN THEATER—Film Starring Bob Steele in western

TV FORECAST AND GUIDE
Sunday

3:00 5 KUKLA, FRAN, AND OLLIE
Burr Tillstrom, puppeteer, with Fran Allison and the Kuklapolitans

7 HOPALONG CASSIDY—Western
Bill Boyd is featured as “Hoppy”

9 1953 CHICAGO AUTO SHOW
From International Amphitheater

3:30 4 OMNIBUS—Variety 'Til 5:00
Alistair Cooke presents “Genesis,” experimental film made by a young couple in England, and that is their conception of the creation. “The Last Night of Don Juan,” drama by Edmond Rostand, starring Fredric March & Joseph Schildkraut. “Country Editor,” film about the publishing of a small town newspaper. Visit to the Metropolitan Museum, where pianist William Kapell will play one of the two oldest pianos in the world

5 ZOOPARADE—About Animals
R. Marlin Perkins and Dick Noble show unusual animals from Australia, including the Platypus, Kangaroo and the Koala Bear

7 BOB ATCHER SHOW—Kids Fun
Puppet Sammy Squirrel helps Bob with the chores around “short stump”

4:00 5 HALL OF FAME—Drama
“The Harp Of Erin,” by Ellen & Richard McCracken. The courtship and marriage of Tom Moore, the Irish poet

7 SUPER CIRCUS—Big Top Fun
Claude Kirchner presents Terrell Jacob’s elephant, “Baby Jean”; Nita & Peppi, acrobat and table tumbling act; the Six Antonettes, risley & trampoline act; the Valentinos, aerial perch pole act; menagerie features Kinkajou and a taya; and clowns Cliffy, Scampy, Nicky & Mary Hartline in “Guess It Or Get It”

9 INDOOR SOCCER—Two Games
Second half of Lions vs Rams, and inter-city game between Detroit Rangers (Mich. State champs) and Falcons (Ill. State champs)

4:30 5 MEET THE VEEP—Discussion
Informal talks with Alben W. Barkley

4:45 5 WINDOW ON WASHINGTON
Bill Henry with the news

5:00 4 YOU ARE THERE—History
Douglas Edwards takes you back to July 11, 1804, when Aaron Burr, vice president, and Alexander Hamilton, former secretary of treasury, fight a duel on the Hudson river

5 MEET THE PRESS—Discussion
Martha Rountree & Lawrence Spivak interview Stephen Mitchell, chairman of the Democratic National Committee

7 MAGIC—Feats Of Trickery
Emcee magician Don Alan

“TV” FASHION HEART
EXQUISITE EASTER GIFT
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STEWARTS’ quality blend of fancy aged coffees has greater body and flavor — makes many more cups per pound.

Mary Meade

“THE MOST PARISIAN OF ALL AMERICANS”

Ted Grouya, Pianist
Robert Maxwell, John and June Belmont, DeVoye and Lorraine Merril Abbott Dancers

with Claire Leonard

Emil Coleman and his orchestra

Empire Room
PALMER HOUSE

TV FORECAST AND GUIDE
5:00  | 9  | FAMOUS PLAYHOUSE—Film
      |    | "Dear Little Fool." Story of a
      |    | probationary nurse whose unconventional
      |    | nursing methods land her first in the
      |    | hearts of her patients, but last on the
      |    | list of hospital promotions; stars
      |    | Leslye Banning & Patrick O'Neal

5:30  | 4  | SEE IT NOW—News Films
      |    | Edward R. Murrow's documentary of
      |    | important events of week

5:45  | 7  | WALTER WINCHELL—Comments

6:00  | 4  | GENE AUTRY SHOW—Western
      |    | "Six Gun Romeo." Autry is faced with
      |    | the problem of a spinster determined
      |    | to marry, and a crook who covets a
      |    | gold shipment

6:15  | 9  | TRAVELERS' SKETCHBOOK—Film
      |    | "Reno, Capital of Chance"

6:30  | 4  | PRIVATE SECRETARY—Comedy
      |    | Susie’s boss squeezes into his Army
      |    | Air Force uniform when he interprets
      |    | a wire from his former commander
      |    | as a summons to active duty in, "Old
      |    | Soldier," starring Ann Sothern &
      |    | Peter Sands

5:00  | 4  | TOAST OF THE TOWN—Variety
      |    | Ed Sullivan presents Gracie Fields,
      |    | the West Point Cadet Glee Club, and
      |    | Helen Kane in "In The Park," with
      |    | Bill Sears, Paul Ritt & Mary Hall-
      |    | day; also guesting is Harry James

5:15  | 7  | QUEST FOR SERENITY—Talk
      |    | Dr. Kenneth Hildebrand speaks

5:20  |    | 7 ALL-STAR NEWS—Events
      |    | Bryson Rash presents news facts

5:25  |    | 9 FAITH OF OUR FATHERS—Talk
      |    | Grace Church of Oak Park; Rev. Har-
      |    | old Holt, D.D., Rev. Dwaine Filkins,
      |    | & Rev. Charles Grier participate

5:30  |    | 9 BIG PICTURE—Korean Film

6:00  | 4  | "WINNERS NEVER LOSE"
      |    | Pat O’Brien, Ruth Hussey & Ward
      |    | Bond in comedy about an ailing
      |    | gambler and a sympathetic nun, and
      |    | how they parlayed psychotherapy into
      |    | a new respirator for the hospital

5:45  | 7  | CHGO. AUTO SHOW—Cont’d

7:00  |    | 7 THE WEB—Mystery Drama
      |    | "The Joke" by Michael Morris; a
      |    | practical joke is no laughing matter
      |    | when it turns into murder

7:15  |    | 7 BILLY GRAHAM—Religious
      |    | "Hour of Decision" talk by Billy

7:30  |    | 7 QUEST FOR SERENITY—Talk
      |    | Dr. Kenneth Hildebrand speaks
**Mar. 15 Sunday**

**9:30 4 WHAT’S MY LINE?—Quiz**
John Daly moderates panel; Dorothy Kilgallen, Bennett Cerf, Arlene Francis & Steve Allen

**5 VICTORY AT SEA—Film Drama**
Navy film showing the actual capture of a German submarine by the jeep carrier Guadalcanal, in “The Killers and the Killed.”

**7 BOTH SIDES—A.F. Of L.**

**9 JACKSON AND JILL—Film**
Helen Chapman & Todd Karnes in a situation comedy based on the gambits & misadventures of a pair of lovebirds

**10:00 4 CHGO. BLACKHAWK HOCKEY**
Hawks vs Detroit Red Wings; Joe Wilson and Ed Pazdur describe the action. Sponsored by Household Finance Corp.

**5 WEATHERMAN—Clint Youle**

**7 REMEMBER THESE THINGS**
Paul Harvey comments on the news

**9 ‘WIDE BOY’**
MOVIE—(1st showing) A girl who insists on having the “best things in life” finally drives her boyfriend to blackmail and murder; stars Susan Shaw, Sidney Tafler & Ronald Howard
Sponsored by Courtesy Motors

**10:10 5 DORSEY CONNORS—Ideas**
Tips for the homemaker

**10:15 5 ALEX DREIER—News Report**
Late data on current events

**7 OUT OF THE WORLD—Talk**
Adult science program with John Sternig

**10:30 4 “SLIGHTLY HONORABLE”**
MOVIE—Tough attorney sets out to smash a crooked political ring. Pat O’Brien, Edward Arnold, Broderick Crawford, Eve Arden & Evelyn Keyes

**5 SPORTS STAR TIME—News**
Tom Duggan discusses events in the world of sports

**7 WRESTLING FROM RINGSIDE**
Mr. Moto vs Chief Kit Fox

**11:00 5 “I MARRIED A WITCH”**
MOVIE—Frederic March, Veronica Lake & Robert Benchley. About the reincarnation of a beautiful witch whose spirit must be confined until she falls in love

**11:30 9 NEWS—Les Nichols Comments**

**11:45 9 HEALTH AIDS—Commercial**
(Stations reserve the right to change above listings without notice)

---

**TONIGHT AT TEN!**

**CHICAGO BLACK HAWKS VS DETROIT RED WINGS**
Thrill to flashing action from a rink-side seat in your easy chair!

Joe Wilson and Ed Pazdur reporting

**WBBM-TV 10 PM Channel 4**

**Presented by HOUSEHOLD FINANCE Corporation**
America’s Oldest and Largest Consumer Finance Company
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* a product of Shrimp Corp. of America
THE CASE OF TOM DUGGAN

by JACK MABLEY

- Here are some facts and opinions in the fantastic case of Tom Duggan vs. the International Boxing Club vs. the Nat'l. Broadcasting Co. vs. the people.

Duggan definitely committed libel in his telecast about Jim Norris, president of IBC. There were some very reputable citizens with Norris in a restaurant when Duggan and Norris tangled verbally. When Duggan went on the air and called the people with Norris gangsters, hoodlums, and names which I can't print because this magazine would be sued, he was libelous.

Norris did not want Duggan fired. Nor did he want to sue for libel. He wanted a retraction or apology and then wanted to forget the whole mess.

Norris and the IBC didn't threaten NBC with reprisals. They didn't have to. The ABC network, with its bundle of new money, is working hard to get the Friday night IBC fights away from NBC. It wouldn't take a genius to figure out that if NBC didn't grant Norris' fairly reasonable request for a retraction of a libel, then Norris and IBC would be inclined to look with favor at the ABC bid for the Friday night bouts. There's a yearly piece of business valued at $2,000,000 at stake there.

The network was right in insisting that Duggan's scripts or notes or whatever he uses be checked in advance to remove libel. There are certain responsibilities connected with freedom of expression. Freedom of speech does not grant the right to shout "Fire" in a crowded theater. Nor does it carry the privilege of libeling your opponents.

Of course the whole amazing controversy proved who is the real power in television. It isn't IBC and it isn't NBC. It's the customers who sit and watch their screens every night, and who, when sufficiently aroused, can move mountains, networks, and even octopuses.
<table>
<thead>
<tr>
<th>Time</th>
<th>Channel</th>
<th>Program</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:45</td>
<td>5</td>
<td>Town &amp; Farm—Discussions</td>
<td>Milton Bliss with news of interest to farmers, including commodity &amp; livestock markets, and reports on weather conditions for various locales of the country.</td>
</tr>
<tr>
<td>7:00</td>
<td>5</td>
<td>Today—News &amp; Commentary</td>
<td>Dave Garaway is your host.</td>
</tr>
<tr>
<td>9:00</td>
<td>4</td>
<td>Arthur Godfrey Time—Variety</td>
<td>Music &amp; chatter with Frank Parker, Marion Marlowe, Julius La Rosa, Janette Davis, and the Mariners.</td>
</tr>
<tr>
<td>9:30</td>
<td>5</td>
<td>Animal Fun—Kids' Show</td>
<td>Win Stracke conducts children's program.</td>
</tr>
<tr>
<td>10:00</td>
<td>4</td>
<td>News At Ten—Commentary</td>
<td></td>
</tr>
<tr>
<td>7:30</td>
<td>5</td>
<td>World Accuses</td>
<td>MOVIE—A millionaire's child becomes the pawn of a scheming family; stars Dickie Moore.</td>
</tr>
<tr>
<td>9:00</td>
<td>5</td>
<td>Morning Movie Time—Film</td>
<td></td>
</tr>
<tr>
<td>10:05</td>
<td>4</td>
<td>There's One In Every Family</td>
<td>Dean Miller emerges quiz game.</td>
</tr>
<tr>
<td>10:15</td>
<td>9</td>
<td>Earl Nightingale Program</td>
<td>Chats on various subjects.</td>
</tr>
<tr>
<td>10:30</td>
<td>4</td>
<td>Breakfast With Danny O'Neil</td>
<td></td>
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<tr>
<td>11:00</td>
<td>5</td>
<td>Mrs. U.S.A.—Film Short</td>
<td>(Or United Nations General Assembly)</td>
</tr>
<tr>
<td>11:45</td>
<td>5</td>
<td>Creative Cookery—F. Pope</td>
<td>French pastry cake for round pan 3&quot; x 9&quot;, and marshmallow butter cream icing.</td>
</tr>
<tr>
<td>12:00</td>
<td>4</td>
<td>Salvation Army Film</td>
<td>Jane Pickens in &quot;The City,&quot; the story of a day in the life of a worker.</td>
</tr>
<tr>
<td>12:05</td>
<td>5</td>
<td>Bob &amp; Kay Show—Variety</td>
<td></td>
</tr>
<tr>
<td>12:15</td>
<td>9</td>
<td>Bride &amp; Groom—John Nelson</td>
<td></td>
</tr>
<tr>
<td>12:30</td>
<td>5</td>
<td>Love Of Life—Continued Tale</td>
<td>Beanie and Gli are set upon their wild scheme to run away from school and free Beanie's father.</td>
</tr>
<tr>
<td>12:35</td>
<td>5</td>
<td>Good Living—Homemaking Tips</td>
<td>Betty Raymond discusses &quot;Planning Gardens and Window Boxes.&quot;</td>
</tr>
<tr>
<td>12:40</td>
<td>5</td>
<td>Search For Tomorrow—Drama</td>
<td></td>
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<tr>
<td>12:45</td>
<td>5</td>
<td>Guiding Light—Serial Story</td>
<td>Meta and Joe discuss their responsibility for Kathy's situation.</td>
</tr>
<tr>
<td>1:00</td>
<td>5</td>
<td>Happy Pirates—Musical</td>
<td>Fun for the kiddies with Two Ton Baker and Joe White (Half Ton).</td>
</tr>
<tr>
<td>1:05</td>
<td>5</td>
<td>Noontime Comics—John Coons</td>
<td></td>
</tr>
<tr>
<td>1:10</td>
<td>5</td>
<td>Hi Ladies—Interview Fun</td>
<td>Jack Payne is host to the gals.</td>
</tr>
</tbody>
</table>

**Mar. 16 Monday**

<table>
<thead>
<tr>
<th>Time</th>
<th>Channel</th>
<th>Program</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:25</td>
<td>4</td>
<td>Midday News—Late Report</td>
<td></td>
</tr>
<tr>
<td>12:30</td>
<td>4</td>
<td>Garry Moore Show—Variety</td>
<td>Comedy sketch, &quot;TV Burglar&quot; with entire cast; Garry joins Denise Lor and two owls in song production, &quot;Who&quot;; Ray Malone dances to &quot;Something In the Wind&quot;</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>Overtures With Art VanDamme</td>
<td>Louis Roen comments on the news.</td>
</tr>
<tr>
<td>7</td>
<td>5</td>
<td>Beulah Karney Presents—Tips</td>
<td>Beulah's guests are Canadians who will tell about their country and their special foods.</td>
</tr>
<tr>
<td>12:45</td>
<td>5</td>
<td>News Of The Day—S. Allen</td>
<td>Bert Parks is host to contestants.</td>
</tr>
<tr>
<td>1:00</td>
<td>4</td>
<td>Double Or Nothing—Quiz Show</td>
<td></td>
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<tr>
<td>5</td>
<td>5</td>
<td>&quot;Gang Bullets&quot;</td>
<td>MOVIE—A big time racketeer, chased out of one town, lands in another and starts all over again; stars Anne Nagel, Robert Kent &amp; Charles Trowbridge.</td>
</tr>
<tr>
<td>7</td>
<td>4</td>
<td>What's New—Wayne Griffin</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>4</td>
<td>Luncheon Party—Ernie Simon</td>
<td>Musical variety with Ernie &amp; his gang.</td>
</tr>
<tr>
<td>1:30</td>
<td>4</td>
<td>Art Linkletter's House Party</td>
<td>Art's guest is Kathy Godfrey, Arthur's sister.</td>
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<td>7</td>
<td>4</td>
<td>Claude Kirchner Show—Variety</td>
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<tr>
<td>9</td>
<td>4</td>
<td>Magic Carpet—Film Short</td>
<td></td>
</tr>
<tr>
<td>2:00</td>
<td>4</td>
<td>Lee Phillip Presents—Tips</td>
<td>Randy Merriman emerges with Bess Myerson &amp; Betty Ann Grove.</td>
</tr>
<tr>
<td>7</td>
<td>4</td>
<td>Loves Of Joanna Godden</td>
<td>MOVIE—A young woman inherits a farm and decides to run it all alone; stars Google Withers, Jean Kent &amp; Derek Bond.</td>
</tr>
<tr>
<td>9</td>
<td>4</td>
<td>Paul Dixon Show—Variety</td>
<td></td>
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<tr>
<td>2:15</td>
<td>4</td>
<td>Eddie Albert Show—Variety</td>
<td></td>
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<tr>
<td>2:30</td>
<td>4</td>
<td>Ill. Inst. Of Technology</td>
<td>Leonard Breen, assistant professor of political and social science, talks about the history and growth of Chicago.</td>
</tr>
<tr>
<td>3:00</td>
<td>4</td>
<td>Welcome Travelers—Chats</td>
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<tr>
<td>3:30</td>
<td>4</td>
<td>News At 3:00—Frank Reynolds</td>
<td></td>
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<tr>
<td>4:00</td>
<td>5</td>
<td>Kate Smith Hour—Variety</td>
<td>Kate presents Kathy Lee &amp; Marc Platt, dancers; &quot;Cracker Barrel&quot; interview; and drama, &quot;The Endowment.&quot;</td>
</tr>
<tr>
<td>4:05</td>
<td>5</td>
<td>&quot;Once A Sinner&quot;</td>
<td>MOVIE—A young bank clerk marries a girl who is a reform school graduate; stars Pat Kirkwood.</td>
</tr>
<tr>
<td>4:30</td>
<td>4</td>
<td>&quot;Wings Of Adventure&quot;—Movie</td>
<td></td>
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<tr>
<td>5:30</td>
<td>5</td>
<td>Hawkins Falls—Sm. Town Drama</td>
<td>One couple agrees on a revised wedding date while another couple disagrees on a marriage.</td>
</tr>
<tr>
<td>6</td>
<td>5</td>
<td>Lucky 7 Ranch—Western Film</td>
<td>&quot;Boss Cowboy&quot;</td>
</tr>
<tr>
<td>9</td>
<td>5</td>
<td>Trail Blazers' Theater—Film</td>
<td>&quot;Desert Bandit&quot;</td>
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</tbody>
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**TV FORECAST AND GUIDE**
<table>
<thead>
<tr>
<th>Time</th>
<th>Channel</th>
<th>program</th>
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<tbody>
<tr>
<td>4:15</td>
<td>WBKB</td>
<td>Gabby Hayes Show—Tall Tales “Six Gun Man” starring Bob Steele</td>
</tr>
<tr>
<td>4:30</td>
<td>WNBQ</td>
<td>Garfield Goose &amp; Friend</td>
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<tr>
<td>4:30</td>
<td>WBKB</td>
<td>Howdy Doody Show—Puppet Jimmy Blake subs for vacationing “Buffalo” Bob Smith</td>
</tr>
<tr>
<td>5:00</td>
<td>WGN-TV</td>
<td>Kids Karnival Kwiz—Games</td>
</tr>
<tr>
<td>5:00</td>
<td>7</td>
<td>Elmer, The Elephant—Fantasy</td>
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<tr>
<td>5:00</td>
<td>9</td>
<td>Laugh Time—Film Shorts “Charlie Chase” film plus cartoon</td>
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<tr>
<td>5:00</td>
<td>5</td>
<td>Time For Beany—Puppet Fun</td>
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<tr>
<td>5:15</td>
<td>9</td>
<td>Junior Edition—News Show</td>
</tr>
<tr>
<td>5:30</td>
<td>WBKB</td>
<td>Silhouettes Of The West—Talks</td>
</tr>
<tr>
<td>5:30</td>
<td>WGN-TV</td>
<td>To Be Announced</td>
</tr>
<tr>
<td>5:30</td>
<td>7</td>
<td>Adv. Time With Bob Atcher “Miracle Rider” chapter 3, and “Cavalcade Of the West” chapter 1</td>
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<tr>
<td>5:40</td>
<td>9</td>
<td>Robert F. Hurleigh—News</td>
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<tr>
<td>5:40</td>
<td>WBKB</td>
<td>4:30 Shopping—Com’l</td>
</tr>
<tr>
<td>5:45</td>
<td>WNBQ</td>
<td>Chgo. Weather—Russ Reed</td>
</tr>
<tr>
<td>5:45</td>
<td>WBKB</td>
<td>Something To Talk About</td>
</tr>
<tr>
<td>5:50</td>
<td>WGN-TV</td>
<td>Clete Roberts World Report</td>
</tr>
<tr>
<td>5:50</td>
<td>7</td>
<td>Guest Star—Carmelita Pope</td>
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<tr>
<td>6:00</td>
<td>WGN-TV</td>
<td>Clifton Utley And The News</td>
</tr>
<tr>
<td>6:00</td>
<td>9</td>
<td>Bob Elson And Sports—News</td>
</tr>
<tr>
<td>6:00</td>
<td>WBKB</td>
<td>Joe Wilson’s Sports Corner</td>
</tr>
<tr>
<td>6:00</td>
<td>WBKB</td>
<td>Austin Kiplinger &amp; The News</td>
</tr>
<tr>
<td>6:00</td>
<td>WBKB</td>
<td>Captain Video—Adventures</td>
</tr>
<tr>
<td>6:10</td>
<td>WBKB</td>
<td>Captain Video encounters dangers with a wrecked galaxy</td>
</tr>
<tr>
<td>6:10</td>
<td>7</td>
<td>Sports Highlights—Jack Drees</td>
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<tr>
<td>6:15</td>
<td>WBKB</td>
<td>Ulmer Turner And The News</td>
</tr>
<tr>
<td>6:15</td>
<td>WBKB</td>
<td>Town Crier—Tony Weitzel</td>
</tr>
<tr>
<td>6:20</td>
<td>WBKB</td>
<td>Your Weather—Wayne Griffin</td>
</tr>
<tr>
<td>6:30</td>
<td>WBKB</td>
<td>CBS News—Douglas Edwards</td>
</tr>
<tr>
<td>6:30</td>
<td>WBKB</td>
<td>Those Two—Comedy Skits</td>
</tr>
<tr>
<td>6:30</td>
<td>WBKB</td>
<td>Pinky gets jealous when Martha’s high school sweetheart returns to her life</td>
</tr>
<tr>
<td>7:00</td>
<td>WBKB</td>
<td>Hollywood Screen Test—Drama Guest, Arthur Trescher, with Harry Clark &amp; Maurice Shroig In, “The Pen Is Mightier Than Parole,” Comedy based on actual newspaper account of a prison debating team that defeated many college teams</td>
</tr>
<tr>
<td>7:00</td>
<td>WGN-TV</td>
<td>First Edition—Spencer Allen</td>
</tr>
<tr>
<td>6:45</td>
<td>WBKB</td>
<td>Perry Como Show—Musical</td>
</tr>
<tr>
<td>6:45</td>
<td>WBKB</td>
<td>News Caravan—John C. Swayne</td>
</tr>
<tr>
<td>6:45</td>
<td>WBKB</td>
<td>Chicagoland Newsreel</td>
</tr>
<tr>
<td>7:00</td>
<td>WBKB</td>
<td>VIDEO THEATER—Drama “The Wednesday Wish” starring Josephine Hull; about a compassionate old woman whose door is open to each and every hobo in town, much to the annoyance of her neighbors who try to bribe her out of this eccentricity</td>
</tr>
<tr>
<td>7:00</td>
<td>WGN-TV</td>
<td>5 PAUL WINCHELL SHOW</td>
</tr>
<tr>
<td>7:00</td>
<td>WGN-TV</td>
<td>7 HOMICIDE SQUAD—Mystery “Case Of the Fire Of Death.” A woman believed to have died in a fire engages Insp. Mark Saber to discover her would-be murderer</td>
</tr>
<tr>
<td>7:00</td>
<td>WBKB</td>
<td>HOW’S YOUR HEALTH?—Talks “The Expectant Father” is discussed by Joseph B. De Lee, professor of obstetrics &amp; gynecology, Dr. M. Edward Davis &amp; Dr. Theodore Van Dellen</td>
</tr>
<tr>
<td>7:30</td>
<td>WBKB</td>
<td>GODFREY’S TALENT SCOUTS</td>
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<tr>
<td>7:30</td>
<td>WGN-TV</td>
<td>7 CHARLIE CHASE TIME—Film</td>
</tr>
<tr>
<td>7:30</td>
<td>WBKB</td>
<td>JOHNS HOPKINS REVIEW</td>
</tr>
<tr>
<td>8:00</td>
<td>WBKB</td>
<td>I LOVE LUCY—Comedy Drama A dispute arises over plans to celebrate the Mertz anniversary when the girls decide to go to a night club and Ricki &amp; Fred have plans of their own</td>
</tr>
<tr>
<td>8:00</td>
<td>WBKB</td>
<td>HOLLYWOOD OPENING NIGHT “Mr. Barber’s Love Affair.” The fascination for one particular stamp leads a world famous collector to the brink of disaster; Robert Newton stars</td>
</tr>
<tr>
<td>8:00</td>
<td>WBKB</td>
<td>HEART OF THE CITY—Drama “Dead Men Talk Too Much” with Pat McVey</td>
</tr>
<tr>
<td>8:30</td>
<td>WBKB</td>
<td>BIG IDEA—New Inventions Inventors discuss and demonstrate their new products. Inventions include: a cart without wheels to carry golf clubs; threadless button fastener; a machine to make inexpensive pleasure boats; and an automatic soldering machine</td>
</tr>
<tr>
<td>8:30</td>
<td>WBKB</td>
<td>RED BUTTONS SHOW—Antics Comedy with Pat Carroll, Joe Silver, Allan Walker, Beverly Dennis, and guest, Gloria De Haven</td>
</tr>
<tr>
<td>8:30</td>
<td>WBKB</td>
<td>ROBERT MONTGOMERY—Drama “Tomorrow We Sing.” How one American GI, through perseverance and kindness, won the hearts of the people of a small Italian village during the war years; stars Robert Alda</td>
</tr>
<tr>
<td>8:30</td>
<td>WBKB</td>
<td>TALENT PATROL—Variety Steve Allen presents a talent show with guests from the service camps</td>
</tr>
<tr>
<td>8:30</td>
<td>WBKB</td>
<td>BOXING FROM EASTERN PKWY. Ralph “Tiger” Jones, 25, of Youngers, N.Y., with 25 wins, 2 draws, &amp; 5 defeats vs Danny “Bang Bang” Womber, 26, of Chicago with 40 wins, 9 draws, &amp; 12 defeats in a 10 rd. middleweight bout; Ted Husing reports</td>
</tr>
<tr>
<td>9:00</td>
<td>WBKB</td>
<td>STUDIO ONE—Drama “A Breath Of Air.” A young girl, brought up by her father on an island in the Pacific, suddenly realizes she is very lonely; stars Margaret O’Brien and Everett Sloane</td>
</tr>
</tbody>
</table>

TV Forecast and Guide
Monday

9:00 7 BOXING FROM RAINBO

9:30 5 WHO SAID THAT?—Quote Quiz
Moderator Walter Kiernan, anchorman Frank Conniff, and guest panel June Lockhart, Janis Carter, Joy Hodges & Joy Alexander

9:45 9 SPORTS PAGE—Arch Ward MC
10:00 4 VIC PERRY—Man On The Street
5 WEATHERMAN—Clint Youle
7 LIFE OF RILEY—Comedy Antics
"Riley And the Bean Contest." Riley enters a bean-counting contest, hoping to win a new car. William Bendix stars

9 "THREE WERE SISTERS"
MOVIE—(1st showing) Relates the lives, devotion, and marriages of three sisters; stars Phyllis Calvert, Dulcie Gray & Anne Crawford

10:10 5 DORSEY CONNORS—Ideas
10:15 4 SPORTS PAGE—John Harrington
5 CLIFTON UTLEY & THE NEWS
10:25 4 CHGO. WEATHER—Russ Reed
10:30 4 CHICAGO AT NIGHT—Interviews
5 LET'S LOOK AT SPORTS—News
Tom Duggan discusses sports events
7 DR. FIXUM—Household Ideas

10:45 4 OUR SONG—Musical Variety
5 HERBIE MINTZ SHOW—Musical

11:00 4 KUP'S COLUMN—Interviews
Irv Kupcinet is host to guest
5 "GIRL FROM RIO"
MOVIE—A prominent South American singer is called to New York when her brother becomes involved in murder; stars Movita, Warren Hull & Alan Baldwin

7 "TURN OF THE TIDE"
MOVIE—Story of the conflict over fishing rights by two families living in an English fishing village; stars John Garrett & Geraldine Fitzgerald

11:15 4 11:15 EDITION—Fahey Flynn
11:30 4 MURDER BEFORE MIDNIGHT
"Mark of Terror," mystery with Warner Oland & Mischa Auer
9 NEWS—Les Nichols Comments

11:45 9 "RED STALLION"
MOVIE—Story of a boy's love for his horse; stars Robert Paige, Noreen Nash, Guy Kibbee & Ted Donaldson

12:00 4 TO BE ANNOUNCED
12:30 4 ULMER TURNER & THE NEWS
7 WHAT'S NEW—Current Events
(Stations reserve the right to change above listings without notice)

TODAY'S BEST BOXING!
from NEW YORK
8:30 P.M.
MAIN BOUT
RALPH "Tiger" JONES vs DANNY WOMBER
<table>
<thead>
<tr>
<th>Time</th>
<th>Channel</th>
<th>Program</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:45</td>
<td>WBMM-TV</td>
<td>Town &amp; Farm — Discussion</td>
<td>Milton Bliss comments</td>
</tr>
<tr>
<td>7:00</td>
<td>WBNQ</td>
<td>Today — News &amp; Commentary</td>
<td>TENTATIVE for all stations: 7:00-7:30 Atomic Tests from Yucca Flat, Nev. Test will show what happens to a family dwelling &amp; its furnishings during an atomic blast</td>
</tr>
<tr>
<td>9:00</td>
<td>WBKB</td>
<td>Arthur Godfrey Time — Variety</td>
<td></td>
</tr>
<tr>
<td>9:00</td>
<td>WGN-TV</td>
<td>Ding Dong School — Nursery</td>
<td></td>
</tr>
<tr>
<td>9:00</td>
<td>WGN-TV</td>
<td>A To Z Of Cookery — Recipes</td>
<td>“Kissing the Blarney Stone”</td>
</tr>
<tr>
<td>9:30</td>
<td>WGN-TV</td>
<td>Animal Fun — Win Stracke</td>
<td>Entertainment for the youngsters</td>
</tr>
<tr>
<td>10:00</td>
<td>WGN-TV</td>
<td>News At Ten — Late Report</td>
<td></td>
</tr>
<tr>
<td>10:00</td>
<td>WGN-TV</td>
<td>Home Cooking — Eddie Doucette</td>
<td>“Double feature brownies” are prepared by Eddie today</td>
</tr>
<tr>
<td>10:00</td>
<td>WGN-TV</td>
<td>The Ghost Walks — MOVIE</td>
<td>An escaped lunatic captures several actors and holds them in an underground vault; stars John Miljan &amp; June Collyer</td>
</tr>
<tr>
<td>10:05</td>
<td>WGN-TV</td>
<td>Morning Movie Time — Film</td>
<td></td>
</tr>
<tr>
<td>10:15</td>
<td>WGN-TV</td>
<td>There’s One In Every Family</td>
<td>Dean Miller emcees audience participation</td>
</tr>
<tr>
<td>10:30</td>
<td>WGN-TV</td>
<td>Earl Nightingale Program</td>
<td></td>
</tr>
<tr>
<td>10:30</td>
<td>WGN-TV</td>
<td>Breakfast With Danny O’Neil</td>
<td></td>
</tr>
<tr>
<td>10:30</td>
<td>WGN-TV</td>
<td>Mrs. U.S.A. — Film Short</td>
<td>(Or United Nation’s General Assembly)</td>
</tr>
<tr>
<td>11:00</td>
<td>WGN-TV</td>
<td>Strike It Rich — Quiz Time</td>
<td></td>
</tr>
<tr>
<td>11:00</td>
<td>WGN-TV</td>
<td>Creative Cookery — F. Pope</td>
<td>Cream puff log with choux paste, strawberry cream puff log with French filling, and salmon salad</td>
</tr>
<tr>
<td>11:15</td>
<td>WGN-TV</td>
<td>To Be Announced</td>
<td></td>
</tr>
<tr>
<td>11:15</td>
<td>WGN-TV</td>
<td>Bob &amp; Kay Show — Variety</td>
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</tr>
<tr>
<td>11:15</td>
<td>WGN-TV</td>
<td>Bride &amp; Groom — Wedding</td>
<td></td>
</tr>
<tr>
<td>11:15</td>
<td>WGN-TV</td>
<td>Love Of Life — Serial Story</td>
<td>Van has been warned of her sister’s malice by two people</td>
</tr>
<tr>
<td>11:30</td>
<td>WGN-TV</td>
<td>Good Living — Homemaking Tips</td>
<td>Designer Paul MacAllister and Floydist Etting discuss “Master Bedrooms”</td>
</tr>
<tr>
<td>11:45</td>
<td>WGN-TV</td>
<td>Search For Tomorrow — Drama</td>
<td></td>
</tr>
<tr>
<td>11:45</td>
<td>WGN-TV</td>
<td>Guiding Light — Drama Serial</td>
<td>Meta explains to Lawrence how she has come to love Kathy</td>
</tr>
<tr>
<td>12:00</td>
<td>WGN-TV</td>
<td>Happy Pirates — Two Ton Baker</td>
<td></td>
</tr>
<tr>
<td>12:00</td>
<td>WGN-TV</td>
<td>Noontime Comics — Kiddie Fun</td>
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<tr>
<td>12:00</td>
<td>WGN-TV</td>
<td>Hi Ladies — Interview Fun</td>
<td></td>
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<tr>
<td>12:25</td>
<td>WGN-TV</td>
<td>Midday News — Late Report</td>
<td></td>
</tr>
<tr>
<td>12:30</td>
<td>WGN-TV</td>
<td>Garry Moore Show — Variety</td>
<td>Garry plays the pogo ello; guest, comedian George Gobel; and song production, “MacNamara’s Band”</td>
</tr>
<tr>
<td>12:30</td>
<td>WGN-TV</td>
<td>Overtures With Art VanDammie</td>
<td>Louis Roen comments on the news</td>
</tr>
<tr>
<td>12:30</td>
<td>WGN-TV</td>
<td>Beulah Karney Presents — Tips</td>
<td>Beulah demonstrates TV snacks for unexpected company, “toastwiches, out west salad, and upside-down cake”</td>
</tr>
<tr>
<td>12:45</td>
<td>WGN-TV</td>
<td>News Of The Day — S. Allen</td>
<td></td>
</tr>
<tr>
<td>1:00</td>
<td>WGN-TV</td>
<td>Freedom Rings — Quiz Game</td>
<td>Home and studio audience participations with prizes for correct answers with John Beal emcee</td>
</tr>
<tr>
<td>5:00</td>
<td>WGN-TV</td>
<td>“Leave It To The Irish”</td>
<td>MOVIE—A private detective falls in love with a police captain’s daughter whose father despises all private eyes; stars James Dunn, Wanda McKay &amp; Jack La Rue</td>
</tr>
<tr>
<td>7:00</td>
<td>WGN-TV</td>
<td>What’s New — Current Events</td>
<td>Wayne Griffin discusses the news</td>
</tr>
<tr>
<td>9:00</td>
<td>WGN-TV</td>
<td>Demonstration By Rose Laird</td>
<td></td>
</tr>
<tr>
<td>1:30</td>
<td>WGN-TV</td>
<td>Art Linkletter’s House Party</td>
<td>Art plays a game “What’s In the House” with members of the audience</td>
</tr>
<tr>
<td>2:00</td>
<td>WGN-TV</td>
<td>Claude Kirchner Show — Chats</td>
<td></td>
</tr>
<tr>
<td>3:00</td>
<td>WGN-TV</td>
<td>Magic Carpet — Film Short</td>
<td></td>
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<tr>
<td>3:00</td>
<td>WGN-TV</td>
<td>Lee Phillip Show — Commentary</td>
<td></td>
</tr>
<tr>
<td>3:00</td>
<td>WGN-TV</td>
<td>Big Pay Off — Quiz Game</td>
<td></td>
</tr>
<tr>
<td>7:00</td>
<td>WGN-TV</td>
<td>&quot;Blind Goddess&quot; — MOVIE</td>
<td>Director of an international public institution is exposed in political corruption; stars Erle Portman &amp; Ann Crawford</td>
</tr>
<tr>
<td>9:00</td>
<td>WGN-TV</td>
<td>Paul Dixon Show — Variety</td>
<td></td>
</tr>
<tr>
<td>2:15</td>
<td>WGN-TV</td>
<td>Eddie Albert Show — Variety</td>
<td>Norman Paris Instrumental group</td>
</tr>
<tr>
<td>2:30</td>
<td>WGN-TV</td>
<td>Lake Forest College — Talks</td>
<td>Mrs. Arlene Neville Byrne and guest, Sally Morgan, director of the School for Little Children &amp; assistant professor of psychology, discuss play materials for the child and the values of nursery school training</td>
</tr>
<tr>
<td>2:30</td>
<td>WGN-TV</td>
<td>Welcome Travelers — Chats</td>
<td></td>
</tr>
<tr>
<td>3:00</td>
<td>WGN-TV</td>
<td>News At 3:00 — Frank Reynolds</td>
<td></td>
</tr>
<tr>
<td>3:00</td>
<td>WGN-TV</td>
<td>Kate Smith Hour — Variety</td>
<td>The dancing Kateda and the singing DeMarco Sisters; comic Joe Jackson Jr.; and the Marion McPartland Trio</td>
</tr>
<tr>
<td>9:00</td>
<td>WGN-TV</td>
<td>&quot;Mysterious Mr. Nicholson” — MOVIE</td>
<td>Lesley Osmond &amp; Anthony Huime in mystery where murder finds a double</td>
</tr>
<tr>
<td>3:05</td>
<td>WGN-TV</td>
<td>&quot;Revenge Of The Zombies&quot; — MOVIE</td>
<td>A scientist builds an army of zombies to work for the Nazis, Veda Ann Borg, John Carradine, Gale Storm</td>
</tr>
<tr>
<td>4:00</td>
<td>WGN-TV</td>
<td>Hawkins Falls — Dramatic Tale</td>
<td>An evening planned for fun takes an unexpected turn</td>
</tr>
<tr>
<td>4:15</td>
<td>WGN-TV</td>
<td>Lucky 7 Ranch — Western Film</td>
<td>&quot;Crooked Trail&quot;</td>
</tr>
<tr>
<td>4:45</td>
<td>WGN-TV</td>
<td>Trail Blazers’ Theater — Film</td>
<td>“Death Valley Outlaws”</td>
</tr>
<tr>
<td>5:00</td>
<td>WGN-TV</td>
<td>Gabby Hayes Show — Tall Tales</td>
<td></td>
</tr>
<tr>
<td>5:30</td>
<td>WGN-TV</td>
<td>Garfield Goose And Friend</td>
<td></td>
</tr>
<tr>
<td>6:00</td>
<td>WGN-TV</td>
<td>Howdy Doody Show — Puppets</td>
<td>Jimmy Blaine subs for Bob Smith</td>
</tr>
<tr>
<td>6:00</td>
<td>WGN-TV</td>
<td>Kids Karnival Kwiz — Games</td>
<td>(Continued on page 24)</td>
</tr>
</tbody>
</table>
Wood-Davis Wallpapers is in the midst of its fourth year of advertising. Writes Edward Davis—“Judging from the excellent results I have obtained I have concluded that readers of TV Forecast and Guide are particular and definitely interested in the smart appearance of their homes. Frankly I was a bit hesitant back in 1950 in using your magazine. To my delight, however, your publication produced better results than even the daily newspapers.”

For advertising rates phone FRanklin 2-6931 or write: 185 N. Wabash Chicago 1, Illinois
Tuesday Mar. 17

5:00 5 Elmer, The Elephant—For Kids
Old time movies are shown & John Conrad attempts to lecture Elmer

7 Laugh Time—Film Shorts
"Laurel & Hardy" film plus cartoon

9 Time For Beany—Kiddie Fun

5:15 9 Junior Theater—Film

5:30 4 Silhouettes Of The West—Music

5 To Be Announced

7 Adv. Time With Bob Atcher
"Miracle Rider," chapter 4, and
"Cavalcade Of The West," chapter 2

9 Robert F. Hurleigh—News

5:40 4 Window Shopping—Commercial

5:45 4 Chgo. Weather—Russ Reed

5 Something To Talk About

9 Clete Roberts World Report

5:50 4 Guest Star—Carmelita Pope

5 Cliffon Uley And The News

6:00 4 Bob Elson & Sports—News

5 Joe Wilson's Sports Corner

7 Austin Kiplinger & The News

9 Captain Video—Adventures
An ex-ranger, working with a criminal, refuses to fight against Captain Video

6:10 7 Sports Highlights—Jack Drees

6:15 4 Ulmer Turner And The News

5 Short, Short Drama—Film
"The Double Cross." Two crooks use a new method in an attempt to beat the law; stars Darren McGavin, Margaret Hayes, Don McHenry & Leonard Barry

6:20 7 Your Weather—Wayne Griffin

6:30 4 CBS News—Douglas Edwards

5 Dinah Shore Show—Musical
Dinah goes sightseeing along the Thames in England

7 Beulah Show—Comedy Skits
"Donnie Gets Into Politics." Beulah's cookies are used as ammunition when Donnie decides to run for president of his school

Spenecer Allen with late information

6:45 4 Jane Froman's U.S.A. Canteen
St. Patrick's Day theme, with tunes: "Sunny Side Up," "Kerry Dance," and "Till I Waltz Again With You"

5 News Caravan—John Swayze

9 Chicagoland Newsreel—News

7:00 4 WHAT'S THE GREAT IDEA?
Maurice Donahue moderates a discussion on a quotation from a great work of literature

5 STAR THEATER—Variety Show
Milton Berle with comedy skits and guest, Broderick Crawford

7 "WAY OUT WEST"
MOVIE—Laurel & Hardy are commissioned to deliver a deed to a gold mine

TV FORECAST AND GUIDE
7:00 9 LIFE IS WORTH LIVING
Inspirational talk on philosophical topics with Bishop Fulton J. Sheen

7:30 4 KOVACS UNLIMITED—Comedy
Comedian Ernie Kovacs in skits with Edith Adams in the east

9 KEEP POSTED—Discussion
Martha Rountree & Lawrence Spivak moderate a panel discussion on a current topic of the day

8:00 4 CRIME SYNDICATED—Drama
Efforts of narcotics men to work their way into the confidence of one of the biggest distributors on the East coast

5 FIRESIDE THEATER—Drama
“A Grand Cop.” A young dock worker is faced with losing his girl if he doesn’t make enough money to satisfy her father when he is offered a bribe; stars John Bromfield, Shirley O’Hara & Emory Parnell

7 “DIAMONDS AND CRIME” MOVIE—A newly-married sailor and his wife rapidly become a quarrelsome couple when the Navy starts shifting him around; stars Adolphe Menjou, Martha Scott & Dennis O’Keefe

9 WHERE WAS I?—Photo Quiz
Moderator John Reed King with panel: Nancy Guild, Samuel Grafton, Bill Cullen and guests, Henry Morgan and Gayelorl Hauser

3:30 4 SUSPENSE—Mystery Drama
“The Black Prophet” with Boris Karloff; story of Rasputin’s assassination by the imperial court

5 CIRCLE THEATER—Drama
“The Checkerdboard Heart.” A bewildered young girl is born between marrying an older man who is trying to teach her charm and culture, or her boyfriend, who is a machete; stars Jack Lemmon, Betsy Von Furstenburg & Ty Perry

9 WISDOM OF THE AGES—Panel
Jack Barry emcees panel

9:00 4 DANGER—Mystery Drama
“Words Fail Me.” An unsuccessful author resorts to plagiarism and is discovered by his publisher

5 TWO FOR THE MONEY—Quiz
Comedy game with Herb Shriner

9 48TH STREET THEATER—Drama
“A Close Shave.” A soldier returns to his home in the Smokies when a family feud develops, and he discovers he has outgrown the battles of moutaineers; stars James Anderson, Ginni Jackson & Tom Powers

9:30 4 UNEXPECTED—Suspense Drama
“Landscape In Black.” Murder strikes when an art dealer and a young girl search for the artist of an unusual painting

9:30 5 CLUB EMBASSY—Musical
Mindy Carson sings “It’s A Most Unusual Day” & “How Are Things In Glocca Morra,” Florian Zabach does “Red Canary”; others: “Strolling Through The Park One Day,” “The Boy Next Door,” “Take Me Out To The Ball Game,” and “Singing In The Rain”

7 NAME’S THE SAME—Panel Quiz
Robert G. Lewis introduces contestants for panel to name; panel, Jerry Lester, Joan Alexander & Meredith Willson

9 DOUG. FAIRBANKS JR—Film
Dramatic playlets filmed in England (see story page 42)

9:45 5 BOB CONSIDINE—News Views
10:00 4 VIC PERRY—Man On The Street
5 WEATHERMAN—Clint Youle

7 DANGEROUS ASSIGNMENT
Brian Donlevy as Steve Mitchell, U.S. Agent, in “The Knitting Needle Story” seeks a disguised counter who has killed an American journalist

9 “ON APPROVAL” MOVIE—Story of two British actors who become involved with an American girl; stars Clive Brook, Beatrice Lilly & Google Withers

10:10 5 DORSEY CONNORS—Ideas
10:15 4 SPORTS PAGE—Commentary
5 CLIFTON UTLEY & THE NEWS
10:25 4 CHGO. WEATHER—Russ Reed

10:30 4 CHICAGO AT NIGHT—Chats
5 LET’S LOOK AT SPORTS—News
Tom Dugan discusses what’s new in the sports world

7 HEART OF THE CITY—Film
“I’cer Dick” starring Pat McVey

10:45 4 OUR SONG—Favorite Tunes
5 HERBIE MINTZ SHOW—Musical

11:00 4 KUP’S COLUMN—Chats
5 “SALESLADY” MOVIE: A wealthy girl loses her identity in order to find a man who will marry for love and not for money; stars Anne Nagel & Weldon Heyburn

7 “GIRL FROM HAVANA” MOVIE—Two oil-drilling pals fall in love with the same girl; stars Dennis O’Keefe, Claire Carlton & Victor Jory

11:15 4 11:15 EDITOR—Fahey Flynn
11:30 4 MURDER BEFORE MIDNIGHT
9 NEWS—Les Nichols Comments
12:00 4 “HAUNTED HOUSE” MOVIE—Two youngsters attempt to save their friend from a murder charge; stars Jackie Moran, Mareia Mac Jones & George Cleveland

7 WHAT’S NEW—Commentary
1:30 4 ULMER TURNER & THE NEWS
(Stations reserve the right to change above listings without notice)
FATHER YOUNG’S
YOUNG DRIVERS
by WM. A. QUE

WHEN ROBERT Young urges teenagers to join his “Good Drivers Club,” he’s speaking from the heart—and because Father Knows Best, which, of course, is the title of his Radio show, heard Thursdays at 7:30 P.M.

Bob has four real-life daughters in Hollywood and on his Postum radio program he has two “daughters” and a “son.” Which all in all, makes him more than just interested in young people and their driving problems.

Young is currently asking radio listeners to write for his famous “Man-to-Man” and “Daughter-to-Dad” Agreements and membership cards—which Radio Station WMAQ and the Chicago Auto Trade Association are now distributing free to teenagers.

And all of this comes at a good time here in the Windy City with the Chicago Auto Show now running for nine days at the International Amphitheater.

So may I pass along this address for young people and fathers to write for their Good Drivers Club Agreements and wallet- or purse-size membership cards: Robert Young’s Good Driver’s Club, Room 2052, Merchandise Mart, Chicago 54, Ill.

GROUCHO MARX, heard on Radio’s You Bet Your Life for Dodge-Plymouth Dealers recently talked with a farm boy about his pigs. “If you make a profit this year, son,” piped Groucho, “don’t forget to file an income tax return. With all those pigs around, one of them might squeal!”—Adv.

There’s Life in The Meadows
(continued from page 9)

Since Bob & Ray took another of their too-frequent sojourns from television, Audrey’s comedy chores on TV have been limited to the Jackie Gleason show. As Alice, the slovenly wife of Ralph in the Honeymooners sketch, Audrey has to double as a high class ad-libber. Gleason, like Bob & Ray, is notorious for playing down rehearsal. Perhaps that’s why Jackie hired Audrey for the part sight-unseen—something not common among TV row.

Jayne, who is married to producer-director Milton Krims, rooms with Audrey when her busy hubby is away from New York. Their chief interest outside of show biz centers around a French poodle named Piero who might qualify as the world’s most spoiled dog. “The girls know he’s spoiled,” commented a friend. “Intellectually they know it,” he added, “not emotionally.”

Even successful girls like the Meadows sisters have a few complaints. Jayne’s main gripe: “So many interesting things happen to me, people think I’m fibbing when I tell them about it. Baroness Munchausen, they call me.”

As for Audrey, she’d love to let comics like Bob & Ray have more of a free hand to work out their own material without interference from the ad agencies. “Once the boys had me made up to look like Whistler’s grandmother and the script called for me to roller skate around the studio. But the agency men said ‘no.’ They claimed Whistler’s mother never roller skated. Now, how do you like that?”

REMEMBER
OLD AND DEAD TREES ARE DANGEROUS
TREES CUT DOWN
SPECIALIZING IN COMPLETE TREE CARE
BROWN TREE SERVICE
GR aceland 2-3997
FULLY INSURED
12:30 5 Overtures With Art Van Damme—Musical
12:45 5 Big Pay Off—Quiz For Men
12:45 9 News Of The Day—S. Allen
1:00 4 Double Or Nothing—Quiz Game
1:30 4 Art Linkletter’s House Party
2:00 4 Lee Phillip Presents—Tips
2:15 4 Eddie Albert Show—Variety
2:30 4 Loyola University—Talks
3:00 4 News At 3:00—Frank Reynolds
3:05 4 "Haunted House"
Wednesday Mar. 18

4:00 5 Hawkins Falls—Sm. Town Tale
Laif Flagle almost loses a friend, &
Dr. Corey tries his hand at healing an
invisible wound
7 Lucky 7 Ranch—Western Film
“No Man’s Range” feature
9 Trail Blazers’ Theater—Film
“The Apache Kid”
4:15 5 Gabby Hayes Show—Tall Tales
4:30 4 Garfield Goose And Friend
5 Howdy Doody Show—Puppets
5:00 4 Kids Karnival Kwiz—Games
5 Elmer, The Elephant—Movie Too
John Conrad is narrator
7 Laugh Time—Film Shorts
“Charlie Chase” film plus cartoons
9 Time For Beany—Puppet Fun
5:15 9 Junior Edition—News
Steve Pentress explains current events
5:30 4 Silhouettes Of The West—Film
Roy Starkey relates a tale
5 To Be Announced
7 Adv. Time With Bob Atcher
“Miracle Rider” No. 5 and “Caval-
ecade of the West” No. 3
9 Robert F. Hurleigh—News
5:40 4 Window Shopping—Commercial
Lee Phillip comments on items
5:45 4 Chgo. Weather—Russ Reed
5 Something To Talk About
9 Clete Roberts World News
5:50 4 Guest Star—Carmelita Pope
5 Clifton Utley, And The News
6:00 4 Bob Elson & Sports—News
5 Joe Wilson’s Sports Corner
Commentary & Interviews
7 Austin Kiplinger & The News
9 Captain Video—Adventures
Preparation to blast off for Taovahb
6:10 7 Sports Highlights—Jack Drees
6:15 4 Ulmer Turner And The News
5 Town Crier—Tony Weitzel
Tony chats about people we know
6:20 7 Your Weather—Wayne Griffin
6:30 4 CBS News—Douglas Edwards
5 Those Two—Comedy Skits
Pinkly is accused of stealing Martha’s rings and locket
7 Date With Judy—Comedy
Father finds out that Randolph’s class is
having a father-and-son get-together, and is hurt because he hasn’t
been invited
9 First Edition—Spencer Allen
6:45 4 Perry Como Show—Musical
Guest, Nat “King” Cole, with the Fontane Sisters
5 News Caravan—John Swayze
9 Chicagoland Newsreel—Data

7:00 4 ARTHUR GODFREY & FRIENDS
Musical variety with Marlon Marlowe, Frank Parker, Julius La Ross, Jane
ette Davis, Haleoke, & The Mariners
5 I MARRIED JOAN—Comedy
Joan and her husband plan all sorts of exciting social engagements for a
sixteen-year-old house guest
7 CHARLIE CHASE TIME—Film
9 “DIXIE JAMBOREE” MOVIE—Story of the last of the Mississippi showboats and its medi-
cine-selling Captain; stars Frances Langford, Guy Kibbee, Eddie Quillian &
Charles Butterworth
7:30 5 CAVALCADE OF AMERICA
“Mightier Than the Sword.” Story of John Peter Zenger in the famous
trial that established American freedom of the press; stars Douglas Ken-
dey, Adele Longmire, Robert Rockwell & Hayden Rorke. Sponsored by
Dupont

7 STU ERWIN SHOW—Comedy

8:00 4 STRIKE IT RICH—Quiz Contest
Warren Hull is emcee with guest
Magda Gabor, Hungarian actress
5 KRAFT THEATER—Drama
“Autumn Story,” by Dana Thomas with Alan Bunce; a middle-aged spin-
ster who regained her youth in helping an orphaned girl’s romance
7 RUGGLES—Domestic Comedy
9 FRONT PAGE DETECTIVE
Edmund Lowe as David Chase, newspaperman, in “The Man With The
Lisp” a story of blackmail

8:30 4 MAN AGAINST CRIME—Drama
“Sic Transit Gloria,” Ralph Bellamy as Mike Barnett stars in a strip tease
burlesque show to solve a murder
7 WRESTLING FROM RAINBO
Wayne Griffin describes the matches

9 CHICAGO SYMPHONY POPs
An all Irish program: George Schick conducts: “Molly On The Shore” by Grainger, “Londonderry
Air” by Grainger, “Irish Rhapsody” by Victor Herbert. Sponsored by
the Chicago Title & Trust Co.

9:00 4 BLUE RIBBON BOUTS—Boxing
Former ranking welterweight Bobby
Dykes, 25, of San Antonio, Texas with
83 wins, 9 defeats & 5 draws vs Pierre
Langlais, 28, of Pontes, France, with
56 victories, 10 losses & 4 draws in
10-round middelweight bout from
Dallas, Texas; Jack Drees announcing

5 THIS IS YOUR LIFE—Tale
Ralph Edwards is host
9 OLD AMERICAN BARN DANCE
Musical variety film shorts emceed by
Bill Bailey with well-known western
stars

TV FORECAST AND GUIDE
Mar. 18  Wednesday

9:30  5  CURTAIN TIME—Drama
     “You Can’t Marry My Wife”

9  LIBERACE SHOW—Musical
     A variety of selections are played

9:45  4  SPORTS QUIZ—Commentary

10:00  4  VIC PERRY—Man On The Street

5  WEATHERMAN—Clint Youle

7  FOREIGN INTRIGUE—Drama
     “Foreign Intrigue In Valladon” with Jerome Thor as Bob Cannon; curiosity
     about a missing hero leads to a small town where a seven yr. old fraud is
     uncovered & a life is saved

9  “CAPTAIN TUGBOAT ANNIE”
     MOVIE—(1st showing) A paroled convict is mistakenly allowed to adopt
     a child; stars Jane Darwell, Edgar Kennedy, & Charles Gordon

10:10  5  DORSEY CONNORS—New Tips

10:15  4  SPORTS PAGE—J. Harrington

5  CLIFTON UTLEY & THE NEWS

10:25  4  CHGO. WEATHER—Russ Reed

10:30  4  CHICAGO AT NIGHT—Interviews
     Chuck Bill interviews passers-by

5  LET’S LOOK AT SPORTS—News
     Discussion with Tom Duggan

7  THIS IS CHARLES LAUGHTON
     Mr. Laughton reads “Big Trees,”
     from Walter Fry’s “Death Of A
     Giant”

10:45  4  OUR SONG—Favorite Tunes
     Carolyn Gilbert & Danny O’Neil

5  HERBIE MINTZ SHOW—Musical

7  CAMEO COMEDY—Film Short

11:00  4  KUP’S COLUMN—Gossip
     Irv Kupechet comments on happenings
     in and around Chicago & interviews

5  “SILVER QUEEN”
     MOVIE—Girl is left with bills and
     creditors after her father gambles
     away the family fortune; stars George
     Brent, Priscilla Lane & Bruce Cabot

7  “GIVE ME THE STARS”
     MOVIE—Will Yaffe & Leni Lynn

11:15  4  11:15 EDITOR—Fahey Flynn

11:30  4  MURDER BEFORE MIDNIGHT
     “Armchair Detective,” with Ernest
     Dudley; night club owner is shot to
     death and Scotland Yard declares it
     a suicide

9  NEWS—Les Nichols Comments

12:00  4  “SUICIDE SQUAD”
     MOVIE—Happy print fireman tries to
     join the department’s axe
     squad; stars Norman Foster & Joyce
     Compton

7  WHAT’S NEW?—Current News

1:10  4  ULMER TURNER & THE NEWS
     (Stations reserve the right to change above
     listings without notice)

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TONIGHT AT 8:30 ON WGN-TV
CHANNEL 9

“POPS” CONCERT
by members of the
CHICAGO SYMPHONY
ORCHESTRA

For FREE TICKETS write
CHICAGO TITLE AND TRUST COMPANY
111 W. WASHINGTON ST.

OPEN DAILY 4 to 4 — SUNDAY 3:30 to 4
LINN BURTON'S
PEGGY SABEL'S
STEAK HOUSE

• Varied Dinners • Steaks - Chops Charcoal Broiled
• Delicious Lobster Tail & French Fried Shrimp
744 N. Rush • For Reservations
DELAWARE 7-5930

Entire Second Floor for Private Parties
In Person—NORM SHEK—NBC-CBS Pianist
In Person—JANIE O'BRIEN—Cute, dynamic

WED., MARCH 18, ON CHANNEL 5
DU PONT
CAVALCADE OF AMERICA
PRESENTS

“MIGHTIER THAN THE SWORD”
A prison's dungeon cell could not con- 
fine the thoughts of John Peter Zenger . . .
or keep him from writing the words 
that gave us freedom of the press.

with DOUGLAS KENNEDY
and ADELE LONGMIRE

7:30 P.M.  CHICAGO 5
WEATHER:  Better Things for Better Living . . . through Chemistry
<table>
<thead>
<tr>
<th>Time</th>
<th>Station</th>
<th>Mar. 19</th>
<th>WBKB</th>
<th>WNBQ</th>
<th>WENR-TV</th>
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<tbody>
<tr>
<td>6:45</td>
<td>5 Town &amp; Farm—Milton Bliss</td>
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<td>7:00</td>
<td>5 Today—News, Reviews, Records</td>
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<td>5 Today—News, Reviews, Records</td>
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<td>9:00</td>
<td>4 Arthur Godfrey Time—Variety</td>
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<td>9:30</td>
<td>5 Ding Dong School—for Kids</td>
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<td>“All’s Clear”</td>
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<td>10:00</td>
<td>3 Animal Fun—Win Stracke</td>
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<td>Eddie demonstrates how to make “California fruit pie”</td>
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<td>MOVIE—Tale of the early days of aviation; stars Dick Talmadge</td>
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<td>10:22</td>
<td>9 Morning Movie Time—Film</td>
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<td>4 There’s One In Every Family</td>
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<td>Dean Miller emcees this week</td>
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<td>Milton DeLugg &amp; his orch. appear</td>
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<td>10:30</td>
<td>9 Earl Nightingale Program</td>
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<td>11:00</td>
<td>5 Mrs. U.S.A.—Film Short (Or United Nations General Assembly)</td>
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<td>9 Strike It Rich—Warren Hull mc</td>
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<td>11:00</td>
<td>4 Creative Cookery—Recipes</td>
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<td>4 Creative Cookery—Recipes</td>
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<td>Chile con carne, TV anchovie dip, and hot frankfurt filling</td>
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<td>11:05</td>
<td>5 To Be Announced</td>
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<td>11:10</td>
<td>7 Bob &amp; Kay Show—Variety</td>
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<td>7 Bob &amp; Kay Show—Variety</td>
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<td>7 Bob &amp; Kay Show—Variety</td>
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<td>Beanie’s disappearance coupled with Van’s awareness of her sister’s intentions heightens the tension that already exists</td>
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<td>11:30</td>
<td>5 Good Living—Homemaking Tips</td>
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<td>5 Good Living—Homemaking Tips</td>
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<td>Celeste Carlyle discusses “handbags for the Easter costume”</td>
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<td>11:45</td>
<td>9 Search For Tomorrow—Serial</td>
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<td>9 Search For Tomorrow—Serial</td>
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<td>9 Search For Tomorrow—Serial</td>
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<td>11:45</td>
<td>9 Guiding Light—Serial Tale</td>
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<td>9 Guiding Light—Serial Tale</td>
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<td>Kathy and Meta worry about her testimony before the Grand Jury</td>
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<td>12:00</td>
<td>4 Happy Pirates—Fun For Kids</td>
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<td>4 Happy Pirates—Fun For Kids</td>
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<td>Two Ton Baker &amp; Joe White as “Happy Pirates” show cartoon movies</td>
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<td>12:00</td>
<td>5 Noontime Comics—Film &amp; Talk</td>
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<td>5 Noontime Comics—Film &amp; Talk</td>
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<td>12:05</td>
<td>9 Hi Ladies—Interviews</td>
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<td>9 Hi Ladies—Interviews</td>
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<td>12:30</td>
<td>4 Garry Moore Show—Variety</td>
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<td>Ivan Sanderson brings three opossums; comedy sketch: “The New Yorkers” with entire cast; song production: “The Old Chaperone”</td>
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<td>12:35</td>
<td>5 Overtures With Art VanDammie</td>
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<td>5 Overtures With Art VanDammie</td>
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<td>Music &amp; news with Louis Roen</td>
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<td>12:45</td>
<td>7 Beulah Karney Presents—Tips</td>
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<td>7 Beulah Karney Presents—Tips</td>
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<td>Tricks for the women who hate to cook. Also, time savers</td>
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<td>12:45</td>
<td>9 News Of The Day—S. Allen</td>
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<td>9 News Of The Day—S. Allen</td>
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<td>Time</td>
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<td>5:30</td>
<td>Silhouettes Of The West—Talks</td>
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<td>5:40</td>
<td>Adventure Time—Film Serial</td>
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<td>5:45</td>
<td>“Miracle Rider” No. 6 and “Cavalcade of the West” No. 4</td>
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<td>5:50</td>
<td>Robert F. Hurleigh—News</td>
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<td>5:45</td>
<td>Window Shopping—Commercial</td>
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<td>5:45</td>
<td>Chgo. Weather—Russ Reed</td>
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<td>5:50</td>
<td>Something To Talk About</td>
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<td>5:50</td>
<td>Clete Roberts World Report</td>
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<td>5:50</td>
<td>Guest Star—Carmelita Pope</td>
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<td>5:50</td>
<td>Clifton Utley And The News</td>
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<td>6:00</td>
<td>Bob Elson &amp; Sports—News</td>
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<td>6:00</td>
<td>Joe Wilson’s Sports Corner</td>
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<td>6:00</td>
<td>Austin Kiplinger &amp; The News</td>
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<td>6:00</td>
<td>Captain Video—Adventure Tale Complications on Taovahr</td>
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<td>6:10</td>
<td>Sports Highlights—Jack Drees</td>
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<td>6:15</td>
<td>Ulmer Turner And The News</td>
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<td>6:15</td>
<td>Short, Short Drama—Film</td>
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<td>6:15</td>
<td>“Appointment With Love.” Story of a GI from Korea who falls in love with a pen pal; stars Frank Overton &amp; Terry Becker</td>
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<td>6:20</td>
<td>Your Weather—Wayne Griffin</td>
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<td>6:30</td>
<td>CBS News—Douglas Edwards</td>
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<td>6:30</td>
<td>Dinah Shore Show—Musical</td>
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<td>6:30</td>
<td>Dinah goes to a ball and sings “It’s Three O’Clock In The Morning” &amp; “This Is A Very Special Day”</td>
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<td>6:45</td>
<td>Lone Ranger—Western Drama</td>
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<td>6:45</td>
<td>First Edition—News Report</td>
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<td>6:45</td>
<td>Jane Froman’s U.S.A. Canteen Tunes: “Gypsy In My Soul,” “Who Cares,” “Let’s Take An Old Fashioned Walk,” “In the Still Of the Night” &amp; “Tell Me You’re Mine”</td>
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<td>6:45</td>
<td>News Caravan—John Swayze</td>
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<td>6:45</td>
<td>Chicagooland Newsreel—Data</td>
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<td>7:00</td>
<td>BURNS AND ALLEN—Comedy</td>
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<td>7:00</td>
<td>Gracie thinks that joining the army will help George to sleep better, so she arranges for a physical examination by an Army doctor</td>
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<td>7:00</td>
<td>GROUCHO MARX SHOW—Quiz</td>
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<td>7:00</td>
<td>“You Bet Your Life” quiz contest</td>
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<td>7:00</td>
<td>RAMAR OF THE JUNGLE—Film</td>
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<td>An American photographer ventures into the “Forbidden Village” where he &amp; Ramar (Jon Hall) barely escape death</td>
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<td>7:00</td>
<td>SPORTS EDITION—News Events</td>
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<td>7:00</td>
<td>Jack Brickhouse and Harry Creighton</td>
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<td>7:15</td>
<td>TV SHOWCASE—Film Drama</td>
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<td>7:15</td>
<td>“Lady Craves Excitement.” A girl looking for publicity suspects a famous artist of murder; stars Danny Gray &amp; Sidney James</td>
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<td>7:30</td>
<td>AMOS ‘N’ ANDY—Comedy</td>
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<td>7:30</td>
<td>When Andy falls in love with an actress, Kingfish persuades him to turn actor</td>
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Bob Hope
master of ceremonies

Academy Awards
direct-from Hollywood!

Who will win the Oscars? See for yourself! See the glamour, the excitement of this gala night! Greatest Hollywood event of the year ... on TV for the first time!

Thursday, March 19
WNBQ Channel 5
9:30—11:00

RCA VICTOR
Division of Radio Corporation of America
Thursday Mar. 19

7:30 5 TREASURY MEN IN ACTION
"Case Of The Silent Partner," A shop owner tangles with federal agents after bootleggers tempt him with easy money

7 CHANCE OF A LIFETIME—Acts
Professional talent competes for cash awards & the opportunity for stardom guest: vocalist Eddie Fisher

8:00 4 BIFF BAKER, U.S.A.—Drama
An enjoyable stay in Hawaii is ruined when Biff & Louise's host is jailed for murder. Randy Stuart & Alan Hale Jr. are starred

5 DRAGNET—Police Drama
A hit and run felony case becomes manslaughter when two victims die

7 "SHERIFF OF MEDICINE BOW"
MOVIE—(1st showing) Western involving the unsuccessful attempts of an escaped convict & his gang to gain control of valuable land; stars Johnny Mack Brown

9 TRASH OR TREASURE—Advice
Sigmund Rothschild, noted appraiser & art critic, tells whether or not a curio is of any value

8:30 4 BIG TOWN—Newspaper Drama
When Lorelei takes a job as a baby sitter to gather material about child beating, she is accused of kidnapping

5 FORD THEATER—Drama On Film
"The Bet," starring Viveca Lindfors, Helmut Dantine, & Carl Esmond. A man makes a bet that he can be voluntarily imprisoned for ten years, and wins, causing the loser to go bankrupt

9 "TWILIGHT SONG"—Film Drama
A retired, deaf burglar meets an old accomplice who is almost blind, and between them plan a daring exploit reminiscent of their youth

9:00 4 MY LITTLE MARGIE—Comedy
"Vern, The Failure." A college reunion convinces Vern (Charles Farrell) that he is a failure, but his daughter (Gale Storm) discovers a way to bolster his ego

5 MARTIN KANE, PRIVATE EYE
Lee Tracy hits the jackpot as he apprehends the killer in a TV quiz show murder

7 IMPACT—News And Features
Austin Kiplinger as moderator

9 "MYSTERIOUS PICTURE"
Film drama—Impersonating a famous artist, a man paints a portrait that is visible only to those who are truly noble in spirit

9:30 4 BOSTON BLACKIE—Drama
An attempted break at a reform school almost kills Blackie and adds another name to Faraday's book of young criminals; Kent Taylor stars

TV FORECAST AND GUIDE
9:30 5 ACADEMY AWARD CEREMONIES
   Academy of Motion Picture Arts and Sciences awards from both the East and West coast; Bob Hope emcees the ceremony at Hollywood. Nominees include: Shirley Booth, Bette Davis, Joan Crawford, Julie Harris, Susan Hayward, Gary Cooper, Kirk Douglas, Jose Ferrer, Marlon Brando, and Alec Guinness. Sponsored by RCA Victor

7 JEWELER'S SHOWCASE—Drama
9 I'VE GOT A SECRET—Panel
   Emcee Garry Moore with Jayne Meadows, Faye Emerson, Henry Morgan, Bill Cullen and guest, Joan Bennett

10:00 4 VIC PERRY—Man On The Street
5 WEATHERMAN—Clint Youle
7 MARCH OF TIME—News Film
   "The Kremlin's Problem People." How people live and work in the Ukraine
9 "EXILED TO SHANGHAI"
   MOVIE—Story of the men who make the newsreels; stars Wallace Ford, June Travis & Dean Jagger

10:10 5 DORSEY CONNORS—Helps
10:15 4 SPORTS PAGE—John Harrington
5 CLIFTON UTLEY AND THE NEWS

10:25 4 CHGO. WEATHER—Russ Reed
10:30 4 CHICAGO AT NIGHT—Chuck Bill
5 LET'S LOOK AT SPORTS—News
7 WHAT'S YOUR QUESTION
   Instructional & entertaining questions & answers on homemaking problems with Art Youngquist

10:45 4 OUR SONG—Musical
5 HERBIE MINTZ SHOW—Musical
11:00 4 KUP'S COLUMN—Guest & Chats
5 "WOMEN IN BONDAGE"
   MOVIE—Story of the degradation of women under the Nazi regime; stars Gail Patrick, Nancy Kelly & Gertrude Michael
7 "THE HIDEOUT"
   MOVIE—A jewel thief who hides in a small Iowa town is tracked down by the accomplices whom he double-crossed; stars Adrian Booth, Lloyd Bridges, Ray Collins, & Sheila Ryan

9 "LIGHTHOUSE"
   MOVIE—Story of a wave-tossed lighthouse where a beautiful woman rules the lives of two men; stars Don Castle,
11:15 4 11:15 EDITOR—Fahey Flynn
11:30 4 MURDER BEFORE MIDNIGHT
12:00 4 "HAMMER THE TOFF"
   MOVIE (1st showing)—Amateur detective tangled with notorious gang attempting to steal a secret formula;
7 WHAT'S NEW—Current News
1:20 4 ULMER TURNER & THE NEWS
   (Stations reserve the right to change above listings without notice)
Mar. 20 Friday

2:15 4 Eddie Albert Show—Variety
Music, commentary, a story or two, an old film, a guest celebrity, etc. with the Norman Paris instrumental group

2:30 4 Roosevelt College—Talks
"Tomorrow’s Chicago" discussed by Dr. Arthur Hillman, co-author of the book of the same name

5 Welcome Travelers—Interviews
Tommy Bartlett says hello to visitors

3:00 4 News At 3:00—Frank Reynolds

5 Kate Smith Hour—Variety
Kate presents Ellmar, wire act; teenage panel; dramatic skit; and Kate and the Band in an informal medley

9 "Late At Night"
MOVIE—Story about a reporter on the trail of a gang of bootleggers; stars Barry Morse & Noel Dryden

3:05 4 "There Goes Kelly"
MOVIE—Star vocalist at radio station is murdered; stars Jackie Moran, Wanda McKay, & Sidney Miller

4:00 5 Hawkins Falls—Serial Tale
Wedding bells

7 Lucky 7 Ranch—Western Film
"Rider of the Law" feature

9 Trail Blazers’ Theater—Film
"Texas Terrors"

4:15 5 Gabby Hayes Show—Tall Tales

4:30 4 Garfield Goose And Friend

5 Howdy Doody Show—Puppets

5:00 4 Kids Karnival Kwiz—Games
Fun & movies with Nateo, the clown

5 Elmer, The Elephant—For Kids
John Conrad has his hands full with the too well educated elephant

7 Laugh Time—Film Shorts
"Charlie Chase" film plus cartoons

9 Time For Beany—Fun For Kids
Adventures with Beany, Cecil, the seasick sea-serpent, and the Captain

5:15 9 Junior Edition—S. Fentress

5:30 4 Silhouettes Of The West—Chats

5 To Be Announced

7 Adv. Time With Bob Atcher
"Miracle Rider" No. 7 and "Cavalcade of the West" No. 5

9 Robert Hurleigh—News

5:40 4 Window Shopping—Commercial

5:45 4 Chgo. Weather—Russ Reed

5 Something To Talk About
Chuck Acree discusses various topics

9 Clete Roberts World Report

5:50 4 Guest Star—Carvelita Pope

5 Clifton Uteley And The News

6:00 4 Bob Elson & Sports—News

5 Herman Hickman Show—Talk
Guest: Herb Shriner who will discuss the latest craze in sports cars

WNBQ Channel 5 7:00 pm

TONIGHT on television

7:00 p.m. Mama

WBBM-TV

Keep your eye on channel 4
<table>
<thead>
<tr>
<th>Time</th>
<th>Channel</th>
<th>Program</th>
<th>Description</th>
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<tbody>
<tr>
<td>6:00</td>
<td>WBBM-TV</td>
<td>Austin Kiplinger &amp; The News</td>
<td>Several people are searching for the secret of a philosopher’s stone on Taovahr</td>
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<td>6:10</td>
<td>WBBM-TV</td>
<td>Captain Video</td>
<td>Adventures</td>
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<td>6:15</td>
<td>WBBM-TV</td>
<td>Ulmer Turner And The News</td>
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<td>6:20</td>
<td>WBBM-TV</td>
<td>Your Weather</td>
<td>Wayne Griffin</td>
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<td>6:30</td>
<td>WBBM-TV</td>
<td>CBS News</td>
<td>Douglas Edwards</td>
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<td>6:30</td>
<td>WBBM-TV</td>
<td>Those Two</td>
<td>Comedy Skit</td>
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<td>7:00</td>
<td>WBBM-TV</td>
<td>Stu Erwin</td>
<td>Comedy Drama</td>
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<td>7:15</td>
<td>WBBM-TV</td>
<td>First Edition</td>
<td>Spencer Allen</td>
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<td>6:45</td>
<td>WBBM-TV</td>
<td>Perry Como Show</td>
<td>Musical</td>
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<td>6:45</td>
<td>WBBM-TV</td>
<td>News Caravan</td>
<td>John Swayeze</td>
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<td>7:00</td>
<td>WBBM-TV</td>
<td>Chicagoland Newsreel</td>
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<td>7:00</td>
<td>WBBM-TV</td>
<td>MAMA</td>
<td>Domestic Comedy</td>
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<td>7:15</td>
<td>WBBM-TV</td>
<td>RCA Victor SHOW</td>
<td>Musical</td>
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<td>7:15</td>
<td>WBBM-TV</td>
<td>RCA Victor SHOW</td>
<td>Musical variety with Dennis Day and his friends in the apartment house, Sponsored by RCA Victor</td>
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<td>7:15</td>
<td>WBBM-TV</td>
<td>ADV. OF OZZIE &amp; HARRIET</td>
<td>Ozzie comes home a changed man, the soul of generosity, after a visit to “cheer up” an ailing friend</td>
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<td>7:30</td>
<td>WBBM-TV</td>
<td>My Friend Irma</td>
<td>Comedy Skit</td>
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<td>7:30</td>
<td>WBBM-TV</td>
<td>CITY EDITOR</td>
<td>Clem Lane</td>
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<td>7:30</td>
<td>WBBM-TV</td>
<td>WALT’S WORKSHOP</td>
<td>Creative</td>
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Friday Mar. 20

**7:30** 7 SUPERMAN—Adventures
George Reeves in “The Case of the Talkative Dummy,” a clue that led to a gang of armored car robbers

**9** DARK OF NIGHT—Drama
On location drama from Staten Island Museum, Staten Island, N.Y.

**8:00** 4 PLAYHOUSE OF STARS—Drama
“Parents’ Week-end.” Comedy about a woman who visits her daughter for a week-end at college; stars Maureen O’Sullivan, Mary Ellen Kay, Don Shelton & Jerome Cowan

**5** BIG STORY—Drama
Story of how reporter Edgar Frady of the Chicago Sun-Times helped authorities track down a man who shot a policeman

**7** TERRY AND THE PIRATES
John Baer as Terry & William Tracy as Hotshot in “The Deadly Species” match wits with a veiled Snake Princess who’s importing plane-loads of poisonous snakes. Sponsored by Canada Dry Ginger Ale

**9** LIFE BEGINS AT 80—Quiz
Jack Barry moderates panel of oldsters

**8:30** 4 OUR MISS BROOKS—Comedy
Eve Arden comes to the aid of an honest burglar when she discovers a stranger raiding her icebox in the middle of the night

**5** ALDRICH FAMILY—Comedy Tale
Mary is expecting a date from out of town & she sends Henry to the station to meet him. However, Henry has no ideas what the date looks like & brings home a strange man

**7** TALES OF TOMORROW—Drama
“Read To Me, Herr Doktor.” A retired professor with failing eyesight builds a robot to read to him, but suddenly the robot gains a consciousness and a soul

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**TUNE IN**

**TERRY and the pirates on TV every other week**

**SWITCH TO**

**CANADA DRY Ginger Ale**

**AMERICA’S Ginger Upper**

**WBKB-TV Ch. 7 FRI. 8-8:30 P.M. WGN-TV Ch. 9 SAT. 11:00 A.M.**
8:30 9 WORLD IS YOURS—Film
Is your vacation a problem? Here are some spots that may interest you

9:00 4 MR. & MRS. NORTH— Drama
Barbara Britton & Richard Denning offer to help a friend out of a dilemma and find themselves involved in the murder of his wife

5 CAVALCADE OF SPORTS
Former world’s welterweight champ Johnny Bratton, 25, of Chicago, with 53 wins, 20 defeats & 3 draws vs Bobby Jones, 27, of Oakland, Calif., with 35 victories, 15 losses, & 7 draws in 10-round bout from Madison Square Garden; Jimmy Powers announcing

7 “SUM OF SEVEN”—Film Drama
Victor Jory as the professor who discovers that one of his final examination papers is missing before the test & sets out to find culprit

9 TWENTY QUESTIONS—Quiz
Emcee Jay Jackson with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee and guest, Met. opera star Marguerite Piazza

9:30 4 FAVORITE STORY—Film Drama
Adolph Menjou is featured

7 I’M THE LAW—Drama, Geo. Raft
“Juvenile Murder Story” with James Hickman; a young boy confesses to the murder of his step-father to protect his mother. The innocent mother also confesses

9 DOWN YOU GO—Quiz
Dr. Bergen Evans emcees game with panel: Carmelita Pope, Toni Gilman, Fran Coughlin, and Robert Breen

9:45 5 GREATEST FIGHTS OF CENTURY
Boxing film: Kid Galavan vs Tony Janiro (November 7, 1901)

10:00 4 VIC PERRY—Man on The Street
Shenanigans with the passers-by

5 WEATHERMAN—Clint Youle
Climate forecast for the weekend

7 COURTESY HOUR—Variety
Professional talent in a wide variety of acts with Jim Moran as host
Sponsored by Courtesy Motors

9 “WINTER WONDERLAND”
MOVIE—A girl enters a ski race, thinking it will get her out of a jam, and falls in love with an instructor; stars Lynne Roberts & Charles Drake

10:10 5 DORSEY CONNORS—New Tips
Angel Casey subs for vacationing Dorsey

10:15 4 SPORTS PAGE—J. Harrington

5 CLIFTON UITLEY AND THE NEWS

10:25 4 CHGO. WEATHER—Russ Reed
Atmospheric conditions for weekend

10:30 4 CHICAGO AT NIGHT—Chuck Bill
Interviews with the people on the st.

5 LET’S LOOK AT SPORTS—Events
CURRENT FINDINGS
of the National Television Review Board

The National Television Review Board is an independent group of citizens who review and rate programs each month for the guidance of the American family and the TV industry.

Objectionable for Family
The Web—"Excess of crime and violence at an hour that precedes bedtime for children."
Bride & Groom—"Depreciates sanctity of the Holy vows... makes sacred ritual too commercial."
Love of Life, Search for Tomorrow, Guiding Light—"Sordid situations... no value placed on family life... vulgarity displayed... excess of adultery and drinking."

Variable for the Family
Walter Winchell—"Peddles distrust and possible hatred"
Names the Same—"Double meanings"
Mr. and Mrs. North—"Double meanings"
Superman—"Excess of violence"

Added to Approved Shows
This Is Your Life
Ding Dong School
Where Was I?
I Married Joan
Welcome Travelers

Definitions
Approved—Entirely or adequately wholesome, completely or sufficiently harmless.
Variable—Offensive as regular minor part of program, or occasionally offensive as performers and/or program content change from week to week.
Objectionable—Completely harmful or offensive, or enough to dominate entire program.
We’re Proud to Announce

A Bigger, More Colorful Issue

Watch for April 3

ALEX DREIER
Star WNBO newscaster
Sundays, 10:15 p.m.

says:

"I’ve had a sneak preview of what’s coming your way. The most beautiful TV magazine ever. More pages, features, columns, and program listings in the largest type in town. Don’t miss a single issue. Pick up a copy at your newsstand every WEDNESDAY. Or, do as I do and subscribe. Mail this coupon now:"

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TV FORECAST AND GUIDE
No one who knew Wallace Maynard Cox as a school youngster (he attended nine different schools in 12 years) would have tabbed the half-pint with glasses as a future comic. Not even a grim young fellow named Marlon Brando who chummed up with Wally when they were together in a grammar school in Evanston, Ill.

“When I first met Marlon, he muttered something about a game of chess, of which I knew very little being only a fourth grader. Before I knew what was happening he laid out the chess men, defeated me in three moves, picked up his equipment and left without saying a word.”

Cox’s life with his divorced mother and older sister brought him finally to New York City, where his fondness for plant life resulted in his enrolling in a botany course at City College of New York. In 1942 he went the way of all males at that time—into the army—only to be discharged four months later because of succumbing to heatstroke.

With discharge papers in hand, Wally took one of those aptitude tests which led his future life into manual activities. Dutifully, he enrolled in a handicraft course with aspirations of becoming a silversmith. In 1946, his craft learned, he took his soldering iron in hand and went to work in a cold water flat making cuff links, tiepins and tie clasps, which he wrapped in cloth and set out to sell to exclusive Manhattan haberdashers. Science may still be right, but his occupation netted him only $40 a week.

As hindsight has borne out, Wally’s fourth grade friendship with Marlon Brando was his biggest break. Brando, just coming into his own as an actor, and Cox met after 12 years and became close friends. Introduced at theatrical parties through Brando, Wally spun some of his humorous monologues for the audience. He developed more material, finally landed an engagement in the Village Vanguard nitery in Manhattan, then swankier clubs and hotels. Presented with an eight minute segment in a Broadway revue, “Dance Me a Song” (which was a financial bust), Cox stole the show, bagging unanimous personal raves. TV viewers are all familiar with his pre-Peepers guest stints which kept him busy the past two years—the perplexed Peepers guest with his over-bearing bank executive and the scoutmaster.

Although he could go on forever portraying the milquetoast Mr. Peepers, Wally would secretly like to make a living at writing. He has submitted some devastating satires and allegories that even New Yorker magazine with its liberal attitude called “frightening.” A small sampling of the dialogue from one reads thus:

Child: Why is all the furniture six inches high?

Mother: Don’t criticize your father.

Wally’s other main hobby has a more practical aspect. Twice a week he hikes out to Rockland County in New York where he is building his own house, piece by piece with his own hands. While out there he’s able to steal a little bird-watching at the same time.

The spectre of Mr. Peepers will always be hovering over Wally Cox to the extent that he may never successfully be any one else. But as an insider pointed out, “Wally has retained all the endearing qualities about Peepers—modesty, gentleness, consideration—and has ferreted out the rather pathetic ones like stupidity, muddled thinking and an inferiority complex.”

Which means there’s still a chance for you, Mr. Peepers.
lives in Evanston, Ill., while her husband is on assignment in Korea.

The amazing Dr. Horwich is quickly acclimating herself to the world of interviews, public spotlights and acclaim that follows any personality. At first, it was a severe jolt from the obscurity of educational realms. And her green-ness in TV affairs was pretty obvious. Told once she would be cut into Dave Garroway's network "Today" program for a brief Chicago bit, the innocent Dr. Horwich is rumored to have queried, "All right, but just who is this Dave Garroway?" She learned quickly, though, displaying a face-saving sense of humor. At the end of her bit, she donned a pair of lensless horn-rimmed spectacles, saluted in the now-famous "Peace" fashion and declared, "And now back to Dave Garroway in New York."

The independent schoolmarm, unaccustomed to the sanctity of sponsors, is also reported to have demanded she be allowed to screen any potential sponsor. Miss Frances, it seems, wanted to endorse only the most respectable of products.

Now she's a bit more accustomed to fame. Fame which brings with it a loyal following of toddlers who point their grubby fingers at her in restaurants and chant, "There's the lady now, Mommy, she's the one who taught me how to plant a radish."

Miss Frances is also becoming accustomed to small gifts from the children. Probably the most woofy-lady around Valentine's Day, she received over 6,000 requests for her heart. A five-inch doll which had been a child's constant companion since birth, also found its way to Miss Frances' collection. And bells, the trademark of the show, have been sent in a wide assortment. One of the newest is a miniature bell from Capri brought back by a former WAC for her son. The schoolmarm's latest treasure came to her desk only the other day. Neatly wrapped in cellophane, lovingly embraced by cotton in a jewelry box and tied with a sleek satin ribbon, the gift was perhaps one of the most cherished childhood possessions—a toddler's first-lost front tooth. Mothers say it's a pleasure to see little Johnny outgrowing signs of selfishness and actually begging to send in a cherished possession to share with "Ding Dong." Miss Frances sees to it that the dolls & toys find their way to children's hospitals.

Evidences of her success are widespread. Just recently, fingerprinting sets were nowhere to be found in Chicago stores after Miss Frances had spent one session instructing youngsters in the art. A few weeks ago, she strolled into an Evanston drugstore where she overheard an irate father trying to buy some pipe cleaners (which "Ding Dong" pupils were instructed to shape into animals.) "We can't keep them in stock," complained the clerk. "It's because of some damfool TV show called "Ding Dong" or something," the disgruntled father muttered. Mrs. Horwich skulked out of the store like a culprit.

Not too long ago, Chicago stores experienced a run on clay bubble pipes (which were indispensable for Miss Frances' bubble-blowing routines). Store owners substituted plastic pipes, but the toddlers wouldn't permit their mothers to buy them until Miss Frances endorsed them on her program.

"Ding Dong School" is seen at 9 a.m. Mon. thru Fri. on WNBQ (channel 5).

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TV FORECAST AND GUIDE
The Amazing

by ROBERT CUNNIFF

patching an evil archduke as his old man, but has come out from in front of the cameras and become a real, lifesize hero. He has proven his mettle on the battlefields of World War II besides which he has piled up numerous triumphs in the equally harrowing field of international diplomacy. He’s not only brave, he’s amazing.

As the only American officer to command a flotilla for Lord Mountbatten’s Commandos, Doug won the British Distinguished Service Cross. As companion awards for this singular citation, Doug has a row of medals for service in seven major campaigns and an honorary Knighthood in the Order of the British Empire for “furthering Anglo-American amity.” That he carried his movie heroes over into his real life is testified to by this statement from a man in Doug’s outfit in World War II:

“At our shore base in the mud of Ferryville, Tunisia, Doug always wore a spotless white shirt, white cap, covered, British battle jacket, pegged blue trousers, low black boots, a tremendous string of ribbons and topped it all off with a handkerchief up his sleeve.” There was no word on whether Doug carried his trusty sword with him to beat off Rommel’s advancing tanks.

Besides diplomacy and war-making, Doug has also dabbled in the fields of writing and painting, all the while making his way in the heady atmosphere of high society. Lately he’s also become a TV producer, with a series of films made in Britain that are leased to various stations around this country. Some of the films star Fairbanks, but most of them feature him only as emcee.

Because the films are sold to different sponsors in different cities, Doug has to make additional on-the-spot commercials for his various markets. This may be the source of confusion among Fairbanks fans who happen to catch the show in New York, then catch it again in Boston if they are up there for any reason. It seems that while Doug extols the merits of Rheingold Beer for New York Cityites, up in Boston he’s

T

HAT swashbuckling star of the silent screen, Doug Fairbanks Sr., was one of the most lionized men of his generation. As the finest swordsman in all of Burgundy or Ruritania or wherever, Doug Sr. cut quite a swath while leaving a trail of punctured gizzards and heartbroken ladies. In short, he was brave.

So when Doug Jr. came along, most folks looked at him as a young pip-squeak who’d never match his dad at derring-do. This has turned out to be one of the conspicuously errant prophecies of the age. Fairbanks the younger has not only proven as adept at dis-

Doug and producer Vinton Freedley talk over a script for one of Doug’s early TV guest appearances.
Doug Fairbanks

made an alliance with a brewery putting out a product with the tongue-twisting name of Haffenreffer's Beer. One of Doug's critics, after seeing Doug give the spiel for Rheingold's, said "He brings to a bottle of beer a global approach." That may apply to Rheingold. What about that Haffenreffer account, Fairbanks?

When Doug first went into movies, it was said that his career would be harmed by his speaking voice (a dead ringer for Ronald Colman's). But he soon proved that a cultivated accent can be an added asset when wooing fair maidens. While vaulting from balconies in a score of movies, Doug's dash and bravado have made him the acknowledged king of films depicting medieval glories.

Among the Fairbanks film triumphs, the most memorable is unquestionably "Gunga Din," Rudyard Kipling's romanticized view of the British in India, made still more romantic by Hollywood. Along with Cary Grant and Victor McLaglen, Doug marched to film glory by brawling, dueling and shooting his way through the entire Khali cult of India. Other first-rate Fairbanks films were "The Corsican Brothers" and the more recent "State Secret."

In the field of diplomacy, Doug is on almost permanent call from the U. S. State Department. He has been on numerous diplomatic missions including one to South America designed to promote better understanding between North and South America. It's said that F. D. R. died on the eve of an appointment with Doug Jr. where Doug was to explain his plan to smuggle himself and Allied agents into Japan, there to get in touch with the Dowager Empress (an old friend of Fairbanks) and promptly end the war. By cultivating the higher-ups, young Doug, a lieutenant commander in the U. S. Navy, was able to muscle his way in on high-level conferences. As one British admiral said: "The only way to plan a combined operation peacefully is to include Fairbanks in the project from the start."

Doug's major nipups lately have been in British society. His fashionable home in London's South Kensington is the center for regular house parties that include most of the best people although the Fairbanks keep their guest lists down to thirty or forty people. He scored the social catch of the year when he lured Queen Elizabeth to dinner at his house by interceding with his old pal from Mediterranean days, Prince Philip. He committed a social faux pas by letting the news of the Queen's visit get into the newspapers, but the envy of his rivals in the social set more than made up for any tarnish from his social error.

Doug, a throwback to chivalry, has soured some of his society associates with his dash and vigor. One evening he made a grand entrance in White's, London's most exclusive club, wearing impeccable white tie and tails, with his chest burdened down with his full supply of medals. A hushed silence followed and finally a dry-as-dust voice said, "Enter Captain Hornblower."

Resentment at Fairbanks' fast rising star in London society circles has been expressed in a different way. Some of the more churlish hangers-on at White's say whenever they sample a particularly badly-mixed cocktail, "It tastes as if Douglas had been polishing half his medals in it."

Having crashed London society, diplomatic circles and with roaring success in the films, young Doug wants you to know that he no longer appends the Junior tag onto his name. He is now just plain Douglas Fairbanks. At 43 years old the amazing Doug Fairbanks has become a lion in his own right.

*Fairbanks* is seen at 9:30 p.m. Tues. on WGN-TV (channel 9).
Boys and girls, this picture looks like just another TV studio scene, doesn’t it? But it’s different because these TV people are out of the studio. They’re setting up their equipment for the 45th annual Chicago Automobile Show (March 14-21) at the International Amphitheater. Director Bud Palmer (left), Cameraman Jim Reid and Jack Brickhouse, who will head the WGN-TV reporting crew, are all set to bring you glimpses of the show both Saturday, March 14 and Sunday, March 15. You’ll see a parade of the newest cars and trucks on the market. Bet lots of you will want to see the channel 9 version of the auto show. It’s the next best thing to going down to the Amphitheater.

THIS WEEK’S CONTEST: With St. Patrick’s Day almost here, I wonder how many Irish songs you can name. Send your lists to Uncle Herbie, % TV Forecast and Guide, 185 N. Wabash Ave., Chicago 1, Ill., before Sunday, March 22. For the longest list, I’ll award $1; second, 50 cents; next 15 runners-up, 25 cents each. In cases of ties, answers will be judged on neatness.

MOLLY CUES
by MOLLY POTKIN
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In this puzzle, you see symbols with letters underneath. Change the symbols to the letters they stand for, then read the “code.” Answer the questions. Then send your entries to Molly cues, % TV Forecast and Guide, 185 N. Wabash Ave., Chicago 1, Ill., before Monday, March 23. First prize is $1; second prize, 50 cents, next 25 prizes, a copy of Molly’s picture puzzle book. In cases of ties, nearest and most original will win. Solution will appear here next week.

Last week’s jigsaw puzzle was a picture of “HOWDY DOODY.”

February 7th Molly cue winners:
Judy Anderson, Gary, Ind; Joyce Behrens, Yorkville, Ill; Leonard Cebol, Chicago; John DeLong, Chicago; Chorlene Drew, Chicago; Gary Ervin, Kenasha, Wis;

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SPORTSCAST

by ED PAZDUR

ANDY GANTNER, sprightly advertising exec for the Peter Hand Brewery Co., announced plans to televise the Celebrity Bowling Tournament over WGN-TV direct from the Chicago Coliseum, April 3, 7:15 to 8:00 p.m. ... The tourney is co-sponsored by the American Bowling Congress and TV Forecast and Guide ... All of the Windy City's TV, radio, stage, and press celebrities will be on hand. The public, of course, is invited.

Remember TV Forecast and Guide's attempt to match Lou Thesz, NWA heavyweight wrestling champion with challenger Ruffy Silverstein? The bout would have been the first recognized contest since the 30's (not an exhibition) for a recognized title as supervised by the Illinois State Athletic Commission. Backing Silverstein, promoter Leonard Schwartz posted a $5000 bond. Winner take all. But Fred Kohler, speaking for Lou Thesz, balked ... Unreasonable "training expenses" demanded by Kohler killed the proposed title bout.

Hard feelings resulted between "champion" Lou Thesz and promoter Leonard Schwartz. Even though Schwartz was a member in good standing with the NWA, Thesz continually refused to appear in any of his shows at Rainbo. However, the biggest thorn in Thesz's side was Rainbo promoter Ray Fabiani.

Now with Fabiani out of the picture, Schwartz met Thesz in a private confab at St. Louis to iron out their difficulties. Thesz's pet peeve has always been the pressure brought upon him by TV Forecast and Guide ... Schwartz humbly explained: "I only want you to work for me as a friend—not as a business associate." ... Impressed by his sincerity, Thesz yielded and will appear at Rainbo Arena on March 20. The Thesz-Schwartz combine should prove an amiable and profitable one.

A recent article by promoter Fred Kohler in a wrestling magazine attempted to explain why wrestling was not recognized as a contest. Wrestling today is depicted as an exhibition or show. The reason the State Commissions do not recognize it, says Kohler, is because it would be a financial strain. ... I dispute this. The reasons are obvious enough. Wrestling is outright exhibitionism, infiltrated with freaks, and often not fit to be recognized as a legitimate contest. There are some rare exceptions.

In answer to letters hitting our desk asking why I have refrained from commenting on the NBC-Tom Duggan spat, I'll say that enough has been said already. It's not true I dislike the man. Duggan has the best sports delivery in town. Let's hope the entire mess ends amiably and Fighting Tom remains in the Windy City.

Be sure to tune in WBBM-TV, Sunday, March 15 at 10:00 p.m. when Black Hawk Coach Sid Abel presents the winner of TV Forecast and Guide's poll to determine Chicago's favorite hockey player. He'll receive a beautiful 21" console, Sentinel TV set. ... Then the Hawks will square off against their most hated rivals, the Detroit Red Wings.
DEAR BOSS:

You know, this chap Marlin Perkins, who buddies around with such stuff as lions and tigers on "Zooparade" every Sunday, really makes it look like the critters are enjoying themselves in their cages.

I don't know how he does it, either. Maybe it's the mellifluous Perkins voice. Maybe it's because old fidgety-pants Hurlbut provides enough comedy so that the viewers are distracted.

Anyway, despite the camouflage, somebody ought to put in a squawk for the animals. Take a lion for example, if you dare. Here's an animal that's used to plenty of freedom. Yet, he's cooped up in a tiny cage for life.

And Marlin calls them contented animals. Hah.

Okay, Marlin. Go crawl in a closet about five feet long by five feet wide. Stay there for a couple of years. Pretty nice, hey, Marlin? Plenty of good food, no danger from your natural enemies. Sit up for peanuts, boy, it's Visitors Day. Pretty soft life, hey kid? Come on over here while I scratch your back and listen to you purr.

The other Sunday, I got tricked into watching a junior atrocity on channel 9 called "Emerald Isle Theatre." Between snatches of a movie, a brassy-voiced babe hammered away at the merits of Ireland, Tom O'Neill, shillelaghs, luck o' the Irish, brogues, County Cork, and what have you.

This green-tinted reverie was rudely interrupted by the ever lovin' wife who says: "Are you thinking of buying a car?"

"Cars?" I snort in confusion. "I thought she was selling Irishmen."

HAROLD McCARTHY

LETTERS (continued from page 3)

Are we now to get only sports commentators who read the sports news. We have plenty of this type of person on TV and radio now. I shall mourn the passing of Tom Duggan from his sports spot. Sure, I disagreed with him at times, but at least he demanded the best from our sports performers and officials.

Benton Harbor, Mich. H. J. OSBORN

Ed. Note: To paraphrase Mark Twain, the rumors of Duggan's passing were apparently greatly exaggerated. For more on Duggan see Jack Mabley, page 18.

I'm just a little bit confused. Why should anyone want to have their golden wedding anniversary mentioned on the Saturday night program from Marigold... Could it have some connection with fifty years of wrestling with the same opponent?

Chicago, Ill. MRS. H. O. MILLER

Talk about realism! Did you see a certain horse on Ed Sullivan's last show? Not a bit camera-shy, the animal very unconcernedly went about producing quite a pile of good fertilizer, as part of the background for Frankie Laine's singing of "I Believe."

Racine, Wisc. HARRIET HUNT

Will you please inform Don Alan of "Magic" that osmosis is not the passing of a solid through a solid. (His example of it: If you walk through a wall, it's osmosis.) Osmosis is the passing of a liquid or gas through a moist membrane.

Hammond, Ind. JOAN COLET

Ed. Note: A magician hasn't got a chance with you physicists around.

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"I MARRIED A WITCH"
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Presented by THE ROYAL LUMBER COMPANY

Monday
"GIRL FROM RIO"
starring WARREN HULL and "MOVITA"
Presented by BANKERS LIFE AND CASUALTY COMPANY

Tuesday
"SALESLADY"
starring ANNA NAGEL

Wednesday
"SILVER QUEEN"
starring GEORGE BRENT and PRISCILLA LANE

Thursday
"WOMAN IN BONDAGE"
starring NANCY KELLY
Presented by BANKERS LIFE AND CASUALTY COMPANY

Friday
"HOT RHYTHM"
starring DONNA DRAKE
Presented by DOWNTOWN MOTOR SALES
Friday on Channel Seven
9:00 P.M.
HOLLYWOOD SHOWTIME
presents
"THE SUM OF SEVEN"
STARRING VICTOR JORY.

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Gee Lumber and Coal Company

9:30 P.M.
"I'M THE LAW"
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