

CREATION NATION CREATIVITY AWARDS!

hat is LEGO' Creation Nation?
Launched in 2007, Creation Nation
is a campaign to underscore

the importance of creativity in adults and kids alike. It is a program

CONNECT

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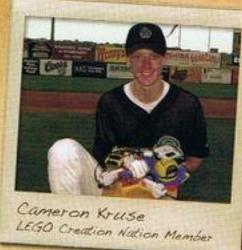
to unearth,
celebrate and cultivate lifelong
creativity. Last year, some of the
Creation Nation highlights included
a kick-off building challenge in
Washington D.C. where kids and
parents contributed to building a
2 million-brick map of the United
States; the launch of the Creativity
Awards (see below); and creation
of the destination website for
learning about creativity at home,
in school and in the workplace at
www.LEGOCreationNation.com.

THE CREATION NATION IN ACTION

Everyone is creative in their own way. Here are two live examples of creativity in action; these are true members of the LEGO Creation Nation.

Teen Cameron Kruse Invents a New Way to Mud a Baseball

All baseballs in the big leagues get rubbed in mud before game time, which de-glosses the balls and makes them easier for pitchers to grip. Though batboys have been mudding baseballs by hand since the 1950s, Colorado Springs Sky Sox batboy Cameron Kruse created a better way: a mudding robot. Made from LEGO products, Cameron's bot does the job in 30 seconds – a quarter of the time it takes to do it by hand. And the mud is spread more evenly, too. Cameron's machine has



won engineering prizes and garnered attention from the major and minor leagues. Who knows what this creative sports-lover will do next!



Duff Goldman LEGO Creation Nation Member

Duff Goldman, Food Network Personality and Devoted LEGO Enthusiast

In addition to owning and operating Baltimore, Maryland-based Charm City Cakes, Food Network personality Duff Goldman is also a sculptor, artist, musician - and dedicated LEGO fan. In fact, it was Goldman's early years of building and rebuilding with LEGO bricks that helped inspire his creative career choice. That, coupled with a welding know-how, enabled him to turn cake-baking on its ear and make cakes that are beautiful, challenging, and as out-of-the-ordinary as possible! This Ace of Cake's advice to aspiring creative artists? "Nobody can change the world by following the rules!"

Be Rewarded For Being Creative!
As part of its Creation Nation campaign, in 2007 The LEGO Company launched the first annual Creativity Awards,

designed to recognize creative kids by granting them-\$5,000 to fund any creative pursuit. Last year, the winners ranged from musicians to junior philanthropists to budding engineers.

The LEGO Company is pleased to announce that its Creativity Awards are back again in 2008. Kids ages 6-13 are invited to submit their creative stories for consideration. Simply print, complete and mail the entry form found in the Creativity Awards section of www.LEGOCreationNation.com or on the Club page of www.LEGO.com. Tell us how you are creative for a chance to win your own creativity fund, and then use it to record your own CD, make a mini movie, buy art supplies, write a book, or do anything your creative heart desires!

PARENTS: Entry rules, deadlines and more information can be found online at www.LEGOCreationNation.com!

"Nobody can change the world by Following the rules!"

HI - IT'S MAX! DID YOU KNOW LEGO CLUB MEMBERS ARE SOME OF THE BEST BUILDERS IN THE WORLD? DON'T BELIEVE ME? JUST CHECK OUT COOL CREATIONS ON PAGE 16, OR ONLINE AT www.LEGOCLUB.com! LEGO SET DESIGNERS ARE PRETTY GREAT TOO - WAIT 'TIL YOU SEE THE RACERS RING OF FIRE, THE STAR WARS ROGUE SHADOW, OR THE NEW **BIONICLE TOA NUVA** IN THIS ISSUE! (SOMEDAY, I'M GOING TO BE A LEGO SET DESIGNER TOO!)



FEATURED IN THIS









CHECK OUT WHAT'S NEW

NE AT LEGO CON

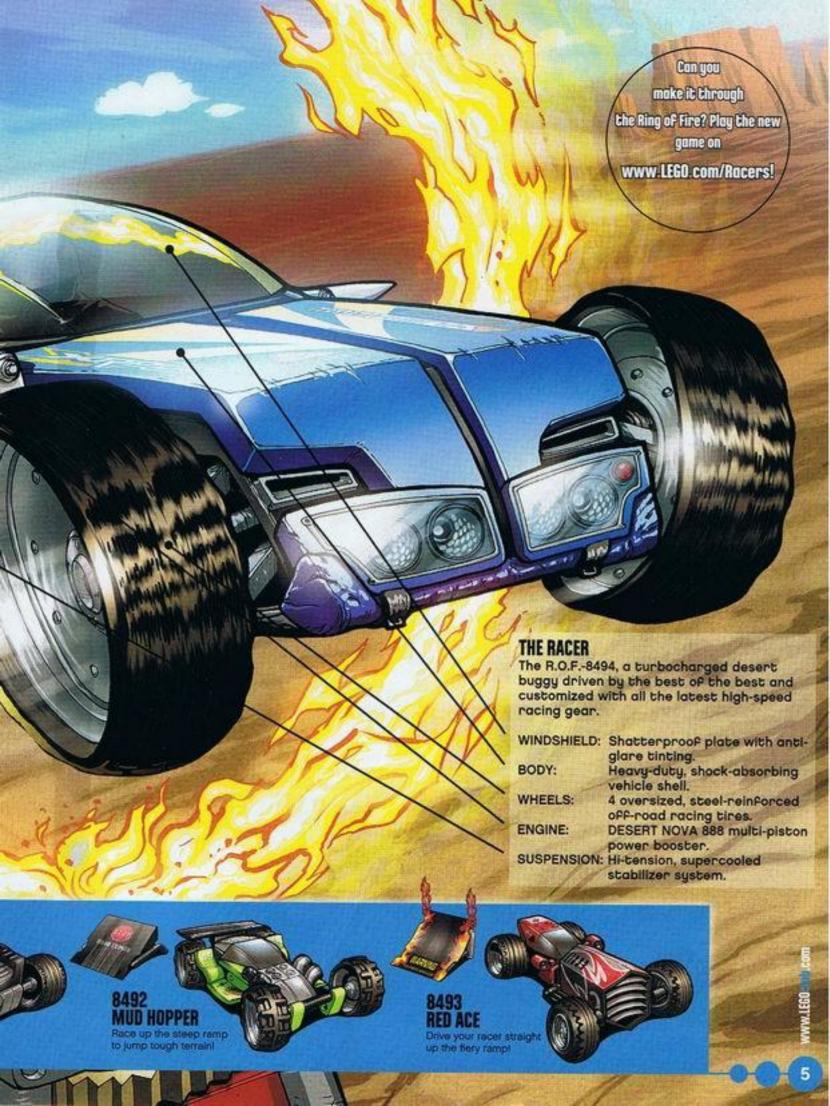
LEGO Club has loads of cool features on LEGO.com, just for you:

- LEGO Event Calendar find out about LEGO fun in your area!
- News from the Community check out what other LEGO fans are doing and submit your own stories!
- Building Tips and Ideas get hints from LEGO Master Builders and fans like you!
- Family Building tips on fun LEGO building projects you can do with your family!
- Plus Cool Creations, Comic Caption Contests, exclusive building instructions, and more.



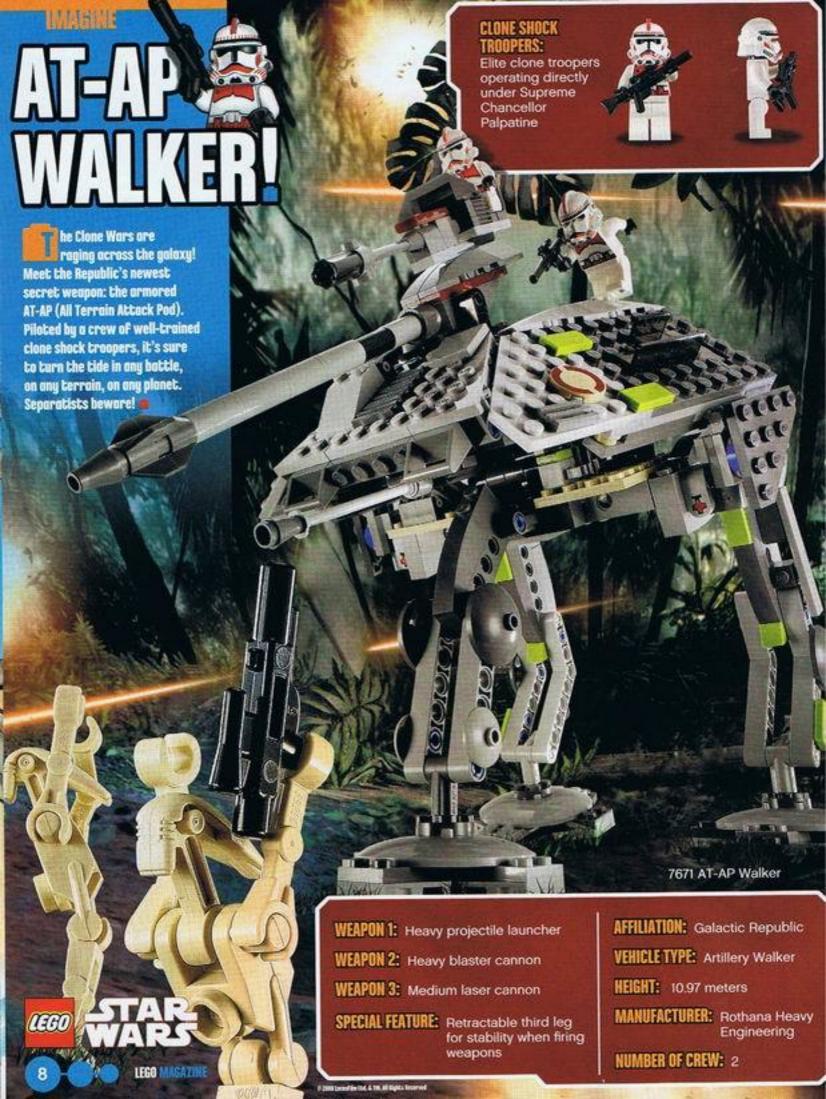
You'll find all this and more at www.LEGOclub.com

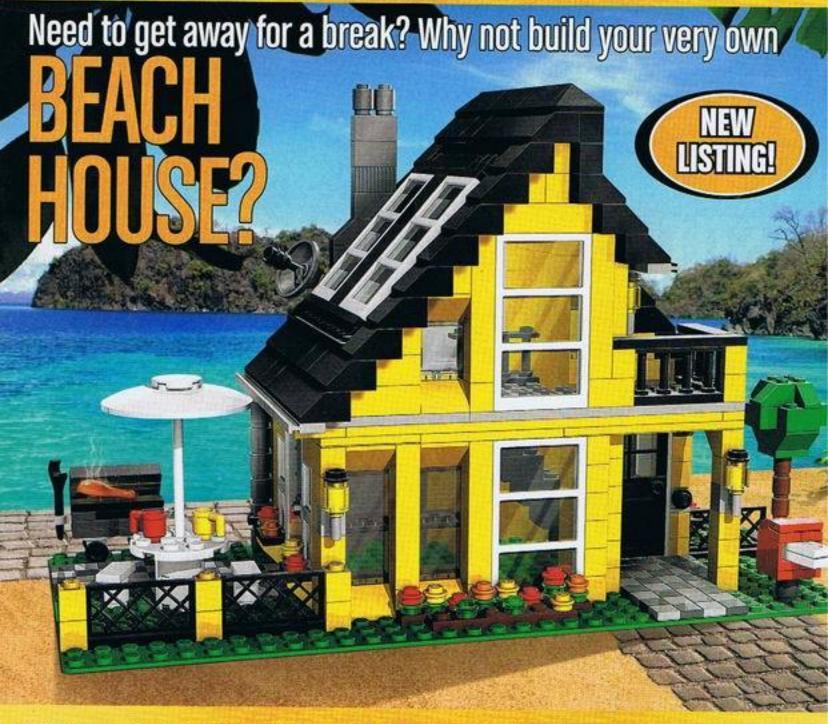












Located in sunny LEGO Creator Valley, this beautiful beach house (4996) is just what you've been looking For!

- 2 stories toll convenient flight of stairs included!
- Big, sunlight-catching windows get a ton in the privacy of your own living room!
- · Built-in Fireplace and satellite dish watch BIONICLE® movies by the Fireside on chilly nights!
- · Colorful garden out front grow your own flowers and vegetables!
- Barbecue grill just smell that plastic turkey lea!
- · Patio table and umbrella invite Friends over For a 880 brunch!
- · Tree there's also a tree!

AND THAT'S NOT ALL!

Looking for a change of scene? NO PROBLEM! Your LEGO Beach House can be rebuilt into a big-city apartment building or an exotic café...instructions included in your lease!





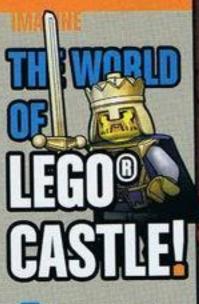
Brickery 21 Hometown Associates Hollybrick, CA

Find out more at www.LEGO.com/creator!

Other LEGO Creator Valley listings



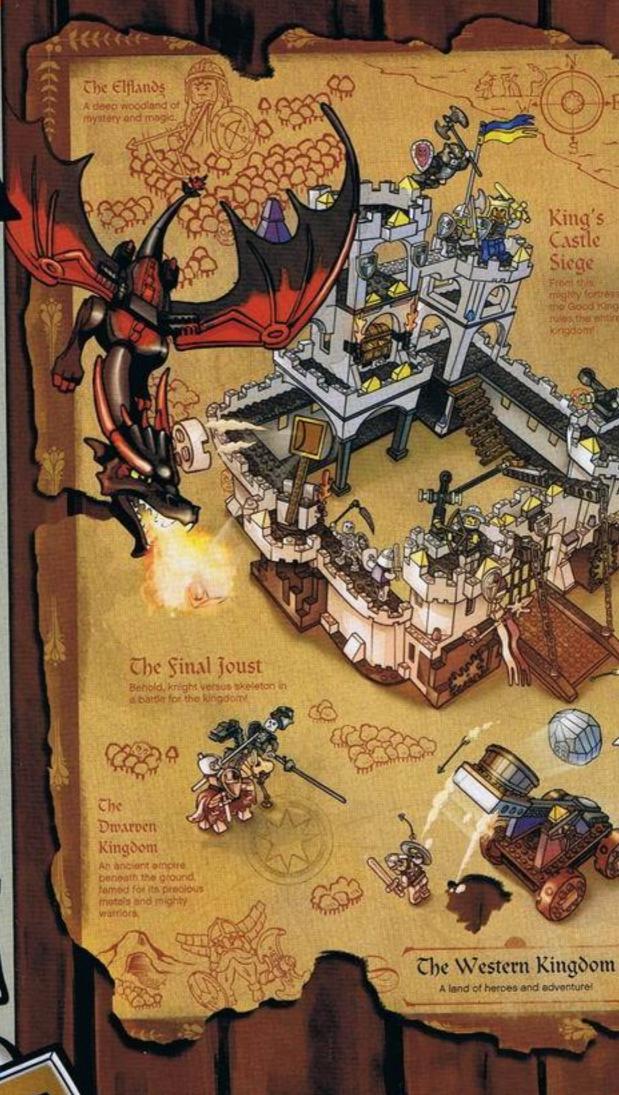




rom his grand castle,
the Good King rules
the Western Kingdom wisely
and well. But now the Evil
Wizard is attacking, sending
his skeleton warriors and
Fire-breathing dragons to
conquer the kingdom!

Help the King and his knights
Find the spying skulls that
the Evil Wizard has hidden
around the kingdom! (Skulls
attached to skeleton
warriors don't count.) There
are 11 hidden on this page —
can you spot them all?











hen we announced our Norwegian Cruise Line LEGO*
Cruise Ship Building Challenge, we had no idea just how
many talented ship-builders we had in the LEGO Club. You guys
and gals created so many great models that we were almost
washed overboard by all the amazing entries!



KEITH ORLANDO - WINNER AGES 10-14

Keith, 13, named his ship the "Norwegian Palm." It features an indoor amusement park, a movie theater, and a water park with interconnecting pools.



COLE DAVIS - WINNER AGES 6-9

Cole is six years old and loves to build with LEGO bricks. His ship model includes a swimming pool and a water slide, four lifeboats, and 64 windows.

Thanks for giving us yet another excuse to play with LEGO bricks!

> Jade & Aspen Baxter Ages 9 & 7

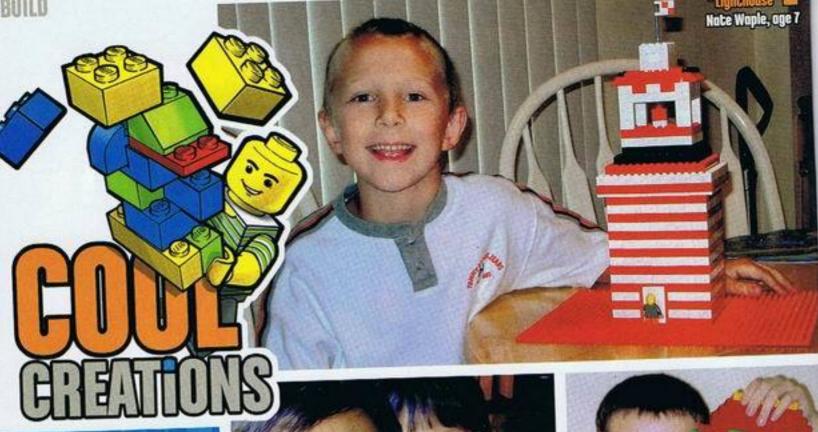
> > 92007 NOL CORPORATION LTO. ALL RIGHTS RESERVED.

JADE & ASPEN BAXTER FAMILY – WINNER AGES 15+

Jade, Aspen and their family worked together to create their amazing "Norwegian Sunset" cruise ship. Measuring 68 inches long, 16 inches wide, and 22 inches tall, it includes 14 lifeboats and a Captain's Bridge complete with steering wheel.







ot an awesome model
of your own you would
like to see in Cool Creations?
Then send your photos to:

club

COOL CREATIONS P.O. BOX1308 ENFIELD, CT 06083-1308

Remember to include your name, address, and the name of your model. No Polaroids please! Pictures will not be returned, so remember to take an extra photo for yourself!

Check out more completely creative LEGO modeis

www.leen.com/elub

COOLCREATIONS

















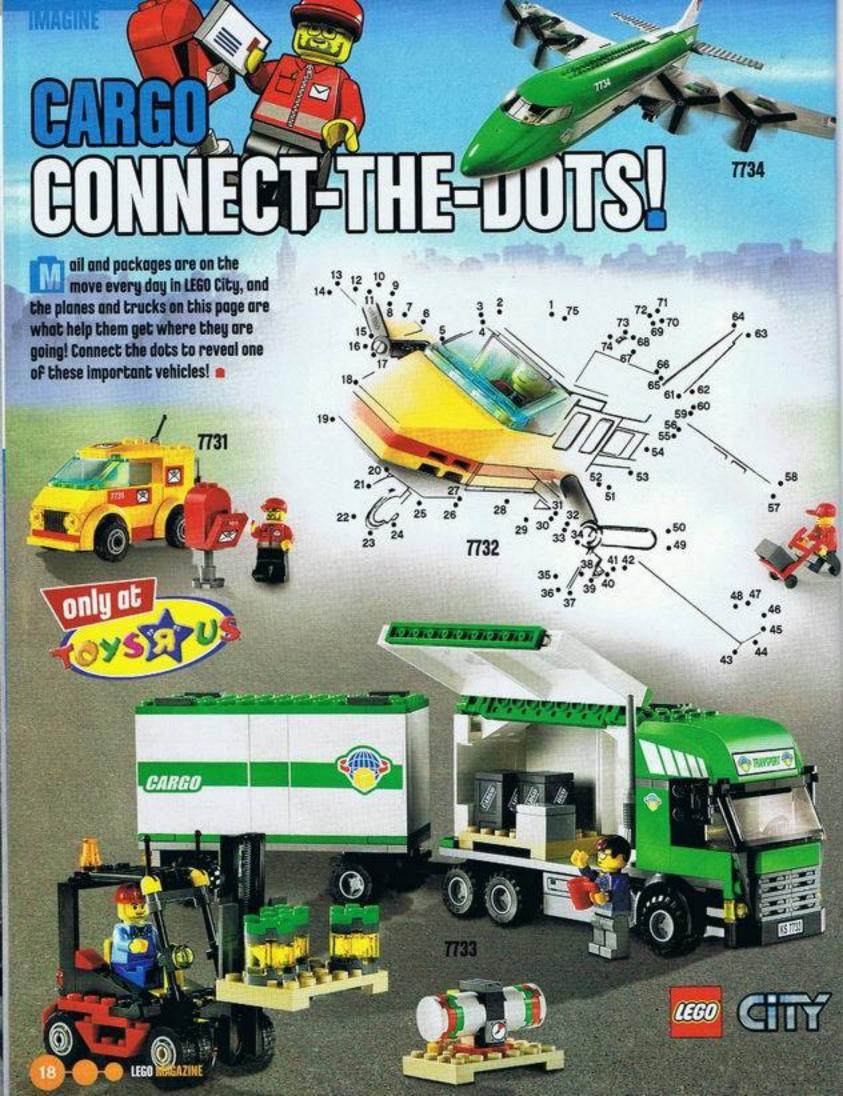


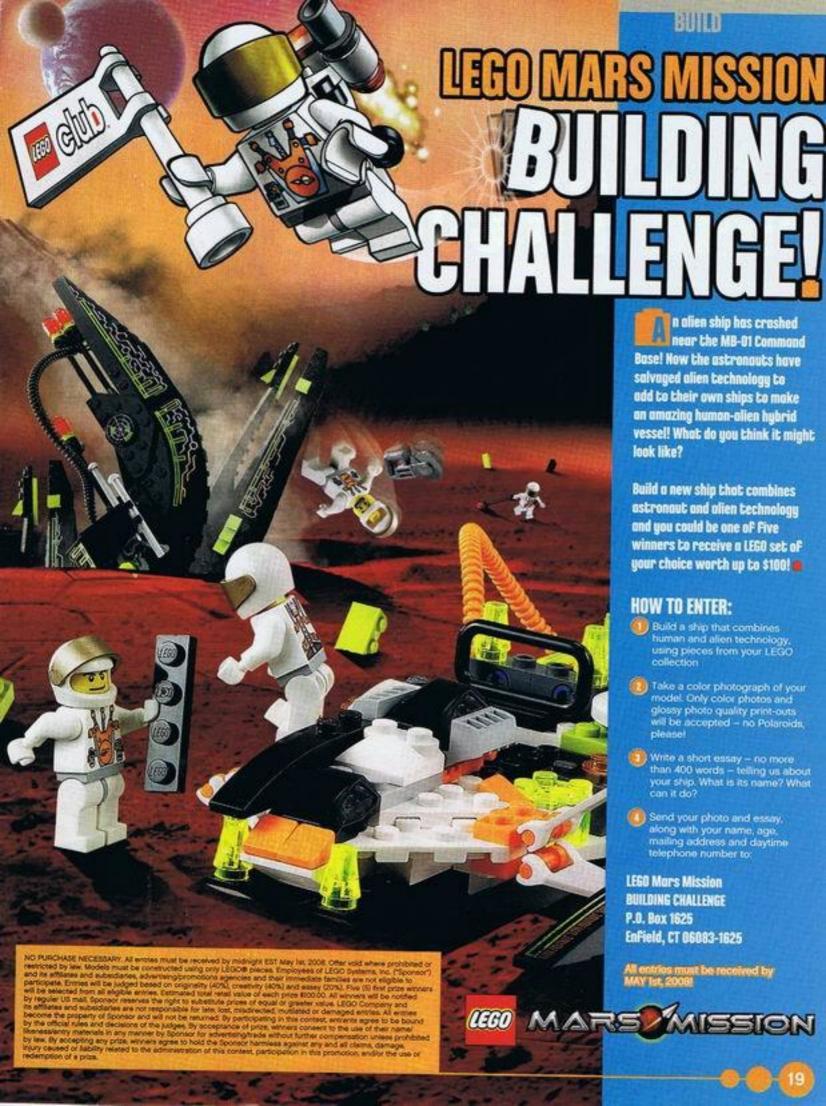


MEETTHE MASTER BUILDERS AT LEGO STORES!

Here's your chance to meet real LEGO
Master Builders and be part of a LEGO
building event! Master Builders will be
coming to LEGO Stores all over the US this
year, sharing building tips and inviting fans
to help build 8-foot-tall LEGO models!

For more information, contact your local LEGO Store or go to www.lEGOclub.com and click on LEGO Events Central! For a listing of LEGO Store locations, check out www.lEGO.com/LEGOstores)





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BrickMaster

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LEGO® BrickMaster™ Rewards Calendar

Welcome Package

Mor - Apr

Subscribers will receive an E new LEGO set. 2 LEGOshop.gom coupons, a LEGOLAND California admission bicket and a 36-page LEGO BrickMaster" Magazinel

Fire Con

When Porest Fires threaten, the fire car can go deep into the woods and even down the side of mountains. Get ready For off-road adventure!

6-12



set arrives! 36-page magazine arrivest

He's mean, he's green, and he's on the hunt! This dine is one of the Piercest in the jungle, and you can build him with this special Creator seti



CREATOR

July - August

LEGO

New EXCLUSIVE LEGO set arrives! 36-page magazine arrives!

Indy's Jungle Chuiser

Tockle any terroin From mountain slopes to ancient jungle paths in Indy's Jungle Cruiser - only available to BrickMasters!



Sept - Oct

New EXCLUSIVE LEGO set arrives! 36-page magazine arrivesi







New EXCLUSIVE LEGO set arrives! 36-page magazine arrives!





Jan - Feb

New EXCLUSIVE LEGO set arrives! 36-page magazine annives!